



Children's Education Society
THE OXFORD COLLEGE OF BUSINESS MANAGEMENT

No.32,19th 'B' Main, 4th Sector, H.S.R. Layout, Bangalore-560102

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CRISIS MANAGEMENT EVENT

Organized by The Oxford College of Business Management – HR Club

Date: February 17, 2025

Participants: MBA 2024 Batch

Coordinators: Dr. M. Thamizhselvi & Dr. Veto Dey

Judges: Dr. Sajjad Ahmed Parry & Ms. Sneha Adithi

The Oxford College of Business Management, as part of its HR Club activities, successfully conducted an engaging event titled "Crisis Management" on February 17, 2025, designed to equip MBA students with practical skills in handling corporate crises through real-world problem-solving, teamwork, and strategic decision-making. The simulation focused on managing a corporate reputation crisis, specifically a social media backlash scenario, where participants were divided into teams representing different departments such as Human Resources, Customer Service, Public Relations, and Legal, each tasked with strategizing and presenting their response to the crisis. The event was meticulously planned and coordinated by Dr. M. Thamizhselvi and Dr. Veto Dey, ensuring smooth execution and participant engagement, while student performances were evaluated by Dr. Sajjad Ahmed Parry and Ms. Sneha Adithi, faculty members from the Management department, based on their crisis-handling strategies, teamwork, and communication effectiveness. The Crisis Management event was a resounding success, providing students with an opportunity to apply their theoretical knowledge in a practical setting, and the HR Club extends its gratitude to the faculty coordinators, judges, and participants for their enthusiastic involvement, making the event both educational and impactful.

The poster features a light blue background with a central graphic of a lifebuoy and four hands reaching up. Text is arranged in a clear hierarchy, with logos at the top corners. The event details, including date, time, and location, are presented with icons. Faculty names and titles are listed at the bottom, along with social media icons.

Children's Education Society®
The Oxford College of Business Management

HR CLUB
ORGANISES

TEAM ACTIVITY ON CRISIS MANAGEMENT

Monday
17-02-2025

1:30pm-3.30pm

Seminar Hall, 407

Dr. M Thamizhselvi
HOD, MBA, TOCBM

Dr. Arpana D
Dean, TOCBM

Prof. Gayathri Sudhir
VP, TOCBM

Dr. H. B. Bhuvanewari
Principal, TOCBM

Instagram, Facebook, YouTube, LinkedIn, and a globe icon are shown at the bottom.