



CHILDREN'S EDUCATION SOCIETY®

THE OXFORD COLLEGE OF BUSINESS MANAGEMENT (TOCBM)

#32, 19th Main, 17th 'B' Cross, Sector IV, HSR Layout, Bengaluru

Recognized by the Govt. of Karnataka, permanently affiliated to Bangalore University

Approved by A.I.C.T.E. New Delhi, Accredited by NAAC, Recognized by UGC under section 12(B) & 2(f)

RESEARCH CENTRE & ISR CELL

in association with

AASHA INFINITE FOUNDATION

Organizes



**NATIONAL CONFERENCE
ON**

SOCIAL EDUCATION FOR ACADEMIC EXCELLENCE

20 MAY 2023

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**THE OXFORD COLLEGE
OF**

MANAGEMENT · COMMERCE · INFORMATION TECHNOLOGY

REGISTER HERE



<http://theoxfordbusinessmanagement.org/>



ABOUT THE COLLEGE

The Oxford College of Business Management (TOCBM) is under aegis of the Oxford Group of Institutions, which has a legacy of over three decades in the field of education. TOCBM offers Undergraduate and Post Graduate in Commerce and Management. The institution focuses on three core principles – “Education, Research, and Social Participation” and incorporates all the three towards commitment with students and other stakeholders.

ABOUT THE CONFERENCE

Social education is not just a stream or subject curriculum, which has to be thought within the classroom. It is a broader application through which learners could implement sustainability, ethical behaviour and employability towards personal and career aspects. Hence the national conference on **“Social Education for Academic Excellence”** focuses on the methods and strategies through which social education can be embedded along with the curriculum for better learning experience. The conference aims at blending the research skills among students, Academicians & hence the “Research Centre” and Institutional Social Responsibility (ISR Cell) organizes the conference together to inculcate the research within social education.

ABOUT THE AASHA INFINITE FOUNDATION

The foundation aims to bridge the education gap of the underprivileged face of India, give them more options, awareness and skillsets to deal with the society. Investing in a child’s education is investing in the future, helping them broaden their horizon and become better citizens of the future.

PROGRAMME OUTCOMES

- ❖ To develop an ability to think critically towards social issues and identify the effective solutions
- ❖ To inculcate social values and professional ethics among student community
- ❖ To promote universal concepts on social education and global understanding among students
- ❖ To foster social learning concepts for better academic and co-curricular excellence



GUIDELINES FOR MANUSCRIPT SUBMISSION

- Only original and unpublished work is invited
- Maximum three authors per paper
- Paper Format: Single Column, A4 Size, 1.5 line spacing.
- Font Style: Times New Roman (Size 12)
- First Page: Title, Author(s) Name(s), Affiliation(s), with contact number and email ID
- Second Page: Title, Abstract (between 200-300 words), Keywords, followed by the main text
- Total Word Limit for each paper should be between 2000 to 3000 words including all references (APA 7th edition), Tables, and Figures

SUB THEMES

- Social Learning
- Social Education
- Social Entrepreneurship
- Rubanisation
- Social Works
- Corporate Social Responsibility
- Institutional Social Responsibility
- Rural Education
- Rural Development
- Gender Sensitization
- Human Rights
- NEP and Social Education



IMPORTANT DATES

- Last Date of Submission of Abstract** : 03 MAY 2023
- Last Date for Submission of Full paper** : 15 MAY 2023
- Last Date for Registration** : 18 May 2023

The papers will be peer reviewed and evaluated based on originality and relevance to the conference.

The selected papers will be published in our in-house journal VIDYANIKETAN with **ISSN Number**

All the abstract/full papers should be submitted to
research_tocbm@theoxford.edu

CHIEF PATRON
Shri S.N.V.L. Narasimha Raju – Chairman
The Oxford Educational Institutions

PATRON
Dr Nikitha Alur – Principal
The Oxford College of Business Management (TOCBM)

CONVENOR

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ORGANISING COMMITTEE

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Associate Professor – TOCBM

STUDENT COORDINATORS

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Ms.Sushmitha T	II M.com
Mr.Vishal Karthick Rao S	II M.com
Ms.Vinutha K	II M.com
Mr. Shobith D S	II MBA

ADVISORY COMMITTEE

Dr. (Lt Col) Murlidhar Nambiar

Founder and Director of Career to Campus Consulting

Prof. T. V. Raju

Director- Planning, RV Educational Institutions

Mr. Shivabhasavaiah., KAS (Retd)

Governing Council Member – TOCBM

REGISTRATION DETAILS

Students	: Rs. 100
Research Scholars	: Rs. 200
Academicians	: Rs. 200
Corporate Delegates	: Rs. 200

PAYMENT DETAILS

Payment can be made towards the

A/c Number 89600100000796

Bank of Baroda, HSR Layout Branch

IFSC Code: BARB0VJHSRL

(Note: 5th character of IFSC code is “Zero”)

VENUE



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