



THE OXFORD COLLEGE OF BUSINESS MANAGEMENT (TOCBM) No 32, 19th Main, 17th B'Cross, Sector-IV, H.S.R. Layout, Bengaluru-560 102.





CHILDREN'S EDUCATION SOCIETY® THE OXFORD COLLEGE OF BUSINESS MANAGEMENT (TOCBM)

Recognized by the Govt. of Karnataka, Permanently affiliated to Bangalore University, Approved by A.I.C.T.E. New Delhi, Accredited by NAAC, Recognized by UGC under section 12(B) & 2(f)

In Association with



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Two Days Workshop on PERSONALITY DEVELOPMENT

28TH & 29TH MARCH 2023

ABOUT THE COLLEGE

The Oxford Group started its humble beginning with a nursery school in J P Nagar, Bangalore in the year 1974. It was the brainchild of the founder Late Sri. S. Narasa Raju and the group has grown by soaring heights and accomplished milestones. The Unprecedented LEGACY is being continued through the Chairman Sri S. N. V. L. Narasimha Raju. Despite the competitive environment, Oxford's phenomenal growth would translate the linkage between industry academia, research focus, and prominent teaching fraternity into its consistent academic quality.

We have both undergraduate and postgraduate programs in management stream comprising of BBA; BCOM; MBA; PGDHA and MCOM. Our MBA is the flagship program in Oxford and we pride ourselves on that. We focus on three core principles -education, research, and social participation and we incorporate all three into our commitment with students and other stakeholders. Over the past four decades, we have been determined to continue our revered common mission through our education, research, and programs which benefit the community's good. We offer two-year program affiliated with the University of Bangalore, approved by All India Technical Education Council (AICTE) and NAAC.

ABOUT DISHA BHARAT

Disha Bharat is a non profit social initiative, working in the field of value education since 2005. The core objective of the organisation is to impart values and necessary skills for holistic personality development. The programs revolve around the theme "Know yourself, know your country and know your culture". All the programs are activity based with a unique blend of learning, reflection and fun

PROGRAMME OBJECTIVES

- > To unleash the inner potential by building self confidence
- ➢ To make use of the student life for the benefit of the self and society
- > To evolve into good leaders in the chosen field
- ➤To lead a purposeful life on the strong foundation of values

PROGRAMME FLOW

Day 1	: 28 th March 2023
Venue	: Auditorium
Time	: 09:30 am to 4:00 pm
Day 2	:29 th March 2023
Venue	: Auditorium
Time	: 09:30 am to 4:00 pm

Target Audience: 1ST Semester MBA & M.Com Students (Batch 2022-2024)