

# STUDENT CLUBS

## [IN PURSUIT OF EXCELLENCE]

**Clubs** are a big part of college life! Student clubs will provide a platform to plug students into a national network of like-minded groups, individuals, and possibly even future employers. Employers these days take a holistic view of potential employees. You'll need to bring more to the table than just academic excellence, Employers hire students who truly made the most of their college life and have been involved in extracurricular activities be it any capacity like organizing, managing or just participating. What does count is getting involved!

***“Grab the opportunity and join the clubs to see yourself grow to a greater height & discover the hidden talents within you”***



### SPORTS CLUB

Sports is not just an entertainment, it's instils feeling of passion, dedication, respect and honour, which a team or an individual give to themselves or to a team and also to their country as a citizen. The club encourages all the students to actively participate in various games and sports. It is a platform for all the students to showcase their talent and also to maintain physical fitness. The club helps the students to concentrate on health, improves self-confidence and self-esteem, improves leadership skills, teaches discipline, guides in various career and importantly teaches patriotism.

#### **Benefits:**

- Staying Healthy
- Enhance Leadership & teamwork quality
- Improved Social Skills & improved energy levels
- Help Discipline & manage emotions
- Improve Self-confidence & self-esteem



## THE CULTURAL CLUB



Culture is what holds us together with a common bond.

***“If art is to nourish the roots of our culture, society must set the artist free to follow his vision wherever it takes him.” - John F. Kennedy***



### OBJECTIVES:

- The club provides enthusiastic support to all the students to bring out the best in them and take up every challenge which help them in own overall development.
- Strives hard to bring out the best of talents and abilities among them.



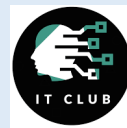
## **HUMAN RESOURCE CLUB**

***“Let your dreams be bigger than your fear & actions louder than words”***

**‘ADD SPARKLE TO YOUR PERSONALITY’**

### **OBJECTIVES:**

- To bring together students interested in the field of human resource management
- To help them develop interpersonal skills needed in the corporate world
- To encourage them to meet professionals who work in the field of HRM.
- Promotes student to learn about team building spirit and leadership qualities, Communication skills and confidence with active participation.



## **INFORMATION TECHNOLOGY CLUB**

The IT club enable students to be well-versed with the current technology trends and the future prospects. IT club help students with innovativeness, improving self-confidence, improving technical skills, guidance in various career opportunities and to maintain professionalism.

### **OBJECTIVES:**

- To create awareness on the current trends in Technology
- To leverage ICT Tools
- To sensitize students with responsible uses of internet & technology
- Personality development through engagement activities with industrial environment.

## **WOMEN EMPOWERMENT CELL** Empower the Women

Empowering girls in the right age helps them to take proper decision in the later period. Empowering women is essential to the health and social development.

### **OBJECTIVES:**

- The cell mainly focuses on girl students to pursue their course with pride and dignity
- To raise awareness on gender discrimination
- To encourage girl students to be vocal about their rights
- To create social awareness on problems faced by women.
- To educate girl students about health and hygiene

## **LITERARY CLUB**



Literary club is a book club established to enhance the reading and writing skills in students. It's a platform where students come together to discuss and inculcate hobbies based on literature.

### **OBJECTIVES:**

- To develop different perspectives of appreciation for literature in the students.
- To encourage the students' skills for creative writing and expression.
- To introduce them to the literatures of various languages.
- To enhance their thought and speech through group discussions and interactive sessions.
- To enhance the students' linguistic and writing skills.
- To analyse the fine nuances of various factors of literature.
- To revise and restore the art of reading with passion.
- To give wings to our imagination.

## MEDIA CLUB



Media Club is an entertainment multimedia Club that seeks to bring out talent and exhibit the interest of students by giving them an opportunity to develop their skills through Digital Marketing.

It believes in promoting the activities of the college by covering all on campus and outside the campus activities via all social media platforms like Facebook, Instagram, YouTube and LinkedIn.

## FINANCE CLUB



Finance is one of the areas which needs to be understood as an individual or part of the organization. This would enable him/her to take conversant decisions about financial management.

### OBJECTIVES:

- To boost interest in Finance and provides students a platform to build the relevant knowledge and skills, encouraging them to explore their career ambitions across the financial sector.
- Brings together students, academia and industry professionals.
- Finance Club endeavours to create a connect between students and the outside world
- Provides students with a holistic experience in finance and ensuring that they are well prepared to handle the nuances of the financial services industry in practical life.



## MARKETING CLUB



The marketing club of TOCBM comprises of the Dynamic Dynamites, who would be the trendsetters in near future. This club will conduct events where members can actively participate and showcase their confidence and talent of being a leader.

### OBJECTIVES:

- To provide an interactive platform to develop, share and disseminate the latest developments in the world of marketing.
- To support students who are interested in pursuing careers in this area.
- To create student forums for conducting debates on contemporary marketing topics on a regular basis.

## ENTREPRENEURSHIP DEVELOPMENT CLUB



- ED Club helps to inculcate Entrepreneurial Culture amongst youth and equip them with the skills, techniques and confidence to act as torch-bearers of Enterprise for the new generation.

