



## Yearly Status Report - 2017-2018

### Part A

#### Data of the Institution

1. Name of the Institution	THE OXFORD COLLEGE OF BUSINESS MANAGEMENT
Name of the head of the Institution	Dr. Monoo John
Designation	Principal
Does the Institution function from own campus	Yes
Phone no/Alternate Phone no.	08030266353
Mobile no.	9916192177
Registered Email	principalbmgt@theoxford.edu
Alternate Email	principal.tocbm@gmail.com
Address	The Oxford College Of Business Management # 32,17th B main,Sector 4,HSR Layout
City/Town	Bangalore
State/UT	Karnataka
Pincode	560102
2. Institutional Status	
Affiliated /	Affiliated

Constituent	
Type of Institution	Co-education
Location	Urban
Financial Status	private
Name of the IQAC co-ordinator/Director	Prof. Pratibha M.R
Phone no/Alternate Phone no.	08030266353
Mobile no.	9343610273
Registered Email	principal.tocbm@gmail.com
Alternate Email	principalbmgt@theoxford.edu

### 3. Website Address

Web-link of the AQAR: (Previous Academic Year)	<a href="http://www.theoxford.edu/business_management/pdf/AQAR-2017.pdf">http://www.theoxford.edu/business_management/pdf/AQAR-2017.pdf</a>
4. Whether Academic Calendar prepared during the year	Yes
if yes, whether it is uploaded in the institutional website: Weblink :	<a href="http://www.theoxford.edu/business_management/iqac.htm">http://www.theoxford.edu/business_management/iqac.htm</a>

### 5. Accrediation Details

Cycle	Grade	CGPA	Year of Accrediation	Validity	
				Period From	Period To
1	A	3.10	2012	21-Dec-2012	20-Dec-2019
2	B	2.44	2018	26-Dec-2018	26-Sep-2023

6. Date of	24-Dec-2010
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## Establishment of IQAC

### 7. Internal Quality Assurance System

Quality initiatives by IQAC during the year for promoting quality culture		
Item /Title of the quality initiative by IQAC	Date & Duration	Number of participants/ beneficiaries
FDP on Online teaching platform using technology	08-Feb-2017 2	35
Value added program on Communication skills	15-Nov-2018 2	186
Value added course on stress management	10-Oct-2018 01	154
Certification on MS word	03-Oct-2018 09	287
Certification program on MS powerpoint	19-Sep-2018 09	155

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### 8. Provide the list of funds by Central/ State Government-UGC/CSIR/DST/DBT/ICMR/TEQIP/World Bank/CPE of UGC etc.

Institution/Department/Faculty	Scheme	Funding Agency	Year of award with duration	Amount
NIL	0	NIL	2018 0	0

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### 9. Whether composition of IQAC as per latest NAAC guidelines:

Yes

Upload latest notification of formation of IQAC

[View File](#)

<b>10. Number of IQAC meetings held during the year :</b>	<b>7</b>
The minutes of IQAC meeting and compliances to the decisions have been uploaded on the institutional website	<b>Yes</b>
Upload the minutes of meeting and action taken report	<a href="#">View File</a>
<b>11. Whether IQAC received funding from any of the funding agency to support its activities during the year?</b>	<b>No</b>
<b>12. Significant contributions made by IQAC during the current year(maximum five bullets)</b>	
<p>The Oxford College of Business Management follow an IT embedded system and this is done through campus Technology. There are a lot of initiatives which includes such as • Lesson Plan • Assignments • Video Lectures • PowerPoint Presentation • Interactive Platform • Question Bank • Online test • Access to eJournals • Configuring Online test for Students • Program Outcome • Course Outcome • Mapping Of CO's and PO'S • Attainment Calculation • Admission Automation • Alumni Management • Attendance Management • Uploading of Video Lectures and PPT's • Online Certification Courses • Value Added Courses for Students • Online feedback of all Stake holders • Monitoring system for IQAC</p>	
<b>No Files Uploaded !!!</b>	
<b>13. Plan of action chalked out by the IQAC in the beginning of the academic year towards Quality Enhancement and outcome achieved by the end of the academic year</b>	
<b>Plan of Action</b>	<b>Achivements/Outcomes</b>

Extension activities	Students are encouraged to involve actively themselves in social service through the NSS wing of the college. As a part of Corporate Social Responsibility, the students are encouraged to engage in humanitarian and social upliftment activities
Training and Development activities for students	Training and Development Cell has initiated many soft skill training programmes to improve the skill set of the students. This has equipped them to face interviews, participate in group discussions with confidence and gain better placements.
Value added programs	The department has conducted many workshops, symposia, certification programs, skill development programs and Faculty Development Programs to enhance the learning process.
Planned sessions to use ICT to improve teaching learning process by adopting outcome based education process	The ICT enabled courses were taught in sync with outcome based education process thereby improving it time to time.

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14. Whether AQAR was placed before statutory body ?	No
15. Whether NAAC/or any other accredited body(s) visited IQAC or interacted with it to assess the functioning ?	No
16. Whether institutional data submitted to AISHE:	Yes
Year of Submission	2018
Date of Submission	12-Dec-2018

<b>17. Does the Institution have Management Information System ?</b>	<b>Yes</b>
If yes, give a brief description and a list of modules currently operational (maximum 500 words)	The Oxford College of Business Management follow an IT embedded system and this is done through campus Technology. There are a lot of initiatives which includes such as • Lesson Plan • Assignments • Video Lectures • PowerPoint Presentation • Question Bank • Online test • Access to eJournals • Configuring Online test for Students • Program Outcome • Course Outcome • Mapping Of CO's and PO'S • Attainment Calculation • Admission Automation • Alumni Management • Attendance Management • Uploading of Video Lectures and PPT's (LMS) • Online Certification Courses • Value Added Courses for Students • Online feedback of all Stake holders • Monitoring system for IQAC

## Part B

**CRITERION I - CURRICULAR ASPECTS****1.1 - Curriculum Planning and Implementation**

1.1.1 - Institution has the mechanism for well planned curriculum delivery and documentation. Exp

Semester begins with the plan of action and Faculty-Student ratio with  
Subjects allocated to the faculties according to their specialization  
consultation with the Principal. Faculties prepared the lesson plan for  
HOD which was periodically checked by Dean Academics and the Principal  
preparatory for each semester to evaluate the student's performance.  
on scheduled time. Parent-Teachers meetings were conducted periodically  
to them. Feedback will be collected from the parents and modifications  
also motivated to take up seminars and presentations in their courses  
place. Faculties are encouraged to attend conferences, and workshops  
also be there along with the development of

1.1.2 - Certificate/ Diploma Courses introduced during the academic year

Certificate	Diploma Courses	Dates of Introduction	Duration	Focus on em
Excel	Certificate Course	04/09/2017	30	
Tally	Certificate	16/10/2017	45	

**1.2 - Academic Flexibility**

1.2.1 - New programmes/courses introduced during the academic year

Programme/Course	Programme Specialization
Nil	NA

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1.2.2 - Programmes in which Choice Based Credit System (CBCS)/Elective course system implement year.

Name of programmes adopting CBCS	Programme Specialization
BCom	Accounting and Taxation, Finance, Banking and Insurance
BBM	Marketing, Human Resources, Finance
MCom	Finance and Banking, accounting and Taxation
MBA	Finance and Banking, accounting and Taxation

1.2.3 - Students enrolled in Certificate/ Diploma Courses introduced during the year

	Certificate
Number of Students	246

### 1.3 - Curriculum Enrichment

1.3.1 - Value-added courses imparting transferable and life skills offered during the year

Value Added Courses	Date of Introduction
Nil	Nil

No file uploaded.

1.3.2 - Field Projects / Internships under taken during the year

Project/Programme Title	Programme Specialization
MBA	Finance/ Finance/HR
MCom	Accounting and Taxation/Finance and Banking

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### 1.4 - Feedback System

1.4.1 - Whether structured feedback received from all the stakeholders.

Students
Teachers
Employers
Alumni
Parents

1.4.2 - How the feedback obtained is being analyzed and utilized for overall development of the institution

Feedback Obtained
Students The feedback mechanism is a breakthrough that helps teachers procedures in place to deliver and deploy resources. This helps to red perceptions among students. Donations received will be processed and f action. Faculty Meeting has been conducted by the Director and Hod al

insights into the use of new teaching methods, modern added value to t  
The guidelines are applied to enhance the services that complement the  
year out going students will be included in the official Alumni Asso  
Meeting has been conducted at Oxford

has supported the institution academically, professionally, and also in  
interactions are initiated at the department level to enhance the curr  
to take into account valuable information. Supporting student professi  
always been an active contribution of graduates. Parents Every effort i  
parents into the overall development of the student community and the  
properly incorporated by management using the information and feedback  
regarding educational efficiency, discipline and other infrastructure  
strong commitment to student employers and make it possible Consider p  
The input received is properly analyzed and communicated to management  
these inputs and seeks to incorporate them into the system as needed.

## CRITERION II - TEACHING- LEARNING AND EVALUATION

### 2.1 - Student Enrolment and Profile

#### 2.1.1 - Demand Ratio during the year

Name of the Programme	Programme Specialization	Number of seats available
MBA	Management	180
MCom	Commerce	60
BBM	Management	240
BCom	Commerce	300

No file uploaded.

### 2.2 - Catering to Student Diversity

#### 2.2.1 - Student - Full time teacher ratio (current year data)

Year	Number of students enrolled in the institution (UG)	Number of students enrolled in the institution (PG)	Number of fulltime teachers available in the institution teaching only UG courses	a
2017	401	113	35	

### 2.3 - Teaching - Learning Process

#### 2.3.1 - Percentage of teachers using ICT for effective teaching with Learning Management Systems

Number of Teachers on Roll	Number of teachers using ICT (LMS, e-Resources)	ICT Tools and resources available	Number of Clas
47	47	5	

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#### 2.3.2 - Students mentoring system available in the institution? Give details. (maximum 500 words)

Faculty play a crucial role in mentoring students. Mentor acts a complete guide to students till the

personal advice to make them as better citizens of the country. They help students balance their understand challenges and opportunities at the college and at the career. Mentors at Oxford coll slow learners and be a moral support to first year students to remove the initial fear with the col members meet the concerned mentees allotted to them twice in a week to discuss the general m students at the end of examination to discuss their academic performance and make them at ea difficult to cope with the environment. The mentor identifies the strength and weakness of the st identify the hobbies and fields of their interest. An orientation is provided among students to r academics.

Number of students enrolled in the institution	Number of fi
657	

## 2.4 - Teacher Profile and Quality

### 2.4.1 - Number of full time teachers appointed during the year

No. of sanctioned positions	No. of filled positions	Vacant positions	Positions fil
47	47	Nil	

### 2.4.2 - Honours and recognition received by teachers (received awards, recognition, fellowships at recognised bodies during the year )

Year of Award	Name of full time teachers receiving awards from state level, national level, international level	Designatio
Nil	NA	Nil

No file uploaded.

## 2.5 - Evaluation Process and Reforms

### 2.5.1 - Number of days from the date of semester-end/ year- end examination till the declaration c

Programme Name	Programme Code	Semester/ year	Last date of the last semester-end/ year-end examination
MCom	Com	I	23/04/2018
MBA	CMD	I	05/05/2018
BCom	41	II	04/04/2018
BBM	26	I	11/04/2018

No file uploaded.

### 2.5.2 - Reforms initiated on Continuous Internal Evaluation(CIE) system at the institutional level (25

Quality in higher education has become obligatory for educational inst and a good code of conduct. It necessitates effective teaching and l successfully brought out by by gaining the students attention and "Student-Centered" teaching and learning evaluation process is continu the teaching pedagogy includes regular assessments and bridging the le to make teaching learning, a vital objective At The Oxford College of process to arrive at the student progress in an academic year. Pro handpicked experience on the subject knowledge applied in real world Exams are conducted twice every semester according to the syllabu

Presentations are conducted at regular intervals to explore on a topic build confidence among the student community. Expert talks share a students and are conducted once in a semester on the current scenario stem among number of distractions and helps students to develop anal better understanding of the subject. Brilliant guess can be done in at having idea on the same. Assignments are given at the end of completi does not stop at the classroom and students are given an opportunity learning the subject . Quizzes and brainstorming games are conducted useful mindsport to test the knowledge and gain understanding of the with the effect of the above action has made teaching learning better and increased percentage of clearing in the University examinations h

### 2.5.3 - Academic calendar prepared and adhered for conduct of Examination and other related mat

The Oxford school of Business Management adheres on to the academic ca Examination. The committee consisting of Principal and Head of the Dep advance before the commencement of the semester examination. The acade regular classes, activity schedules, and schedule of internal and exte finalizes the subject allocation for the faculty based on their compet lecture plan before the commencement of semester, listing down the top the subject including the evaluation process for each paper. Timetable timetable as per the guidelines of university based on the number of c commencement of the semester and make it available in the notice board performance of the students are assessed on a continuous basis by the to the norms of the Bangalore University, where the average is taken a .. The evaluated answer books are returned to the students to discuss teacher rectifies the error if any and finally the Internal Assessment

## 2.6 - Student Performance and Learning Outcomes

2.6.1 - Program outcomes, program specific outcomes and course outcomes for all programs offered institution (to provide the weblink)

[http://www.theoxford.edu/business\\_management/pdf/PO's%20and%20CO's%20](http://www.theoxford.edu/business_management/pdf/PO's%20and%20CO's%20)

2.6.2 - Pass percentage of students

Programme Code	Programme Name	Programme Specialization	Number of students appeared in the final examination
26	BBA	Business Administration	144
41	BCom	Commerce	145
Com	MCom	Acoouting and Taxation	44
CMD	MBA	Business Administration	105

No file uploaded.

## 2.7 - Student Satisfaction Survey

2.7.1 - Student Satisfaction Survey (SSS) on overall institutional performance (Institution may desig weblink)

[http://www.theoxford.edu/business\\_management](http://www.theoxford.edu/business_management)

### CRITERION III - RESEARCH, INNOVATIONS AND EXTENSION

#### 3.1 - Resource Mobilization for Research

3.1.1 - Research funds sanctioned and received from various agencies, industry and other organisations

Nature of the Project	Duration	Name of the funding agency	Total grant
Minor Projects	365	UGC	245

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#### 3.2 - Innovation Ecosystem

3.2.1 - Workshops/Seminars Conducted on Intellectual Property Rights (IPR) and Industry-Academia

Title of workshop/seminar
Workshop on " Brand and Brand Equity
Workshop on Demonetization
Workshop on Future of Retail Sector in India
Seminar on The Union Budget-2017
Workshop on IFRS
Workshop on "Stock Market trading"
Workshop on Patents copy rights
WORKSHOP CONDUCTED BY NIESBUD NEDC ON ENTREPRENEURSHIP AND SKILL DEVELOPMENT
Workshop on TRENDS IN E-COMMERCE
Workshop on " Savings and Investments"
Workshop on "Strategic HRM"
Workshop on "Awareness about Stock market investments"
Workshop on "Scope and Opportunities of Health Care Management
Workshop on TRADING IN STOCK MARKET
WORKSHOP ON DIGITAL MARKETING
WORKSHOP ON PLACEMENT INTEGRATED TRAINING PROGRAM FOR BFSI SECTOR
WORKSHOP ON FUNDAMENTALS OF THE CAPITAL MARKETS
WORKSHOP ON DATA SCIENCE

3.2.2 - Awards for Innovation won by Institution/Teachers/Research scholars/Students during the year

Title of the innovation	Name of Awardee	Awarding
Na	NA	NA

No file uploaded.

3.2.3 - No. of Incubation centre created, start-ups incubated on campus during the year

Incubation Center	Name	Sponsored By	Name of the Start-up
NIL	NIL	NIL	NIL

No file uploaded.

**3.3 - Research Publications and Awards****3.3.1 - Incentive to the teachers who receive recognition/awards**

State	National	
0	02	

**3.3.2 - Ph. Ds awarded during the year (applicable for PG College, Research Center)**

Name of the Department	
Nil	

**3.3.3 - Research Publications in the Journals notified on UGC website during the year**

Type	Department	Number of Publica
National	Management	1
International	Finance, Marketing	6

No file uploaded.

**3.3.4 - Books and Chapters in edited Volumes / Books published, and papers in National/International**

Department	
NA	

No file uploaded.

**3.3.5 - Bibliometrics of the publications during the last Academic year based on average citation in Index**

Title of the Paper	Name of Author	Title of journal	Year of publication	Citation Index	Institutional affiliatic publi
0	0	NIL	Nil1	0	N

No file uploaded.

**3.3.6 - h-Index of the Institutional Publications during the year. (based on Scopus/ Web of science)**

Title of the Paper	Name of Author	Title of journal	Year of publication	h-index	Number of citations exc citation
NIL	NIL	NIL	Nil1	Nil1	Nil1

No file uploaded.

**3.3.7 - Faculty participation in Seminars/Conferences and Symposia during the year :**

Number of Faculty	Interna
Attended/Seminars/Workshops	Nil

No file uploaded.

**3.4 - Extension Activities**

3.4.1 - Number of extension and outreach programmes conducted in collaboration with industry, co NSS/NCC/Red cross/Youth Red Cross (YRC) etc., during the year

Title of the activities	Organising unit/agency/ collaborating agency	Number of teachers such
Eye Check up camp	Vasan eye care	
Training on "Life saving skills- First-Aid	Clairvoyant educational Services	
Blood Donation Camp	Rashtrotthana Blood Bank	

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3.4.2 - Awards and recognition received for extension activities from Government and other recogn

Name of the activity	Award/Recognition	
Eye Check up camp	Recognition	
Blood Donation Camp	Recognition	Rasht
Life Saving Skills training on First Aid and CPR	Recognition	Clai:

No file uploaded.

3.4.3 - Students participating in extension activities with Government Organisations, Non-Government Awareness, Gender Issue, etc. during the year

Name of the scheme	Organising unit/Agency/collaborating agency	Name of the activity
NSS	Campaign Program at Shree Melanagavi Veerasimhasana Samsthan Mutt	Swachh Bharat
NSS	TOCBM NSS Unit	Rain water Harvesting
NSS	Rashtrotthana Blood Bank	Blood Donation Camp
NSS	Vasan Eye Care	Eye Check up camp
NSS	Clairvoyant educational Services	Life Saving Skills training on First Aid and CPR
NSS	TOCBM NSS Unit	National Youth Day

No file uploaded.

**3.5 - Collaborations**

3.5.1 - Number of Collaborative activities for research, faculty exchange, student exchange during

Nature of activity	Participant	Source
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NA	NA	
No file uploaded.		

### 3.5.2 - Linkages with institutions/industries for internship, on-the- job training, project work, shari

Nature of linkage	Title of the linkage	Name of the partnering institution/ industry / contact details
Industrial Exposure	Industrial visit	West Coast Paper Mill Dande
Field Study	Industrial visit	Akshya Patra Foundation Banga
Research Participation	Research	JPAL South Asia at IFM

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### 3.5.3 - MoUs signed with institutions of national, international importance, other universities, indus

Organisation	Date of MoU signed	Purpose/Activi
Krisraj inc.( Franchise-Aptech Jayanagar Bangalore	19/07/2017	GST, Advanced Excel,BI Certified Bar
Best in Town Analytics PVT Bangalore	10/08/2017	Application of St
Educesta Global Services PVT, Bangalore	12/09/2017	Carrer Enhancemen
Fabric Institution Bangalore	20/06/2017	MS-Excel, Digital
Fintech Info system PVT Gurgoan	17/11/2017	Global Online Trading
Finmark Trainers India PVT	06/06/2017	Fundamentals of Capi
NIESBUD	22/11/2017	workshop on Entrep

No file uploaded.
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## CRITERION IV - INFRASTRUCTURE AND LEARNING RESOURCES

### 4.1 - Physical Facilities

#### 4.1.1 - Budget allocation, excluding salary for infrastructure augmentation during the year

Budget allocated for infrastructure augmentation	
500000	

#### 4.1.2 - Details of augmentation in infrastructure facilities during the year

Facilities
Class rooms
Class rooms
Laboratories

**Seminar Halls****Classrooms with LCD facilities****Seminar halls with ICT facilities****Video Centre****Value of the equipment purchased during the year (rs. in :)****Classrooms with Wi-Fi OR LAN****No file uploaded.****4.2 - Library as a Learning Resource****4.2.1 - Library is automated {Integrated Library Management System (ILMS)}**

<b>Name of the ILMS software</b>	<b>Nature of automation (fully or patially)</b>	
<b>LIBSOFT</b>	<b>Fully</b>	

**4.2.2 - Library Services**

<b>Library Service Type</b>	<b>Existing</b>		
<b>Text Books</b>	<b>11309</b>	<b>200000</b>	<b>Nil</b>
<b>Journals</b>	<b>28</b>	<b>69206</b>	<b>Nil</b>
<b>Reference Books</b>	<b>2399</b>	<b>Nil1</b>	<b>Nil</b>
<b>e-Journals</b>	<b>2</b>	<b>371081</b>	<b>Nil</b>
<b>CD &amp; Video</b>	<b>Nil1</b>	<b>568</b>	<b>Nil</b>

**No file uploaded.****4.2.3 - E-content developed by teachers such as: e-PG- Pathshala, CEC (under e-PG- Pathshala CEC NPTEL/NMEICT/any other Government initiatives & institutional (Learning Management System (LM**

<b>Name of the Teacher</b>	<b>Name of the Module</b>	<b>Platform on which</b>
<b>Dr Sweta Bhasin</b>	<b>Gap model</b>	<b>LMS by E Paat</b>
<b>Dr S Chitradevi</b>	<b>Accounting for managerial decision</b>	<b>LMS by E Paat</b>
<b>Dr. Arpana D</b>	<b>Mutual Funds</b>	<b>LMS by E Paat</b>
<b>Dr. Swapna H R</b>	<b>THE FACTORIES ACT 1948</b>	<b>LMS by E Paat</b>

**No file uploaded.****4.3 - IT Infrastructure****4.3.1 - Technology Upgradation (overall)**

<b>Type</b>	<b>Total Computers</b>	<b>Computer Lab</b>	<b>Internet</b>	<b>Browsing centers</b>	<b>Computer Centers</b>	<b>Off</b>
<b>Existing</b>	<b>440</b>	<b>2</b>	<b>60</b>	<b>3</b>	<b>3</b>	<b>1</b>
<b>Added</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>Total</b>	<b>440</b>	<b>2</b>	<b>60</b>	<b>3</b>	<b>3</b>	<b>1</b>

**4.3.2 - Bandwidth available of internet connection in the Institution (Leased line)**

8 MBPS/ GBPS

## 4.3.3 - Facility for e-content

Name of the e-content development facility	Provide the link of the facility
Oxford Studio	<a href="http://www.theoxford.edu/business_management">http://www.theoxford.edu/business_management</a>

## 4.4 - Maintenance of Campus Infrastructure

## 4.4.1 - Expenditure incurred on maintenance of physical facilities and academic support facilities, etc.

Assigned Budget on academic facilities	Expenditure incurred on maintenance of academic facilities	Assigned budget on academic facilities
5232406	4387912	844911

## 4.4.2 - Procedures and policies for maintaining and utilizing physical, academic and support facilities etc. (maximum 500 words) (information to be available in institutional Website, provide link)

Infrastructure is one of the primitives in the service industry especially in education. It adds value to the key stakeholders -students. Taking into consideration the infrastructure build-up which helps enhance the teaching-learning process, it is done so that all the procedures and policies in maintaining and utilizing physical facilities are synced towards institutional goals. The departmental academic schedules and the same is validated by the IQAC department Director/principal. Once all the requirements are discussed, allocated and approved, the institution makes every effort to improve the infrastructure capabilities. Library, laboratory, sports complex, IT infra, and classrooms to name a few are managed internally by qualified workers. A proper monitoring system is in place to ensure that without any delay. Well-planned cleaning staffs are deployed in every part of the campus are kept as a priority. Apart from the regular support staff system which is managed by Campus technology. The technology-enabled learning, examinations, feedback from key stakeholders, on-line classes as well as periodicals, and journals are added to the library for the e-learning.

[http://www.theoxford.edu/business\\_management](http://www.theoxford.edu/business_management)

## CRITERION V - STUDENT SUPPORT AND PROGRESSION

## 5.1 - Student Support

## 5.1.1 - Scholarships and Financial Support

	Name/Title of the scholar
Financial Support from institution	Endowment
Financial Support from Other Sources	
a) National	OBC/SC/ST
b) International	Nil

No file uploaded.

## 5.1.2 - Number of capability enhancement and development schemes such as Soft skill development, Career Guidance, Meditation, Personal Counselling and Mentoring etc.,

Name of the capability enhancement scheme	Date of implementation
Soft Skill Development	19/07/2018

language lab	25/10/2017	
remedial coaching	13/02/2018	
Bridge course	19/07/2017	

No file uploaded.

### 5.1.3 - Students benefited by guidance for competitive examinations and career counselling offered

Year	Name of the scheme	Number of benefited students for competitive examination	Number of benef by career counse
2018	PLATFORM FOR PRACTICING FOR COMPETITIVE EXAMINATIONS	322	322

[View File](#)

### 5.1.4 - Institutional mechanism for transparency, timely redressal of student grievances, Preventior

Total grievances received	Number of grievances redressed	
37	37	

## 5.2 - Student Progression

### 5.2.1 - Details of campus placement during the year

On campus			
Name of organizations visited	Number of students participated	Number of students placed	Name of organizations visited
HDFC	46	13	Nil

[View File](#)

### 5.2.2 - Student progression to higher education in percentage during the year

Year	Number of students enrolling into higher education	Programme graduated from	Department graduate from
2017	20	B.Com BBM	Management and Commerce

[View File](#)

### 5.2.3 - Students qualifying in state/ national/ international level examinations during the year (eg: Services/State Government Services)

Items	Number of students selected
NET	2

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### 5.2.4 - Sports and cultural activities / competitions organised at the institution level during the year

Activity	Level
Patriotic Day	College
Ganesh Chaturthi	College

[View File](#)

### 5.3 - Student Participation and Activities

5.3.1 - Number of awards/medals for outstanding performance in sports/cultural activities at nation level (counted as one)

Year	Name of the award/medal	National/International	Number of awards for Sports
2018	5th student Olympic international games	International	1

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5.3.2 - Activity of Student Council & representation of students on academic & administrative bodies

The purpose of the student council is to give students an opportunity to participate in the activities of Oxford College of Business Management, give opportunities for student-faculty relations. The institution has an active student council. The members of the student council are selected by the Director, Dean Academics and class coordinators. The student council members actively participate in academic and extracurricular activities. The responsibilities of the student council include conducting academic seminars, organizing cultural events, public speaking, ensuring regular attendance of students, maintaining discipline, harmony in corridors, conducting regular events in the campus. On November 8 /2019, each core member was given their badge by the Director and seniors. The various committees under the student council are: Academic, Discipline, Communication, Discipline, Cultural, Sports, and

### 5.4 - Alumni Engagement

5.4.1 - Whether the institution has registered Alumni Association?

No

5.4.2 - No. of enrolled Alumni:

450

5.4.3 - Alumni contribution during the year (in Rupees) :

60000

5.4.4 - Meetings/activities organized by Alumni Association :

The Oxford college of Business management has an alumni association functioning every year to help the current students with the alumni of the institution. The association possesses a large network of alumni who have gained experience in the corporate world, especially the challenges they have faced while growing up the career ladder. They assist the students as mentors help

alumni meet has also helped the student community in placements. the by being the resource persons in workshops and se

## CRITERION VI - GOVERNANCE, LEADERSHIP AND MANAGEMENT

### 6.1 - Institutional Vision and Leadership

#### 6.1.1 - Mention two practices of decentralization and participative management during the last year

The Institution follows the Decentralization policy and supports activities. The President and President of IQAC are seconded by four Examination and Human Resource. The head of the Institution is bot responsible for achieving excellence at the college. He is duly emp objectives. He acts as a bride. The IQAC Chairman, with the help of th the institutional and departmental levels, is in charge of planning ; the institution. • The institution is firmly believes that achievi employee, and that everyone in the organization has a stake in achie level, has the chance to offer new ideas that lead to enhanced proced

#### 6.1.2 - Does the institution have a Management Information System (MIS)?

Yes

### 6.2 - Strategy Development and Deployment

#### 6.2.1 - Quality improvement strategies adopted by the institution for each of the following (with in

Strategy Type	Details
Curriculum Development	<p>The Oxford College of Business Management is a Colle follows the curriculum scheme and syllabus set by tl involved in the university meetings for the purpose c M.Com, BBA, B.Com Programmes. 2. Curriculum developm Institution also takes initiatives to incorporate value make students market ready. 3. Curriculum quality impr to lesson plans, Seminars and Workshops on critic presentations, Case study discussions, Summer projects research based assignments are also emphasized for cu takes initiative to provide industrial visit to give are encouraged to design and implement value added p Finance, HRM, Marketing, Advertising and Research meth lectures by the industry personnel also help in bringi of the commerce and manag</p>
Teaching and Learning	<p>1. Case studies to give the real time exposure Busin future perspective and creative thinking, idea generat events to give exposure on innovative ideas and to c develop the students to react and counteract to the pe students to make them involve and to develop their pr courses in critical subjects such as Accounts, Busine weak students to make them learn effectively. 3. Lessc to make the teaching and learning process systematic resources create conducive environment for speedy and methods through Industrial visits, Project activity, M field surveys, seminars, paper presentations , live j enable real time improvements, corrections in teach</p>

	student paper presentations, regular QA sessions and teaching and learning. 8. Academic activity reports
Examination and Evaluation	1. Regular Internal assessments for UG and PG courses University 2. Nodal Centre for University examinations tests, Presentations, Case study exercises for UG evaluations remarks are sent to parents periodically. 3. tutorial sessions for the
Research and Development	1. The College runs an online research journal which exists in all areas of business management. Commerce and economics do research by registering for M.Phil/PhD programs and publications. 3. Students are encouraged to write and participate in Seminars/Conferences, workshops. 4. Faculty latest concepts and recent trends happening in the field emphasize research aptitude and research qualifications the Institution to participate in seminars, conferences Book and research paper publications by faculty and
Library, ICT and Physical Infrastructure / Instrumentation	1. Library resources are updated every year through the committee. 2. Library is well stocked with current titles magazines and newspapers, learning software, videos, internet and EBSCO e-journal is installed in library. 3. The institution software and hardware, Wi-Fi facilities, LCDs, smart facilities. 4. The institution has a dedicated record own media purposes. 5. The institution has set up the halls. 6. State of art facilities auditorium is
Human Resource Management	1. Transparent recruitment and selection policies. 2. research aptitude and research qualifications. 3. substantial annual increments. 4. Training and development workshops, FDPs, seminars, and skills development seminars paper publications, book publications, and participation conferences, etc. 6. Welfare measures for staff and medicals, dental treatment at concessionary rates, academic Fee waiver for meritorious students 8. Fee waiver for sports games. 9. Independent workstations and staff rooms for dining halls for boys
Industry Interaction / Collaboration	1. Industry experts are invited to take guest lectures functional areas of management and Entrepreneurship startup culture etc., Further Industrial personnel are discussions.. 2. The Institution also collaborates projects/internships, case studies
Admission of Students	1. The Admissions committee formulates its admission regulations which include qualifying criteria, minimum etc. 2. As per Karnataka Government Bangalore University course are allotted through University (Government Prospective candidates are counseled by the faculty decide. For UG PG programmes, students are put through select the right student :

#### 6.2.2 - Implementation of e-governance in areas of operations:

E-governance area	
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<b>Planning and Development</b>	
<b>Administration</b>	
<b>Finance and Accounts</b>	
<b>Student Admission and Support</b>	
<b>Examination</b>	

### 6.3 - Faculty Empowerment Strategies

6.3.1 - Teachers provided with financial support to attend conferences / workshops and towards me

Year	Name of Teacher	Name of conference/ workshop attended for which financial support
2017	Prof. Mutharasi M	International conference on recent trends in commea management
2017	Prof. Praveen kumar KN	International conference on recent trends in commea management
2017	Prof. Reny raphael	National conference on " Evaluating major econo responsibilities for growth and evolution: analy progressive India"

[View File](#)

6.3.2 - Number of professional development / administrative training programmes organized by the

Year	Title of the professional development programme organised for teaching staff	Title of the administrative training programme organised for non-teaching staff	
2017	Workshop on " Awareness about stock market investments"	NA	0
2017	Workshop on integrated training program for BFSI sector	NA	2
2017	NA	Training program on MS Excel basics for support staff	2

No file uploaded.

6.3.3 - No. of teachers attending professional development programmes, viz., Orientation Programi Programmes during the year

Title of the professional development programme	Number of teachers
NIL	Nil

No file uploaded.

6.3.4 - Faculty and Staff recruitment (no. for permanent recruitment):

Teaching		
Permanent	Full Time	Pe
45	45	

## 6.3.5 - Welfare schemes for

Teaching	Non-teaching
free dental checkup, free medical and health facility, school facility for employee children, contributory provident funds, Concession for employee children at The Oxford Institution. Canteen at the subsidized rates. Sabbatical leave for employees for pursuing Ph.D. Incentives and rewards for faculties who publish research articles in national and international journals. Maternity leave for women employee	Free Bus facility for employees. Dental checkup. Free medical and health facility. School facility for employee children. Contributory provident fund facility. Staff canteen for few employees. Concession for employee children at The Oxford Institution. ESI facility for nonteaching staff. Canteen at subsidized rates. Free uniforms for drivers and security personnel. Maternity leave for women employee

## 6.4 - Financial Management and Resource Mobilization

## 6.4.1 - Institution conducts internal and external financial audits regularly (with in 100 words each)

The institution maintains two different Accounts statements for university. Institution regularly conducts both internal and external financial audits conducted during the first half of the financial year by a team of accountants appointed by the Institution. • External audit is done every year by a Chartered Accountant M.No.9676

## 6.4.2 - Funds / Grants received from management, non-government bodies, individuals, philanthropists

Name of the non government funding agencies /individuals
Nil

No file uploaded.

## 6.4.3 - Total corpus fund generated

0
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## 6.5 - Internal Quality Assurance System

## 6.5.1 - Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External	
	Yes/No	Agency
Academic	No	Campus technology
Administrative	No	Campus technology

## 6.5.2 - Activities and support from the Parent - Teacher Association (at least three)

1. Parents support the institution by providing permissions to students to work for and by interacting with students on industry related themes

proactive in this Institution. 3. Parents are regularly kept informed internal assessments and also remedial measures undertaken to improve mandatory for industrial trips, projects, competitions etc. 5. Par

#### 6.5.3 - Development programmes for support staff (at least three)

. Supporting staff are given training to work with installed software  
Free medical and Dental checkups 3. ESI benefits to all supporting staff  
in written and Oral communication

#### 6.5.4 - Post Accreditation initiative(s) (mention at least three)

Introduction of skill/capability enhancement certificate courses. Intr  
enhancement of learning management system further strengthening of a  
Empowering the faculty with .research skills through Faculty develop

#### 6.5.5 - Internal Quality Assurance System Details

a) Submission of Data for AISHE portal

b) Participation in NIRF

c) ISO certification

d) NBA or any other quality audit

#### 6.5.6 - Number of Quality Initiatives undertaken during the year

Year	Name of quality initiative by IQAC	Date of conducting IQA
2018	Certification program on MS powerpoint	19/09/2018
2018	Certification on MS word	03/10/2018
2018	Value added course on stress management	10/10/2018
2018	Value added program on Communication skills	15/06/2018

No file uploaded.

### CRITERION VII - INSTITUTIONAL VALUES AND BEST PRACTICES

#### 7.1 - Institutional Values and Social Responsibilities

##### 7.1.1 - Gender Equity (Number of gender equity promotion programmes organized by the institution)

Title of the programme	Period from	P
Women's Day Celebration	08/03/2017	08,
Women Empowerment	15/02/2017	15,

##### 7.1.2 - Environmental Consciousness and Sustainability/Alternate Energy initiatives such as:

Percentage of power requirement of the University met by the

NA

##### 7.1.3 - Differently abled (Divyangjan) friendliness

Item facilities

Physical facilities

**Provision for lift****Ramp/Rails****Braille Software/facilities****Scribes for examination****Rest Rooms****Special skill development for differently abled students****7.1.4 - Inclusion and Situatedness**

Year	Number of initiatives to address locational advantages and disadvantages	Number of initiatives taken to engage with and contribute to local community	
2017	1	1	2'
2018	1	1	
2018	1	1	

No file uploaded.

**7.1.5 - Human Values and Professional Ethics Code of conduct (handbooks) for various stakeholders**

Title	Date of publication	
No Data Entered/Not Applicable		

**7.1.6 - Activities conducted for promotion of universal Values and Ethics**

Activity	Duration From	Duration To	
No Data Entered/Not Applicable			

No file uploaded.

**7.1.7 - Initiatives taken by the institution to make the campus eco-friendly (at least five)**

**Plastic free Campus • Waste Segregation initiatives • Water harvest: Awareness on Green Environment on E**

**7.2 - Best Practices****7.2.1 - Describe at least two institutional best practices**

**1. Implementation of Performance Based Quality Improvement Strategic Learning and Innovative Pedagogical**

**Upload details of two best practices successfully implemented by the institution as per NAAC**

[http://www.theoxford.edu/business\\_management/iqac/Best%20Practices](http://www.theoxford.edu/business_management/iqac/Best%20Practices)

**7.3 - Institutional Distinctiveness**

**7.3.1 - Provide the details of the performance of the institution in one area distinctive to its vision,**

The institution has effectively integrated student-centric methods : students with the necessary skills and enable continuous learning. The Process of various learning activities like seminar presentation, Sim Case studies, and projects. This has resulted in the delivery of exce better placements. The college organizes many certification programs, sharpen the skills of the students and equip them to face the realiti the students with the culture, the program, and specific subjects thro These activities enable students to comprehend the realities of the c initiative in imparting pre-placement training for III and IV seme performance in placements. Teachers are provided with opportunitie refresher programs and faculty development programs. They are enc presenting papers in seminars/ conferences and publishing in reputed valuable resource for achieving t

Provide the weblink of the institutio

[http://www.theoxford.edu/business\\_m](http://www.theoxford.edu/business_m)

**8.Future Plans of Actions for Next Academic Year**

Future plan of action • Value added programs, FDPs, Workshops, Seminar programs to encourage and support students to become entrepreneurs. • activities for student • More industry institution linkages through Re friendly learning space • Conducting student focused academic and skill faculty to publish research paper in reputed journals with good impact conduct many programs to the students.