

Annual Quality Assurance Report (AQAR)

For
Academic Year 2013 -2014

Submitted by
Internal Quality Assurance Cell (IQAC)

Of



Estd. 1974

The Oxford College of Business Management
Bangalore

Submitted To



राष्ट्रीय मूल्यांकन एवं प्रत्यायन परिषद्

विश्वविद्यालय अनुदान आयोग का स्वायत्त संस्थान

NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL

An Autonomous Institution of the University Grants Commission

P. O. Box. No. 1075, Opp: NLSIU, Nagarbhavi, Bangalore - 560 072 India



Estd. 1974

CHILDREN'S EDUCATION SOCIETY (Regd.)
THE OXFORD COLLEGE OF BUSINESS MANAGEMENT
Permanently affiliated to Bangalore University & Recognized by the Government of Karnataka
Approved by A.I.C.T.E., New Delhi
Accredited by NAAC with "A" Grade and Certified by IAO

REF: TOCOBM/IQAC-AQAR/2013-2014

26 MAY 2014

Sub: Submission Of IQAC – AQAR/2013-2014 OF THE Oxford College of Business Management

Sir,

The IQAC of The Oxford College of Business Management, Bangalore is happy to submit the Second Quality Assurance Report for the academic year 2013 – 2014 in soft copy by email to naac.aqar@gmail.com.

The NAAC Track ID for the College is : **CRIEQA 13412** and NAAC Executive Committee No. & Date is : **EC/50/A&A/06** dated: 21 April 2012.

The IQAC email ID for The Oxford College of Business Management, Bangalore is igacbmgt@theoxford.edu.

The Contents of the AQAR are arranged as follows:

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Kindly acknowledge.

Regards

Prof. M John

Dean (Academics) & Institutional Coordinator – IQAC
The Oxford College of Business Management

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Part – A

1. Details of the Institution

1.1 Name of the Institution

THE OXFORD COLLEGE OF BUSINESS MANAGEMENT

1.2 Address Line 1

No.32, 19th Main, 17th B Cross,

Address Line 2

HSR Layout, Sector IV, Bangalore, Karnataka

City/Town

Bangalore

State

Karnataka

Pin Code

560102

Institution e-mail address

principalbmt@theoxford.edu

Contact Nos.

080- 30266353, 080-30266301, 080-30266351

Name of the Head of the Institution:

Dr. Aparna K Rao

Tel. No. with STD Code:

080-30266353

Mobile:

09632323205

Name of the IQAC Co-ordinator:

Prof. M. John

Mobile:

9538219756, 9916192177

IQAC e-mail address:

iqacbmt@theoxford.edu

1.3 NAAC Track ID (For ex. MHC0GN 18879) **CRIEQA 13412**

1.4 NAAC Executive Committee No. & Date: **EC/50/A&A/06 dated: 21 April 2012**

1.5 Website address: **www.theoxford.edu**

Web-link of the AQAR: **http://www.theoxford.edu/businessmanagement/iqac.ht**

1.6 Accreditation Details

Sl. No.	Cycle	Grade	CGPA	Year of Accreditation	Validity Period
1	1 st Cycle	A	3.10	2012	2012 - 2016
2	2 nd Cycle	--	--	--	--
3	3 rd Cycle	--	--	--	--
4	4 th Cycle	--	--	--	--

1.7 Date of Establishment of IQAC : **01/10/2011**

1.8 AQAR for the year (for example 2010-11) **2013 -2014**

1.9 Details of the previous year's AQAR submitted to NAAC after the latest Assessment and Accreditation by NAAC ((for example AQAR 2010-11 submitted to NAAC on 12-10-2011)

i. AQAR 2012-2013 submitted to NAAC on 04/04/2013.

1.10 Institutional Status **(Private- Unaided Institution, Affiliated to Bangalore University)**

University State Central Deemed Private

Affiliated College Yes No

Constituent College Yes No

Autonomous college of UGC Yes No

Regulatory Agency approved Institution

Yes No

(APPROVED BY AICTE, DELHI)

Type of Institution **Co-education** Men Women

Urban Rural Tribal

Financial Status Grant-in-aid UGC 2(f) UGC 12B **AWAITING APPROVAL**

Grant-in-aid + Self Financing Totally Self-financing

1.11 Type of Faculty/Programme

Arts Science Commerce Law PEI (Phys Edu)

TEI (Edu) Engineering Health Science Management

Others (Specify)

· -----

1.12 Name of the Affiliating University (*for the Colleges*)

Bangalore University

1.13 Special status conferred by Central/ State Government-- UGC/CSIR/DST/DBT/ICMR etc

(Accredited by NAAC with 'A' Grade, 12(b) Approved, Awaiting Approval for 2(f))

Autonomy by State/Central Govt. / University

University with Potential for Excellence UGC-CPE

DST Star Scheme UGC-CE

UGC-Special Assistance Programme DST-FIST

UGC-Innovative PG programmes Any other (*Specify*)

UGC-COP Programmes

2. IQAC Composition and Activities

2.1 No. of Teachers	10	
2.2 No. of Administrative/Technical staff	02	
2.3 No. of students	02	
2.4 No. of Management representatives	03	
2.5 No. of Alumni	02	
2.6 No. of any other stakeholder and community representatives	01	
2.7 No. of Employers/ Industrialists	02	
2.8 No. of other External Experts	02	
2.9 Total No. of members	27	
2.10 No. of IQAC meetings held	15	
2.11 No. of meetings with various stakeholders:	No. 27	Faculty 15
	Non-Teaching Staff 03	Students 10
	Alumni 02	Others -----
2.12 Has IQAC received any funding from UGC during the year?	Yes ---	No <input checked="" type="checkbox"/>
If yes, mention the amount	-----	

2.13 Seminars and Conferences (only quality related)

(i) No. of Seminars/Conferences/ Workshops/Symposia organized by the IQAC

Total Nos.	44	International	01	National	01	State	03	Institution Level	39
------------	----	---------------	----	----------	----	-------	----	-------------------	----

(ii) Themes

- | | |
|---|------------------------------|
| 1. Dynamics Strategising. | 14. International Business |
| 2. Credit Derivatives. | 15. Financial analysis |
| 3. Communication Skills | 16. Compensation practices |
| 4. Group Discussion and Interview skills | 17. Capital Markets |
| 5. International Taxation | 18. Demand forecasting |
| 6. Brand Positioning | 19. Funding New Ventures |
| 7. Services Marketing | 20. Corporate governance |
| 8. Consumer Rights and Consumer protection act. | |
| 9. Entrepreneurship development and Business planning | |
| 10. Tax planning | 21. Environment conservation |
| 11. Ratio Analysis | 22. Derivatives |
| 12. Financial Analysis and IFRS | 23. Research methodology |
| 13. Technological environment | 24. Cost Audit |

2.14 Significant Activities and contributions made by IQAC

1. Online attendance and assessment and information system operational (pupilpod)
2. Online admissions, fees payments and university approvals systems operational.
3. Quality enhancement of academic content and delivery systems including customisation of Lesson plans, regular internal evaluation, paper presentations, etc.

2.15 Plan of Action by IQAC/Outcome (2013 – 2014)

Plan of Action	Achievements
1.Motivating faculty to undertake quality research activities through paper presentation and publications.	Faculty participated in seminars and conferences by presenting papers. Faculty have also successfully published Books with ISSN numbers
2.Setting up Online Journal of Interdisciplinary research and building of an archived repository.	Vidyaniketan Journal of Management and Research – Online Journal with ISSN 2320-3951 published.
3.To sustain quality of education through effective teaching – learning practices	Lesson Plans prepared and executed for al courses. Case study/ caselet discussions in all subjects. Workshops/ seminars in all subjects in all terms Regular assignments and assessments.
4.To enhance infrastructural facilities	Purchased new Computer systems, Printers, Scanners, and LCDs. College canteen facility has been upgraded.
5.To continue the usage of feedback- student feedback, alumni feedback and parents feedback.	Feedback conducted. Details as in Criterion -
6.To achieve academic excellence by improving results for BBM, B Com, MBA and M Com.	Details for results as in Criterion -II
7.To promote innovation, creativity and team-building by establishing an entrepreneurial culture in the campus	Set up Entrepreneurship Cells in collaboration with National Entrepreneurship Network (NEN), organised entrepreneurship fests, Business plan competitions and symposiums.
8.To build a culture of social responsibility through extension and humanitarian activities by students for social upliftment in coordination with NGOs	Details as in Criterion – III
9.To conduct training and development programs towards continuous improvement in teaching and Learning	FDPs for faculty and Skills development sessions, workshops and orientation programmes were conducted
10.To motivate faculty and enhance the academic culture	Cash rewards for research paper and book publications were given. Paid leaves and OODs for faculty doing research studies were given
11.To encourage student-centric use of technology for Teaching and learning.	Details as in criterion II & V
12.To groom students for career and enhance their job skills, communication skills and social skills	Pre-placement training and orientation programs, in campus interviews and off campus written tests, group discussions and interviews were conducted.
13.To increase Intellectual capital and continuous improvement in all activities through refresher courses, seminars, experience sharing workshops- national, international and regional & also to present research papers	Details given as in Criterion II
14.To encourage progress in studies and all round development among students specially the weaker and economically backward students through scholarships, remedial and tutorial classes	Scholarships awarded to Ug and PG students

15.To enhance our Brand image/reputation among the colleges through High rankings by participating in Surveys onducted by reputed firms such as AC Nielson, times of India, The Week , etc.	Ranked 2 nd among Bangalore university affiliated colleges, ranked 5 th among all colleges in Karnataka as per A C Nielson’s survey. Ranked 4 th among top Commerce colleges in South India by India Today
16.To encourage and motivate students to participate in various competitions intra & inter college/ university	Details given in Criterion V
17.To conduct awareness of Entrepreneurship through Entrepreneurship development programmes for the students	Organized entrepreneurship melas, celebrated entrepreneurship week in collaboration with NEN, held business plan exercises.
18.To encourage and promote experiential learning among Students through field visits, Industrial visits, surveys, case studies, paper presentations business plan exercises, etc.	Organized Industrial Visits, several case study discussions, paper presentations, etc.
19.To enhance and upgrade feedback mechanisms, an external consultant to be entrusted with the responsibility of seeking students opinion on academic activities. This is over and above the general feedback which is conducted.	Student opinion survey on academic activities was conducted every semester to ascertain effectiveness and academic review meeting were conducted with faculty where suggestions for improvements were discussed.

2.15 Whether the AQAR was placed in statutory body Yes No

Management Syndicate Any other body IQAC

Provide the details of the action taken

Changes were made to AQAR as per suggestions from IQAC and AQAR was approved.

Part – B

Criterion – I

1. Curricular Aspects

1.1 Details about Academic Programmes

Level of the Programme	Number of existing Programmes	Number of programmes added during the year	Number of self-financing programmes	Number of value added / Career Oriented programmes
PhD	--	--	--	--
PG	02	--	07	07
UG	02	--	02	02
PG Diploma	--	--	--	--
Advanced Diploma	--	--	--	--
Diploma	--	--	--	--
Certificate	--	01	01	--
Others	--	--	--	--
Total	04	--	10	09
Interdisciplinary	--	--	--	--
Innovative	02	01	--	--

1.2 (i) Flexibility of the Curriculum: CBCS/Core/Elective option / Open options

MBA –Dual Specialisation(Marketing, Finance, Human Resources, Operations, Systems)

MCom. –Accounting/ Finance

BCom. – Accounting/ Auditing/Marketing/HRM

BBM – Core subjects and specialisations in Marketing, Finance, Human Resources Management.

(ii) Pattern of programmes:

Pattern	Number of programmes
Semester	04 (MBA, M Com, BBM, B Com)
Trimester	-----
Annual	-----

1.3 Feedback from stakeholders* (On all aspects) Alumni YES Parents YES Employers YES Students YES

Mode of feedback : Online -- Manual YES Co-operating schools (for PEI) --

ANALYSIS PROVIDED in ANNEXURE

1.4 Whether there is any revision/update of regulation or syllabi, if yes, mention their salient aspects.

Revision/update of syllabi for various courses is undertaken by Bangalore University regularly.

1.5 Any new Department/Centre introduced during the year. If yes, give details.

No

Criterion – II

2. Teaching, Learning and Evaluation

2.1 Total No. of permanent faculty

Total	Asst. Professors	Associate Professors	Professors	Others
50	29	13	08	--

2.2 No. of permanent faculty with Ph.D.

08

2.3 No. of Faculty Positions Recruited (R) and Vacant (V) during the year

Asst. Professors		Associate Professors		Professors		Others		Total	
R	V	R	V	R	V	R	V	R	V
--	--	--	--	--	--	--	--	--	--

2.4 No. of Guest and Visiting faculty and Temporary faculty

37

15

00

2.5 Faculty participation in conferences and symposia:

No. of Faculty	International level	National level	State level
Attended Seminars/ Workshops	01	07	26
Presented papers	01	05	17
Resource Persons	--	01	--

2.6 Innovative processes adopted by the institution in Teaching and Learning:

1. Multiple choice questions – to assess level of comprehension
2. Open book examination
3. Student presentations
4. Workshops
5. Quizzing on relevant topics
6. Language labs for English language proficiency
7. Content based PPT presentations
8. Demonstrative Teaching using world - wide web resources.
9. Project based learning.
10. Seminars/Guest lectures
11. Experiential learning-Fields visits /Industrial visits
12. Hands- on experience- internships, projects,
13. Creative assignments- Business Planning, Campus
14. Entrepreneurial campus ventures, Entrepreneurship Exhibitions
15. Activity based teaching - Management games, Role - Plays, case studies, surveys, discussions, debates and quizzing.
16. sessions.
17. 15.Movie based Case studies

2.7 Total No. of actual teaching days during this academic year

UG – 210 days PG - 186 days

2.8 Examination/ Evaluation Reforms initiated by the Institution”:

- Open book examinations for internal assessments.
- Online multiple choice assessments.

2.9 No. of faculty members involved in curriculum restructuring/revision/syllabus development as member of Board of Study/Faculty/ Curriculum Development workshop

01

01

01

2.10 Average percentage of attendance of students

75%

2.11 Course/Programme wise distribution of pass percentage :

Title of the Programme	Total no. of students appeared	Division				
		Distinction %	I %	II %	III %	Pass %
MBA	175	10	150	04	--	98
MCom	25	--	19	05	--	96
BBM	107	--	41	24	--	66
B Com	97	--	42	13	11	56

2.12 How does IQAC Contribute/Monitor/Evaluate the Teaching & Learning processes :

1. The teaching- learning process is continuously reviewed by the Principal, Vice Principals, Director and Deans (Academics).
2. The PG and UG Departments submit reports on academic activities, research and extension activities, as well as innovations in teaching/learning processes, publications, staff and student achievements, extra and co- curricular activities, discipline issues if any, to different committees which have been established by IQAC and which are supervised by the Deans.
3. Examination results are analyzed by Dean (examinations) and relevant committees and weaknesses are identified. Tutorial and remedial classes are conducted as per requirements.
4. The IQAC conducts periodically academic audits of its departments to ensure that lesson plans and calendar of events for all courses are designed and executed as approved.
5. Principal/HODs inspect attendance registers, academic records, lesson plans, assignments, and internal assessments regularly and suggest improvements through staff review meetings.
6. The IQAC, has conducted faculty development programs(FDPs) in such areas as Research methodology, improvements in teaching methods, marketing , strategy , finance, accounting, Human resource management.
7. The IQAC has implemented multiple workshops, seminars and case study discussions with internal and external faculty resources in different subject areas for all courses.

2.13 Initiatives undertaken towards faculty development:

<i>Faculty / Staff Development Programmes</i>	<i>Number of faculty benefitted</i>
Refresher courses (01)	08
UGC – Faculty Improvement Programme (01)	02
HRD programmes (02)	04
Orientation programmes (04)	11
Faculty exchange programme (0)	--
Staff training conducted by the university (01)	12
Staff training conducted by other institutions (05)	15
Summer / Winter schools, Workshops, etc.(04)	15
Others(FDPs, Value added courses, Workshops, seminars, symposiums, conferences by College through IQAC) (09)	50

2.14 Details of Administrative and Technical staff

Category	Number of Permanent Employees	Number of Vacant Positions	Number of permanent positions filled during the Year	Number of positions filled temporarily
Administrative Staff	18	00	01	00
Technical Staff	02	00	00	00

Criterion – III

3. Research, Consultancy and Extension

3.1 Initiatives of the IQAC in Sensitizing/Promoting Research Climate in the institution

Research is one of the identified strategic areas of focus. The Institution and IQAC continue to promote the research spirit among faculty and students through the following initiatives:

1. Research related orientation programs – FDP on research methodology.
2. Motivating the faculty to register for M.Phil/Ph.D. 12 faculty members are currently registered for PhD with different Universities.
3. Providing cash awards, paid leaves, and other incentives for research paper writing, publications, paper presentations and PhD research.
4. Research facilities like SPSS(research facilitator software) , free Internet, research journals.
5. Plans for setting up Centre for Research
6. Operational Business Labs to encourage students towards research.
7. Online research journal 'Vidyaniketan –Journal of Management and Research' ISSN -2320-3951.
8. Creating a pool of Human Resources for research based activities and initiatives.
9. Encouragement and financial assistance to faculty to attend and participate in seminars, workshops, conferences at the local, state and national level.
10. resource persons with expertise in different domains are invited to conduct workshops/seminars/guest lectures on topics of research interest.
11. Faculty members with Doctorate degrees are encouraged to take up guide ship for faculty who are pursuing research and writing research papers for publication.
12. Research culture among the student body is cultivated through academic programmes which promote research aptitude through paper presentations and research assignments.

3.2 Details regarding major projects (Awaiting 12(B))

	Completed	Ongoing	Sanctioned	Submitted
Number				
Outlay in Rs. Lakhs				

3.3 Details regarding minor projects (**AWAITING 12 (B)**)

	Completed	Ongoing	Sanctioned	Submitted
Number				
Outlay in Rs. Lakhs				

3.4 Details on research publications

	International	National	Others
Peer Review Journals	14	4	----
Non-Peer Review Journals	03	03	----
e-Journals	----	----	----
Conference proceedings	11	15	----

3.5 Details on Impact factor of publications: **NIL**

Range Average h-index Nos. in SCOPUS

3.6 Research funds sanctioned and received from various funding agencies, industry and other organisations

Nature of the Project	Duration Year	Name of the funding Agency	Total grant sanctioned	Received
Major projects	---			
Minor Projects	---			
Interdisciplinary Projects	---			
Industry sponsored (Training-HR)	01	Technology Solutions	Rs.35,000/-	Rs.35,000/-
Projects sponsored by the University/ College(Training & Development)	02	Children's Education Society	Rs.50,000/-	Rs.50,000/-
Students research projects (Research Methods, Marketing, Legal Aspects, Entrepreneurship)	10	The Oxford College of Business Management	Rs.50,000/-	Rs.50,000/-
Any other(Specify)	--			
Total	13		Rs.1,35,000/-	Rs.1,35,000/-

3.7 No. of books published i) With ISBN No. Chapters in Edited Books

ii) Without ISBN No.

3.8 No. of University Departments receiving funds from : **(NIL)**

UGC-SAP CAS DST-FIST
 DPE DBT Scheme/funds

3.9 For colleges : **(NIL)** Autonomy CPE DBT Star Scheme
 INSPIRE CE Any Other (specify)

3.10 Revenue generated through consultancy **02**

3.11 No. of conferences organized by the Institution : **(On Research)**

Level	International	National	State	University	College
Number	00	00	00	00	00
Sponsoring agencies	The Oxford College of Business Management				

3.12 No. of faculty served as experts, chairpersons or resource persons **06**

3.13 No. of collaborations International **01** National **05** Any other **---**

3.14 No. of linkages created during this year **03**

3.15 Total budget for research for current year in lakhs : **Rs. 4,31000/-**

From Funding agency **-----** From Management of University/College **Rs.4,31000/-**

Total **Rs.4,31000/--**

3.16 No. of patents received this year **(NA)**

Type of Patent		Number
National	Applied	--
	Granted	--
International	Applied	--
	Granted	--
Commercialised	Applied	--
	Granted	--

3.17 No. of research awards/ recognitions received by faculty and research fellows Of the institute in the year **(NIL)**

Total	International	National	State	University	Dist	College
--	--	--	--	--	--	--

3.18 No. of faculty from the Institution who are Ph. D. Guides : **03**
and students registered under them : **09**

3.19 No. of Ph.D. awarded by faculty from the Institution : **01**

3.20 No. of Research scholars receiving the Fellowships (Newly enrolled + existing ones) **:(NIL)**

JRF

SRF

Project Fellows

Any other

3.21 No. of students Participated in NSS events:

University level State level National level International level

3.22 No. of students participated in NCC events:

University level State level National level International level 3.23 No. of Awards won in NSS: **NIL**University level State level National level International level 3.24 No. of Awards won in NCC: **NIL**University level State level National level International level 3.25 No. of Extension activities organized **(05)**University forum College forum NCC NSS Any other

3.26 Major Activities during the year in the sphere of extension activities and Institutional Social Responsibility :

14/04/2013	• Health care camp at Sarakki village.
20/05/2013 to 27/05/2013	• NSS Camp at Shivgaga, Tumkur
19/11/2013	• Cleaning of Agara Lake, Bangalore
22/11/2013	• Karnataka Rajyaotsav celebrations
26/11/2013	• Free Eye care camp in association with Shankara Eye Hospital, Bangalore
10/01/2014	• Visit to Snehadaam and Sneha care home
24/02/2014 to 2/03/2014	• NSS camp at Kaiwar- Chikkabalapur

Criterion – IV

4. Infrastructure and Learning Resources

4.1 Details of increase in infrastructure facilities:

Facilities	Existing	Newly created	Source of Fund	Total
Campus area	02 Acres	0	Children's Education Society	02
Class rooms	32	0	The Oxford College of Business Management, Bangalore	32
Laboratories	05	03 (Business Labs)	The Oxford College of Business Management, Bangalore	08
Seminar Halls	02	--	The Oxford College of Business Management, Bangalore	02
No. of important equipments purchased (\geq 1 lakh) during the current year.	--	Computers - 06 LCDs- 03	The Oxford College of Business Management, Bangalore	09
Value of the equipment purchased during the year (Rs. in Lakhs)	--	Rs. 3,00,000/-	The Oxford College of Business Management, Bangalore	Rs.3,00,000/-
Others	01+ 01 Auditorium Conference/Board Room	--	The Oxford College of Business Management, Bangalore	02

Details of important equipment purchased during 2013 - 2014

PARTICULARS	QUANTITY	AMOUNT
Computers	05	Rs. 76,882/-
Laptops	03	Rs.1,15,000/-
UPS	01	Rs.24,728/-
LCDs	03	Rs.74,482/-
Furniture	100	Rs.21,000/-
Sports Equipment	16(Cricket, football and indoor games equipment)	Rs.36,866/-

4.2 Computerization of administration and library

1. Administrative procedures including finance are computerized using customized software.
2. Student admissions, Attendance and evaluation processes are customized using customized software (Pupil Pod).
3. University approvals and Examination application procedures are computerized.
4. Staff Attendance Management System using Biometrics.
5. Library Management System is computerized.
6. Resource sharing between faculty & students through management software Pupil Pod.

4.3 Library services:

	Existing		Newly added		Total	
	No.	Value	No.	Value	No.	Value
Text Books	9458	Rs.24,94,925	1366	Rs.2,88886	10824	Rs.27,08,8381
Reference Books	2268		146		2414	
e-Books	ONLINE					
Journals	36	2,56,150	0	3,00,570	36	5,56,720
e-Journals	4000	2,55,016	3800	1,60,000	7800	4,15,016
Digital Database	EBSCO, J Gate		Proquest			
CD & Video	487		12			
Others (specify)	Membership with IIM, Bangalore Library, DELNET					

4.4 Technology up gradation (overall)

	Total Computers	Computer Labs	Internet	Browsing Centres	Computer Centres	Office	Departments	Others
Existing	200	05	Reliance 4MBPS	258	258	02	25	24
Added								
Total	200	05	Reliance 4MBPS	258	258	02	25	24

4.5 Computer, Internet access, training to teachers and students and any other programme for technology upgradation (Networking, e-Governance etc.)

1. Training given to faculty regarding networking – Pupil Pod software for attendance, use of e learning resources , use of PPT and downloading .
2. Training for office staff MS Excel, use of software for admissions, preparation of reports, charts, correspondence, University documentation, Online filling up and submissions related to University approvals, examinations, convocation, mark sheet verification etc.
3. Training for students – MS Excel, TALLY, English language improvement software- Wordsworth.

4.6 Amount spent on maintenance in lakhs :

i) ICT	Rs.3,00,000/-
ii) Campus Infrastructure and facilities	Rs.55,76,000/-
iii) Equipments	Rs.2,50000/-
iv) Others (Welfare)	Rs.67,50000/-
Total :	Rs.12876000/-

Criterion – V

5. Student Support and Progression

5.1 Contribution of IQAC in enhancing awareness about Student Support Services

1. Orientation programmes at the beginning of the new term
2. Scholarship details on the college notice boards and also announced through circulars
3. Guest lectures about safety, traffic rules, fire hazards, rules and regulations to be followed on campus and hostels.
4. Details in Handbooks, prospectus
5. Website

5.2 Efforts made by the institution for tracking the progression

1. Mentoring, Counseling, guidance programmes
2. Internal Assessment test
3. Achievements in academics, extracurricular, sports etc.
4. Case study analysis and discussion
5. Remedial and Tutorial sessions

5.3 (a) Total Number of students

UG	PG	Ph. D.	Others
1109	400	-----	-----

(b) No. of students outside the state

UG-440 / PG-132

(c) No. of international students

UG-15 / PG-05

	No	%
Men	1085	72

	No	%
Women	424	28

	Last Year (2012 – 13)						This Year (2013 – 14)					
	Gen.	SC	ST	OBC	Physically Challenged	Total	Gen	SC	ST	OBC	Physically Challenged	Total
BBM	173	06	01	03	--	183	193	03	--	02	--	198
BCom	182	13	--	02	--	197	174	12	02	04	--	192
M Com	31	07	01	21	--	60	31	11	02	16	--	60
MBA	105	10	01	43	--	159	103	01	--	17	--	121

Demand ratio : **1:6**

Dropout % : **UG-4%/PG-02%**

5.4 Details of student support mechanism for coaching for competitive examinations (If any)

- **Coaching support for CA- CPT examinations is provided to all B Com and BBM students inclusive of over 100 hours of class sessions which are taken up by in-house as well as external faculty and Chartered Accountants.**

No. of students beneficiaries

45

5.5 No. of students qualified in these examinations

NET	02	SET/SLET	--	GATE	--	CAT	--
IAS/IPS etc	--	State PSC	--	UPSC	--	Others	--

5.6 Details of student counselling and career guidance

1. **Training Sessions Interview skills, Resume preparation and group discussions.**
2. **Orientation programs on Accounting and finance basics.**
3. **Workshops on Strategy, environment conservation, waste management, business creation, marketing, organizational behavior.**
4. **Training programs on Communication skills, time management.**
5. **Entrepreneurship and Business plan development certificate course.**

No. of students benefitted

380 +UG students/ 200 +PG students

5.7 Details of campus placement

<i>On campus</i>			<i>Off Campus</i>
Number of Organizations Visited	Number of Students Participated	Number of Students Placed	Number of Students Placed
45	115	115	128

5.8 Details of gender sensitization programmes

1. **Seminars on Women's Empowerment**
2. **Guest session on women related issues**

5.9 Students Activities

5.9.1 No. of students participated in Sports, Games and other events: **73**

State/ University level **70** National level **03** International level **--**

No. of students participated in cultural events: **110**

State/ University level **10** National level **04** International level **--**

5.9.2 No. of medals /awards won by students in Sports, Games and other events

Sports : State/ University level **03** National level **---** International level **---**

Cultural: State/ University level **23** National level **---** International level **---**

5.10 Scholarships and Financial Support

Scholarships and financial Support	Number of students	Amount
Financial support from institution (Scholarships)	15	Varies from 50% to 100% waiver in tuition fees
Financial support from government	---	---
Financial support from other sources (Educational Loans)	41	Equivalent to Tuition fees
Number of students who received International/ National recognitions	---	

5.11 Student organised / initiatives

Fairs : State/ University level **04** National level **04** International level **---**

Exhibition: State/ University level **02** National level **---** International level **---**

5.12 No. of social initiatives undertaken by the students **04**
(Social Initiatives include – cleaning up lakes, visit to

1. Lake cleaning drives
2. Visit to villages - to facilitate exposure to rural issues and challenges
3. Organising health camps , eye donation camps, Guest lectures on organ donation, health and safety and dangers of drugs and alcohol addiction among the youth.

5.13 Major grievances of students (if any) redressed:

1.Canteen facility upgraded and renovated
2.Class furniture repaired
3. Drinking water facility upgraded.

Criterion – VI

6. Governance, Leadership and Management

6.1 State the Vision and Mission of the institution

VISION

'To provide global standard educational opportunities for ethical and competitive professional management and unparalleled range of expertise across the field of business education and to achieve the status of a world class educator'

MISSION

'Developing global knowledge leaders in the field of management through high quality business education programmes'

6.2 Does the Institution has a management Information System ?

Yes . the Institution has an effective MIS. Details are as follows:

- 1. Administrative processes including financial operations are computerized.**
- 2. Student admissions and admissions approvals by University are carried out through Internal MIS and University MIS.**
- 3. Student Attendance and Internal Assessments as well as communications are maintained through MIS software – PupilPod.**
- 4. Syllabus coverage all courses, assignments and communications with parents and guardians are processed through Internal MIS.**
- 5. Staff Attendance and timings is managed through MIS – Biometrics system.**
- 6. Library processes managed by Library Management system**

6.3 Quality improvement strategies adopted by the institution for each of the following:

6.3.1 Curriculum Development

- 1. Curriculum development is undertaken by University , however the Institution also takes the initiative to incorporate value added programs to enhance curriculum development..**
- 2. Curriculum quality improvement measures through strict adherence to lesson plans , seminars and workshops on critical topics and themes.**
- 3. Student paper presentations, case study discussions, projects as per university regulations, research based assignments are also emphasized for curriculum development.**
- 4. Faculty are encouraged to design and implement value added programs in such areas as entrepreneurship, finance, HRM, marketing, Advertising, Research methodology.**
- 5. Industry visits, Business plan exercises and training programs are also implemented.**

6.3.2 Teaching and Learning

- 1. Remedial and tutorial courses in subjects such as Accounts, Business mathematics, research methodology.**
- 2. Case studies, business plan exercises, entrepreneurship events, strategy games, presentations.**
- 3. Lesson plan based teaching and learning processes.**
- 4. Excellent infrastructure and learning resources create conducive environment for learning.**
- 5. Experiential learning methods through industrial visits, project activity, management games, campus ventures.**
- 6. Continuous feedback mechanisms enable real time improvements, corrections in teaching and learning methods.**
- 7. Class tests, student paper presentations, regular Q&A sessions also contribute to quality enhancements in teaching and learning.**

6.3.3 Examination and Evaluation

1. Regular Internal assessments for UG and PG courses
2. Nodal Centre for University examinations for UG and PG courses.
3. Assignments, class tests, presentations, case study exercises for UG and PG courses.
4. Internal assessment evaluations sent to parents.
5. Examination results determine remedial and tutorial sessions.

6.3.4 Research and Development

1. The College runs an online research journal which encourages contribution from students, faculty in all areas of business management.
2. Faculty are encouraged to do research by registering for MPhil/PhD programs and also through research articles and book publications.
3. Students are encouraged to write research papers on relevant topics and to participate in seminars/conferences, workshops.
4. Faculty development programs on research methodology, SPSS, case writing.
5. Faculty recruitment processes emphasize research aptitude and research qualifications.
6. Business Labs have been set up for research activities.
7. Training on SPSS software conducted.
8. Students and faculty are sponsored by the Institution to participate in seminars, conferences and workshops and to present papers.
9. Book and research paper publications by faculty are encouraged through cash rewards.

6.3.5 Library, ICT and physical infrastructure / instrumentation

1. Library resources are updated every year through the budgetary recommendations of the Library committee.
2. Library is well stocked with current titles, journals, e- journals, current affairs magazines and newspapers, learning software, videos, internet facility, reading facilities.
3. The institution has modern computer labs, updated software and hardware, Wi-Fi facilities, LCDs, smart boards and audio video transmission facilities.
4. The institution has a dedicated recording and editing studio for learning and its own media purposes.
5. The institution has set up two fully equipped air-conditioned seminar halls and two business labs.

6.3.6 Human Resource Management

1. Welfare measures for staff and students – food, transportation facility, medicals, dental treatment at concessionary rates, accommodation, and regular checkups.
2. Training and development programs for staff and students through practical sessions, workshops, seminars, FDPs and skills development sessions.
3. Research related incentives for paper publications, book publications, participation in national and international seminars, conferences.
4. Transparent recruitment and selection policies.
5. Independent workstations, staff rooms for staff, boys and girls rooms for students.
6. Industry best pay packages for staff and substantial annual increments.

6.3.7 Faculty and Staff recruitment

1. Recruitment and selection of faculty and staff is planned and executed by the constituent selection committee which includes Chairman of The Oxford Educational Institutions, Vice Chairman of The Oxford Educational Institutions, Principal, HODs, Senior Faculty, Subject Experts, Administrative Heads.
2. Vacant positions as per requirements are advertised through institutional website and print media.
3. Shortlisted candidates undergo various processes including demo class, technical and HR interviews.
4. Vacancies are determined on the basis of workload, university allocated class hours for the subjects concerned.

6.3.8 Industry Interaction / Collaboration

1. The Institution has ongoing collaboration with University of Malta for Faculty and exchange programs and conferences, seminars and symposiums.
2. The institution also collaborates with national Entrepreneurship Network (NEN) on projects, entrepreneurship training, mentoring activities.
3. Industry experts are invited to take guest sessions in such areas as business dynamics, marketing, finance, HRM, services management, business strategy, entrepreneurship, creativity, innovation, IT and as expert speakers for conferences, seminars and workshops.
4. The institution also collaborates with industry for university stipulated projects and also for placements.

6.3.9 Admission of Students

1. The Admissions Committee is responsible for policies and practices concerning admissions to PG and UG courses.
2. The Admissions committee formulates its admission plans as per Bangalore University rules and regulations which include qualifying criteria, minimum percentage requirements, reservation quota, etc.
3. Prospective candidates are counselled by the faculty and taken around the campus to help them decide. For UG programs students are put through intensive GD and Interview processes while PG students have to show good results in the various entrance examinations
4. Seats for various courses are sanctioned by the University as per rules and these are filled according to University guidelines

6.4 Welfare schemes for Teaching, Non Teaching Staff and students

1. Sponsorship to staff for participating in seminars, workshops, symposiums, paper presentations and refresher courses.
2. Employee Provident Fund (EPF)
3. Attractive and best salary packages for well qualified and competent faculty.
4. Salaries are paid on time.
5. Children of College staff are given admission to schools in the Oxford Group and fee concessions.
6. Transportation and accommodation facilities for teaching and non teaching staff.
7. Maternity leave for women employees
8. Students are provided with transportation and Hostel accommodation and food

6.5 Total corpus fund generated
(The Oxford Endowment Fund)

Rs. 18, 00, 000/-

6.6 Whether annual financial audit has been done Yes No

6.7 Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	YES	AICTE/University	YES	IQAC
Administrative	YES	AICTE/University	YES	IQAC

6.8 Does the University/ Autonomous College declares results within 30 days?

For UG Programmes Yes No

For PG Programmes Yes No

6.9 What efforts are made by the University/ Autonomous College for Examination Reforms?

1. The College is affiliated to Bangalore University and follows university prescribed syllabus for all courses.
2. Faculty contribute to reforms by recommending inclusion of new topics and/or also suggest addition/ amendments.
3. Faculty are also serving as valuation board members for university examinations.
4. The Institution is a nodal centre for university examinations. Other affiliated colleges send their students to this Institution to write their examinations.
5. Senior faculty of the Institution are appointed as Chief Superintendent and deputy Chief Superintendents for University examinations by University.
6. Faculty members also serve as Members of University examinations flying squads to prevent malpractice/cheating issues.
7. The College faculty also contribute to examination reforms by recommending question paper pattern changes whenever required.

6.10 What efforts are made by the University to promote autonomy in the affiliated/constituent colleges?

1. Bangalore University has encouraged the Oxford College of Business management to continually enhance quality in teaching, learning, evaluation, Curricular and Extracurricular activities, infrastructure and governance, student and staff welfare measures, placements, examinations and results.
2. The University conducts annual inspections in order to ensure adherence to best practices.
3. The University encourages our institution to incorporate good and effective steps to continually enhance quality in all aspects.

6.11 Activities and support from the Alumni Association

1. A vibrant Alumni Association exists for both UG and PG students, through which the Institution regularly interacts with its alumni and the Alumni also keep in touch with their Alma-mater.
2. Alumni meets are conducted annually and the Alumni database is regularly updated.
3. The Institution has achieved quite a few placement successes through the goodwill and recommendations of our Alumni.

6.12 Activities and support from the Parent – Teacher Association

1. The Institution has a proactive Parents – Teachers' Association which meets annually to review past results and activities and also to initiate new processes to benefit students.
2. Parents are regularly kept informed about their ward's progress, attendance and internal assessments and also remedial measures undertaken to improve their performance.
3. Parents' consent is mandatory for industrial trips, projects, competitions etc.
4. Parents Teachers meetings are held regularly.

6.13 Development programmes for support staff

Developmental steps taken for support staff:

1. Free medical checkups
2. Transportation facilities
3. Training programs for clerical staff
4. Food and uniform.

6.14 Initiatives taken by the institution to make the campus eco-friendly

1. The campus is designed and built in a way that ensures airy, bright and well ventilated classrooms.
2. Hygienic environment and strict adherence to effective waste management methods.
3. Insistence on effective usage of waste bins and economical water usage and minimum wastage.

Criterion – VII

7. Innovations and Best Practices

7.1 Innovations introduced during this academic year which have created a positive impact on the functioning of the institution. Give details.

Curriculum Aspects:

1. Introduction of value added courses in such areas as Entrepreneurship, Research Methodology, Business Plan, Finance, HRM and CA-CPT.
2. Collaborative Training programs with National Entrepreneurship Network.
3. Movie based case study discussion on Entrepreneurship, Strategy, and Behavior.
4. Internal Assessments, Class tests, Student Presentations, Campus venture creation and execution are some other innovative initiated and carried forward this year.
5. Exhaustive Lesson plans.

Teaching-Learning and Evaluation

1. Experiential learning through movie based case study discussions, field surveys, projects and research based assignments.
2. Unique Pedagogy incorporating lesson plans
3. Student presentations and class tests and internal assessments

Research, Consultancy and Extension

1. Research efforts are encouraged by recognizing those who have completed or registered for M Phil/PhD.
2. Grade enhancement, salary revision and upgrading designations are some of the incentives provided to faculty
3. Participation fee and travel and accommodation expenses are provided by the Institution to faculty who wish to participate in Seminars, workshops and paper presentations.
4. Faculty who have published research in refereed journals are given cash incentives.
5. Online national research journal launched to promote research spirit in the business management and entrepreneurship domain.
6. Innovative Extension activities – adoption of villages in and around Bangalore

Infrastructure and Learning resources

1. New Business labs for UG have been set up in order to encourage research and experiential learning among students and faculty.
2. New software for language lab.
3. New fully equipped audio visual recording studio.
4. Libray resources have been updated and enhanced.

Student Support and Progression

1. Cultural meets to encourage talent and skills development among students.
2. Student council formed
3. Skills enrichment programs in such areas as creativity, entrepreneurship, leadership, communication and business analytics.
4. Internal assessments, class tests, presentations

7.2 Provide the Action Taken Report (ATR) based on the plan of action decided upon at the beginning of the year

Plan of Action	Achievements
1. Motivating faculty to undertake quality research activities through paper presentation and publications.	<ul style="list-style-type: none"> Faculty participated in seminars and conferences by presenting papers. Faculty have also successfully published Books with ISSN numbers
2. Setting up Online Journal of Interdisciplinary research and building of an archived repository	<ul style="list-style-type: none"> Vidyaniketan Journal of Management and Research – Online Journal with ISSN 2320-3951 published.
3. To sustain quality of education through effective teaching – learning processes.	<ul style="list-style-type: none"> Lesson Plans prepared and executed for all courses. Case study/ caselet discussions in all subjects. Workshops/ seminars in all subjects in all terms Regular assignments and assessments.
4. To enhance infrastructural facilities	<ul style="list-style-type: none"> Purchased new Computer systems, Printers, Scanners, and LCDs. College canteen facility has been upgraded.
5. To continue the usage of feedback on student feedback, alumni feedback and parents feedback.	<ul style="list-style-type: none"> Feedback conducted.
6. To achieve academic excellence by improving results for BBM, BCom, MBA and MCom	<ul style="list-style-type: none"> Details for results as in Criterion -II
7. To promote innovation, creativity and team-building by establishing an entrepreneurial culture in the campus	<ul style="list-style-type: none"> Set up Entrepreneurship Cells in collaboration with National Entrepreneurship Network (NEN), organised entrepreneurship fests, Business plan competitions and symposiums.
8. To build a culture of social responsibility through extension and humanitarian activities by students for social upliftment in coordination with NGOs	<ul style="list-style-type: none"> Details given under extension activities.
9. To conduct training and development programs towards continuous improvement in teaching and Learning	<ul style="list-style-type: none"> FDPs for faculty and Skills development sessions, workshops and orientation programmes were conducted
10. To motivate faculty and enhance academic culture in the institution.	<ul style="list-style-type: none"> Cash rewards for research paper and book publications were given. Paid leaves and OODs for faculty doing research studies were given
11. To encourage student-centric use of technology for teaching and learning.	<ul style="list-style-type: none"> Details as in criterion II & V
12. To groom students for career and enhance their job skills, communication skills and social skills	<ul style="list-style-type: none"> Pre-placement training and orientation programs, in campus interviews and off campus written tests, group discussions and interviews were conducted.
13. To increase Intellectual capital and continuous improvement in all activities through refresher courses, seminars, experience sharing workshops- national, international and regional & also to present research papers	<ul style="list-style-type: none"> Details given as in Criterion II
14. To encourage progress in studies and all round development among students specially the weaker and economically backward students through scholarships, remedial and tutorial classes	<ul style="list-style-type: none"> Scholarships provided.
15. To enhance our Brand image/reputation among the colleges through High rankings by participating in Surveys conducted by reputed firms such as AC Nielson, times of India, The Week .	<ul style="list-style-type: none"> Ranked 2nd among Bangalore university affiliated colleges, ranked 5th among all colleges in Karnataka Ranked 4th among top Commerce colleges in South India by India Today
16. To encourage and motivate students to participate in various competitions intra & inter college/ university	<ul style="list-style-type: none"> Details given in Criterion V
17. To conduct awareness of Entrepreneurship through Entrepreneurship development programmes for the students	<ul style="list-style-type: none"> Organized entrepreneurship melas, celebrated entrepreneurship week in collaboration with NEN, held business plan exercises.
18. To encourage and promote experiential learning among Students through field visits, Industrial visits, surveys, case studies, paper resentations business plan exercises, etc.	<ul style="list-style-type: none"> Organised Industrial Visits, several case study discussions, paper presentations, etc.

7.3 Give two Best Practices of the institution :

(Details given in Annexure 1 as per NAAC prescribed format)

The Institution has the following best practices:

1. Experiential Learning and Innovative Pedagogy.
2. Quality skills and knowledge enrichment programs for students and faculty

7.4 Contribution to environmental awareness / protection

- The Institution is conscious about its responsibilities towards environmental awareness and conservation benefits.
- The College continues to conduct camps and awareness programs on environmental awareness and protection through NSS.
- The institution encourages students, faculty and staff to minimise usage of paper by emphasising use of IT in conduct of their responsibilities.

7.5 Whether environmental audit was conducted? Yes No



7.6 Any other relevant information the institution wishes to add : **(SWOC/T Analysis)**

SWOC/T ANALYSIS FOR THE OXFORD COLLEGE OF BUSINESS MANAGEMENT:

Strengths:

- Highly qualified and experienced teaching fraternity.
- Campus located in one of the well-known and developed areas in Bengaluru, close to electronic city.
- Airy Campus with excellent infrastructure – air-conditioned smart classrooms, seminar halls, 600 seater air-conditioned auditorium
- The institution is well-known in south India and enjoys an excellent reputation for quality education.
- Innovative teaching, experiential learning methods are unique contributions to the academic system in Bangalore
- One of the best ratings for the Institution by India today, The Week, Nielson
- Popular Inter – collegiate student focused events- cultural and academic themes.
- Recognised community engagement programmes
- Exclusive placement division
- Strong Alumni and Parent- Teacher associations
- Recognized for quality Seminars, conferences, FDPs and symposiums.
- Strong Entrepreneurial culture and entrepreneurship development focus on the campus

Weakness:

- Mismatch between student competencies and industry requirements.
- Limited linkages with International institutions currently
- Limited opportunities for research linkages and projects
- Initial stage of collaboration for entrepreneurship development programs.
- University approval pending for establishment of Research centre.

Opportunities:

- Collaboration opportunities with higher degree institutions in India and abroad
- Consultancy opportunities with Industry and other research focused bodies.
- Opportunities for introduction of vocational, industry and market relevant courses.
- Opportunities for creation of new ventures, new jobs and wealth creation through entrepreneurship development.
- Opportunities for revolutionizing teaching and learning methods using new technology.

Challenges:

- Urgent need for curriculum updation and development.
- Experiential learning initiatives need to be strengthened.
- Sustaining motivation of faculty and students.
- Matching industry requirements and student competencies.
- Developing and sustaining research and consultancy activities.

8. Plans of institution for next year

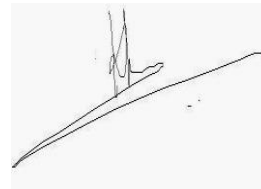
1. Intensify research related activities through projects, publications.
2. Initiate setting up of research centre.
3. Enhance training, consultancy activities.
4. More value added programs, FDPs, workshops, seminars
5. Organise more MDPs using College resources and expertise.
6. Enhance entrepreneurial activities and encourage campus entrepreneurial ventures.
7. Training and Development activities for successful student placements.
8. Enhance industry institution linkages.
9. Encourage new extension activities especially in social upliftment and environmental conservation areas.
10. Enhance student focussed academic and skills development activities.

Name Prof. Monoo John



*Signature of the Coordinator, IQAC
The Oxford College of Business Management*

Name Dr. Aparna K. Rao



*Signature of the Chairperson, IQAC
The Oxford College of Business Management*

Abbreviations:

CAS	-	Career Advanced Scheme
CAT	-	Common Admission Test
CBCS	-	Choice Based Credit System
CE	-	Centre for Excellence
COP	-	Career Oriented Programme
CPE	-	College with Potential for Excellence
DPE	-	Department with Potential for Excellence
GATE	-	Graduate Aptitude Test
NET	-	National Eligibility Test
PEI	-	Physical Education Institution
SAP	-	Special Assistance Programme
SF	-	Self Financing
SLET	-	State Level Eligibility Test
TEI	-	Teacher Education Institution
UPE	-	University with Potential Excellence
UPSC	-	Union Public Service Commission

ANNEXURES

- I. BEST PRACTICES
- II. FEEDBACK ANALYSIS
- III. RESEARCH AND PUBLICATIONS
- IV. LESSON PLANS
- V. CALENDER OF EVENTS
- VI. REPORTS ON SEMINARS, CONFERENCES, WORKSHOPS
- VII. REPORTS FACULTY DEVELOPMENT PROGRAMS
- VIII. REPORTS ON EXTENSION ACTIVITIES
- IX. REPORTS ON WORKSHOPS, SKILLS ENRICHMENT PROGRAMS
- X. REPORT ON SPORTS AND GAMES

ANNEXURE (I) BEST PRACTICES

1. Titles of the Practice

- I. **Experiential Learning**
- II. **Transformational Pedagogy**

2. Objectives of the Practices

- To expose students to events, situations and experiences in the business domain in order to enhance and improve business management skills in students.
- To improve effectiveness of teaching and learning methods and processes.
- To enhance learning experiences and results.

3. Underlying principles or concepts of these practices:

- Learning by doing enhances quality of outcomes.
- Increasing interaction and collaboration between teacher, student and event improves strategic and decision making skills.

4. The Context

- In contemporary times, the critical challenge facing education and industry is the widening mismatch between skills imparted or developed and skills required among students.
- In this context, it has become imperative on the part of educational institutions to bring events into the classroom and to stimulate experiential learning among students.
- Further, there is urgent need to transform behavior through innovative pedagogy since industry expects its new breed of employees to transform organizations they

work for.

5. The Practice

- The Oxford College of Business Management, Bangalore has strategically implemented a carefully planned, teaching, learning and assessment portfolio which includes, effective lesson plans, case study and discussions, workshops, surveys, projects, presentations, certifications, training programs, classroom tests, assignments, skills enrichment programs, research orientation programs, entrepreneurship development programs and feedback mechanisms.

6. Evidence of Success

- Success is evident in better placements, improved academic performances, and recognition of Institution among its peers as a quality centre in the educational sphere and enhanced degree of influence with students and faculty.

7. Problems Encountered and Resources Required

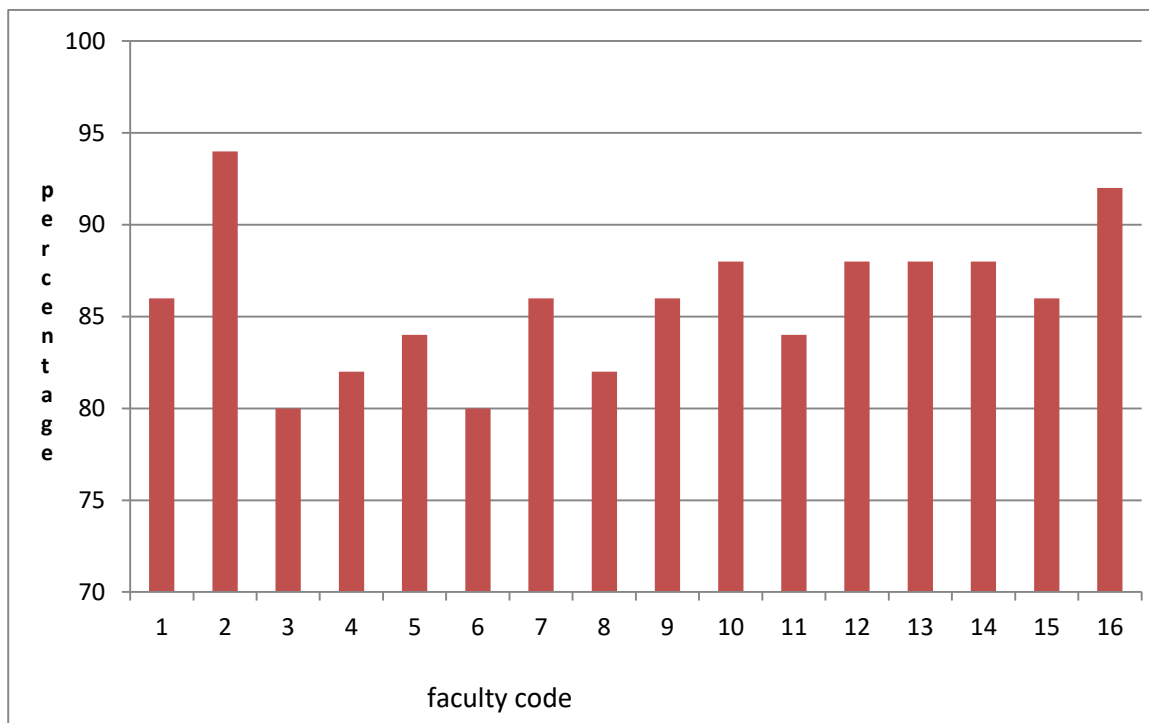
- Being a self aided higher degree institution, financial resources remain a challenge and a constraint.
- The absence of effective monitoring mechanisms for experiential learning and teaching processes also pose challenges in determining effectiveness and impact of such processes.

Annexure (II)

Feedback Analysis Sample

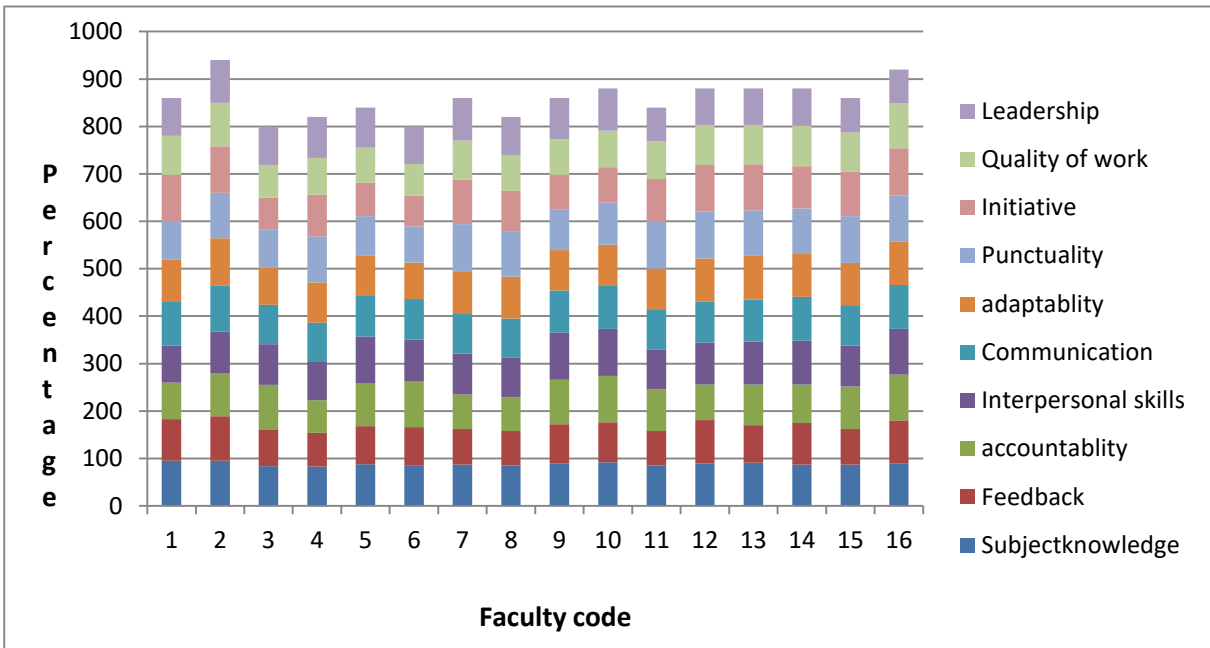
**The Oxford College of Business Management
Dept. of MBA**

Feedback analysis of Faculty by students - 2013-14



Faculty Performance is evaluated by administering a feed-back questionnaire on various performance parameters to students . The parameters are – Subject knowledge, integrity, interpersonal skills, communication, adaptability, punctuality, initiative, quality of work and leadership.

Feedback Analysis



ANNEXURE III
PUBLICATIONS and PAPER PRESENTATIONS

Dr. Aparna K Rao, Professor & Principal

Paper Presentations:

- " Knowledge Management and Inventive HRM "- Published in International Conference on Strategic Management: Emerging Economies perspective on 25th Oct, 2013 ISBN: 978-93-5142-199-3

Book Publication:

Fundamentals of HRM, Himalaya publishers, 2013, ISSN-978-93-5051-006-3

Dr. Bina Pandey, Professor & Vice Principal

International Publication:

- 1 A study on "Impact of e - tailers on unorganized & organised retailing with reference to electronic goods" in International Journal of research in commerce, IT & management on 29th August 2013 ISSN 2231 - 5756.

Paper Presentations:

- Presented a paper on "E-Commerce – Strategies for sustaining a competitive edge" in the National Seminar on sustaining a competitive edge in the changing global scenario held by the department of Commerce, Christ University on 5th & 6th Sep, 2013.
- Presented paper on "Innovation & creativity in retail marketing " for the National conference on "Global opprtunities & challenges for innovation & creativity by the department of management, Nagarjuna Institute of engineering & Technology on 22nd Nov 2013

Dr. Sanjeev Padashetty, Professor & Vice Principal

International Publications:

1. Empirical Study on Adoption of Cloud Computing Service at Bangalore City, Excel International Journal of Multidisciplinary Management Studies (EIJMMS), Dec 2013 Vol.3 (12), ISSN 2249-8834
2. "Empirical Study on Consumer Adoption of Mobile Payments in Bangalore City – A Case Study" has been published in International journal Researchers World, Vol 4, issue 1(1), January 2013
3. "Global Trends and Buying Behaviour of Organic Food Products" publication at Pezzotite Journal for June 2013 ISSN 2279-0934
4. "A Conceptual Overview of Organic food products" publication at Pezzotite Journal. ISSN 2279-0934 for June 2013 ISSN 2279-0934

Paper Presentations:

1. Presented paper "A study on Marketing Strategies and Certification Standards for Organic Food Products" at International Conference on Strategic Management: Emerging Economies' Perspective, 25th Oct 2013, organized by The Oxford College of Business management, affiliated to Bangalore University, Bangalore
2. Presented paper on 'Brand Mysticism' at National Level conference on Contemporary Issues in business

and management-challenges & opportunities, organized by Seshadripuram Academy of Business Studies, 2013

3. Presented paper on 'Brand Mysticism' at National Level conference on Contemporary Issues in business and management-challenges & opportunities, organized by Seshadripuram Academy of Business Studies, 2013

Ms. Kalavathy K.S, Associate Professor

International Publication:

- A study on "Impact of e - tailers on unorganized & organised retailing with reference to electronic goods" in international Journal of research in commerce, IT & management on 29th August 2013 ISSN 2231 - 5756.

Paper Presentation:

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- Presented paper on "Innovation & creativity in retail marketing " for the National conference on "Global opportunities & challenges for innovation & creativity by the department of management, Nagarjuna Institute of engineering & Technology on 22nd Nov 2013

Ms. Roshni James, Associate Professor

International Publication:

- Job Design: A study on "Customer Care Executives, Researchers World ISSN 2231-4172, April 2013, Vol. 4, issue 2(i).

Book Publication:

Fundamentals of HRM, Himalaya publishers, 2013, ISSN-978-93-5051-006-3

Prof. Vijaianand A, Associate Professor

International Publication:

1. A study on relationship between Indian Stock market indices with World Stock Indices, ,Elk Asia Pacific journal of Finance and Risk Management, June 2013 , ISSN No. 0976-7185
2. A Study On Managing The Risk Associated With Different Investment Avenues For Creating The Optimum Portfolio For Investors, Asian journal of research in banking and Finance –June 2013, ISSN – 22497323

Prof. Monoo John, Associate Professor & Dean (Academics)

Paper Publication:

- Research Paper –“Perspectives and Propositions on the Interplay between Entrepreneurial Orientation elements and Organizational variables and their Impact on Growth and Performance “Accepted for Publications and Presentation at International published in Yashomanthan Research Journal with ISSN No.2347-8039.

Ms. Anuradha R, Assistant Professor

National Publication:

- "Does INR/USD fluctuation really affect Indian IT and Automobile Company's share price?" 'Erudition - The Albertian Journal of Management', July 2013, Vol. 7, Issue 2, ISSN 0973-7839.
- Role of single currency in harmonization of international accounting standards". Journal of economic

policy and research, Vol. 8, No. 2 ,April 2013 - September 2013, Institute of Public Enterprise, Osmania university, ISSN 0975-8577

Prof. Roshny Unnikrishnan, Assistant Professor

International Publication

1. "Blue Oceans of urban affordable apartments" published in International Journal of Research in Commerce, Economics and Management, (Double blind Peer reviewed referred international Journal) ISSN NO: 2231-4245, Volume 1, Issue No: 6 ,Pages 136 -139.
2. "Green Branding Strategy – A study of customer perception on Eco – Labeling "published in ELK Asia Pacific Journal of Marketing and Retail Management, ISSN:0976-7193,Volume 4,Issue 2,April -2013,Pages 158 – 166

Papers Presented

1. "Impact of Radical Product Innovation Strategy on Social Inclusion at the Bottom of the Economic Pyramid" presented in the Academic Conclave at XVI Annual Convention organized by IIM Kozhikode in association with Strategic Management Forum.
2. "UIDAI – role of Technology in Financial Inclusion with special reference to BRICS nations and the Bottom of the Economic Pyramid Concept" presented in AIB Annual Conference 2013 held at IIM – Bangalore , April 2013.
3. Social Inclusion as a mediator in Global Human development" Presented at IIMB Data Analytics Conference on Dec 11th to 13th , 2013

Edited Book

- "India and Indigenous strategies ", ISBN No:978-93-82880-36-3, EXCEL Publishers in association with IIM Kozhikode and Strategic Management Form,May2013.

Ms. Lakshmi Priya, Assistant Professor

International Publications

1. Delinquency Management of Micro finance Institutions (MFIs) in India – A question of growth and Survival - ELK Asia Pacific Journal of finance and risk management, Vol – 4, No.3, July – 2013. ISSN – 0976-7185
2. Impact of foreign exchange reserve on BOP – Analysis of Indian economy – ELK Asia Pacific Journal of finance and risk management, Vol – 3, No.2, April – 2012. ISSN – 0976-7185

National Publications:

- 1 Globalisation & needs for Financial Inclusion – Kerala Govt's initiatives in Empowering women PJMIR, VOL 3, # 2, July – Dec, 2013.
- 2 Strategies to reduce Perceptual Gap on Reward Systems published by Siva Sivani Institute of Management ISBN 978-81-905242-0-9

Edited Text book

1. Entrepreneurship – corridor to corporate entrepreneurship, "Economic growth through innovational entrepreneurship" published by Himalaya Publications, ISBN – 978-93-5051-575-4

Paper presentation

1. Paper titled Kudumbasree Model of SHGs and its role in promoting rural women entrepreneurship through fungi culture in Kerala presented at National Seminar on "Rural Women Entrepreneurship in India" on 9- 10th November, 2013, organized by The Department of Studies and Research in Commerce and ICSSR at Davangere University at Davangere, Karnataka.
2. Paper titled Globalization and need for financial inclusion for sustainable development – Kerala Govt. Initiatives in harnessing Women entrepreneurs at the bottom of the pyramid presented at The Central university of Karnataka, Gulbarga in the National conference on "Sustainable Development and Planning-2013 on 6-7 th Sept,2013

Ms. Arpana D, Assistant Professor

International Publications

1. Socially responsible Investing –Integrating Environmental ,Social & Governance Factors-Oct 2013-National Journal of Jyoti Research Academy ISSN 0975-461x
2. Role of Credit Rating Agencies in Investment Decision with reference to individual Investors-International Journal of Multidisciplinary Research Academy (IJMRA)ISSN 2249-0558 Nov 2013
3. Impact of Oil price shocks on stock market Indices-Arth praband Journal –A journal of Economics & Management ISSN 2278-0629 Vol 2 issue 10 Oct 2013
4. An analysis of spreads between corporate Bonds & Government Bonds—ELK Asia pacific journal of finance & Risk management-ISSN 0976-7185-Vol 4 Oct 2013
5. A study on price discoveries & co – movement between dollar price & its impact on nifty –Radix international journal of research in banking finance & Accounting –Oct 2013 Vol 2 ISSN 2277-100x
6. A Study on SRI & ESG Investing –Asian journal of Research in Economics & Management ISSN 2249-7307

National Publication:

1. Risk and return of equity investment in banking sector stock – Rajarajeswari college journal. ISBN – 978-93-5051-634-8

Paper presentations

1. National conference on innovation and research in commerce and management by Sri Siddartha Institute of Business Management – Global capital marketing integration

Edited Book

Strategy to reorienting human Resource measurement to drive business performance –ISBN 978-93-5142 –The oxford college of Business Management-Edited Book

Mr. Girish Babu Assistant Professor

Impact of Information Technology on Management Education" in OORJA Journal of Management and IT. Volume - 9 / Number-1, ISSN – 0974-7869.

Edited Book

The impact of Behavioral finance in stock Market, Published in International Conference on Strategic Management: Emerging Economies perspective on 25th Oct, 2013 ISBN: 978-93-5142-199-3

Paper Presentations

International

The impact of Behavioral finance in stock Market, Published in International Conference on Strategic Management: Emerging Economies perspective.

National

"Communication Challenges in an Organization Countered with Modern Technology" at N PMC Tech

College, Hosur, Tamil Nadu.

Ms. Chakshu Mehta Assistant Professor

"Investment Strategy: A Case Study on Span Diagnostics Ltd" developed and published in JS International Journal of Accounting", volume no. 1, Issue No 1, Pp. 49-51

Ms. Nischita Gouda

International Conference

"Influence of Employer Branding on Employee Attraction and Retention"- Published in International Conference on Strategic Management: Emerging Economies perspective on 25th Oct, 2013 ISBN: 978-93-5142-199-3

Published a Book on Strategic Human Resource Management ,Lambert Academic Publishing ,978-3-659-27553-1

Women empowerment –A Challenge of 21st Century with ISBN number 978-93-5051-836-6

Lakshmi R B

International Conference

"Knowledge Management and Inventive HRM "- Published in International Conference on Strategic Management: Emerging Economies perspective on 25th Oct, 2013 ISBN: 978-93-5142-199-3

Kumar Sai Deepak

International Conference

1. Presented paper on " Human Resource Outsourcing in India"at International Journal of Applied Management & Business Utility, Vol2, Issue2, on January 2014 at Sree Sastha Institute of Engineering And technology, Chennai.
2. Presented Paper on "A Comparative study of Strategies used in Tourism Marketing in India and China", conducted on Feb 25th 2014, at Sri Ganesh school of Business Management Salem, Tamil Nadu.

ANNEXURE - IV**SAMPLE LESSON PLANS**

Estd. 1974

CHILDREN'S EDUCATION SOCIETY (Regd.)
THE OXFORD COLLEGE OF BUSINESS MANAGEMENT
 (Permanently affiliated to Bangalore University & Recognized by the Government of
 Karnataka, Approved by A.I.C.T.E., New Delhi)
 Accredited by NAAC with "A" Grade and Certified by IAO

Name of the Faculty: **Girish Babu M**
 No. of Hours: **60**

M.Com Program

Subject: **E-Commerce**
 Subject Code: **2.3**

II sem**LESSON PLAN****Commencing from 3rd March to 24th May 2014**

Day & Date	No. of Hours	Topic	Presentations Reg Nos.
Mon, 3 rd March	1	Introduction to e-commerce	51,52
Tue, 4 th March	1/2	Introduction to e-business	44, 26
Thr, 6 th March	2/04	Traditional business	11, 12
Fri, 7 th March	2/06	E-commerce business model	25, 27
Mon, 10 th March	2/08	Web auction	42, 43
Tue, 11 th March	2/10	Virtual communities	30, 31
Thr, 13 th March	2/12	Work shop on E business revenue models	28, 29
Fri, 14 th March	2/14	Mobile commerce	2, 8
Mon, 17 th March	2/16	E business revenue models	9, 10
18 th - 20 th March	-	Certification on Financial Planning	-
Fri, 21 st March	2/18	Wire less application	6, 7
22 nd March, Sat	-	FDP on Teaching Pedagogy	-
Mon, 24 th March	2/20	WAP architection	4, 5
25 th & 26 th March	-	Industrial Visit to NSE and Hyundai, Chennai	-
Thr, 27 th March	2/22	Wire less technologies	1, 3
Fri, 28 th March	-	Self Defense techniques as a part of women Empowerment	-
Tue, 1 st April	2/24	Different generation in wire less communication	45, 46
Thr, 3 rd April	2/26	Security issues	
Fri, 4 th April	2/28	M- commerce and future	13, 14
Mon, 7 th April	2/30	Security threats an area over view	32, 33

Tue, 8 th April	2/32	Implementing e-commerce security	59, 60
Wed , 9 th April	-	Symposium in Commerce	-
Thr, 10 th April	2/34	Protecting client computers e-commerce communication channels	15, 16
Fri, 11 th April	2/36	Web servers Encryption	34, 35
Sat , 12 th April	-	Alumni Meet	-
Tue, 15 th April	2/38	SSL protocol, Firewalls	17, 18
Thr, 24 th April	2/40	Electronic payment systems	49, 50
Fri , 25 th April	-	FDP on Research Methodology	-
Mon, 28 th April	2/42	Customer effective web design	36, 37
Tue, 29 th April	2/44	e-marketing, advertising	19, 20
5 th & 6 th May	-	Cultural meet	-
Wed , 7 th May	-	Farewell for final M.Com students	-
Thr, 8 th May	2/46	e-CRM, Technology for E-CRMEDI-Business application-crimes in computer, legal issues	21, 22
Fri, 9 th May	2/48	IT Act 2006	38, 39
Mon, 12 th May	2/50	Work shop on Web server hardware	53, 54
Tue, 13 th May	2/52	Web server soft ware	23, 24
Thr, 15 th May	2/54	Software for web server	40, 41
Fri, 16 th May	2/56	Website and internet utility programs	55,56
Mon, 19 th May	2/58	Previous 5 Years Question Paper Discussion	47, 48
Tue, 20 th May	2/60	REVISION	57, 58
Sat, 24th May 2014	-	LAST WORKING DAY	-

Schedule of Internals:

Each student allotted maximum 10 mts. for presentation.

Test - I [21st to 23rd April, 2014]
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Test - II [22nd to 24th May, 2014]

FACULTY

H.O.D

PRINCIPAL

DIRECTOR



Estd. 1974

CHILDREN'S EDUCATION SOCIETY (Regd.)
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 Karnataka, Approved by A.I.C.T.E., New Delhi)
Accredited by NAAC with "A" Grade and Certified by IAO

Name of the faculty: **M John**
 No. of Hours: **60**
 Subject: **Legal Aspects of Business**
 Subject Code: **2.7**
 Section: **A**

MBA Program II Sem

LESSON PLAN

Commencing from 24th March to 28th June 2014

Day & Date	No. of Hours	Topic	Presentations Reg. Nos.
24/3/14, Mon	2	Overview of Business laws in India: Sources of business laws, Constitution of India- economic principles.	40
25/3/14, Tue	1	Overview of Business laws in India: Article 246 with schedule 7 of Indian constitution.	03
29/3/14, Sat	1	The Information Technology Act, 2000: Significance of E commerce and E Governance, Digital signature, certifying authority, computer resources, cyber crimes, offences and penalties	36
1/4/14, Tue	1	The Competition Act, 2002: Essentials of competition. Components of competition act	31
5/4/14, Sat	1	The Competition Act, 2002: Competition commission of India, offences and penalties, Case study	11
7/4/14, Mon	2	The Right to Information Act, 2005: Background, salient features, powers and functions of information officers	28
9/4/14, Wed	2	Symposium	
12/4/14, Sat	3	Alumni Meet	
15/4/14, Tue	1	The Competition Act 2002: Case study	17
19/4/14, Sat	1	The Right to information Act, 2005: Transparency, rights of citizens to get information, offences and penalties	23
21/4/14, Mon	2	The Right to information Act, 2005: Transparency, rights of citizens to get information, offences and penalties, Case study	19
22/4/14, Tue	1	The Contract Act, 1872: Salient features, essentials of contract, offer, acceptance, consideration, contingent contracts	20
25/4/14, Fri	3	FDP on Research Methodology	
26/4/14, Sat	1	The Contract Act, 1872: contingent contracts, Salient features of sale of goods Act 1930.	39
28/4/14, Mon	2	Workshop on Right to Information Act, 2005	
29/4/14, Tue	1	The Contract Act, 1872: Contingent contracts, Salient features of sale of goods Act 1930.	32
3/5/14, Sat	1	The Consumer Protection Act, 1986: Rights of consumers, defects and deficiency, Services included under the act, district forums, state commission, national commission, Treatment of complaints of goods and services, Case Study.	05
5/5/14, Mon	3	Cultural Meet	
6/5/14, Tue	3	Cultural Meet	
10/5/14, Sat	1	The Indian Patent Act, 1970 and 2004: Patent, patentee, inventions and non-inventions, WTO and patent rules.	26
12/5/14, Mon	2	The Indian Patent Act, 1970 and 2004: EMR, grant of patent, opposition to patent, surrender of patent, infringement of patent	18
13/5/14, Tue	1	The Indian Patent Act, 1970 and 2004: Cases on basmati rice, turmeric, tomato and pharma products	29
17/5/14, Sat	1	Foreign Exchange Management Act, 1999: Definition of foreign exchange, money changer,	10
19/5/14, Mon	2	Foreign Exchange Management Act, 1999: Rules regarding ownership of immovable property, money laundering,	31
20/5/14, Tue	1	Foreign Exchange Management Act, 1999: Hawala transaction, directorate of enforcement, penalties and offences	08

24/5/14,Sat	1	Indian Companies Act, 1956: Meaning of company, types of company, memorandum of Association	33
31/5/14, Sat	1	Indian Companies Act, 1956: IPO, book building, difference between private and public company	06
2/6/14, Mon	2	Workshop on Indian Companies Act, 1956	
3/6/14, Tue	1	Indian Companies Act, 1956: Different kinds of meetings, agenda, quorum, resolutions, winding up of companies.	01
7/6/14, Sat	1	Women and Human Rights at Workplace: Gender Equality, harassment of women in organizations, types, fundamental rights, nature of human rights	37
9/6/14,Mon	2	Women and Human Rights at Workplace: NHRC, UN protocol on Human rights, job reservation in private sector, discrimination.	04
10/6/14, Tue	1	Women and Human Rights at Workplace: Whistle blowing, pros and cons, Supreme court on protecting women's rights at workplace.	39
14/6/14, Sat	1	Environment protection Act, 1986: Concepts of environment, environment pollution, environment pollutants, hazardous substances,	13
16/6/14, Mon	2	Environment protection Act, 1986: Types of pollution, global warming, causes of ozone layer depletion, remedies	37
17/6/14, Tue	1	Environment protection Act, 1986: Powers and rules of central government to protect and promote environment in India	19
21/6/14, Sat	1	Environment Protection Act, 1986: Case Study	30

Each student allotted maximum 10 minutes for presentation.

Schedule of Internals:

Test - I [26th to 29th May 2014]

Test - II [25th to 28th June 2014]

FACULTY

H.O.D

PRINCIPAL

DIRECTOR



Estd. 1974

**CHILDREN'S EDUCATION SOCIETY (Regd.)
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Accredited by NAAC with "A" Grade and Certified by IAO

Name of the faculty: **R.Anuradha**

No. of Hours: **60**

Subject: **Indirect taxation**

SubjectCode: **A.4**

M.Com Program IV sem

LESSON PLAN

Commencing from 6th February to 9th May 2014

Day & Date	No. of Hours	Topic	Presentations Reg Nos.
Thu,6/2/14	1/1	Introduction	2
Mon,10/2/14	2/3	Indian taxation system	4
Tue,11/2/14	1/4	Principle	6
Wed,12/2/14	2/7	The Finance Act	8
Thu ,13/2/14	2/9	Taxation incidence in India	10
Sat,15/2/14		Certification in MS Excel	12
Mon,17/2/14	2/11	Central excise	14
Tue,18/2/14	1/12	Historical background	16
Wed,19/2/14	1/13	CETA 1985	18
Thu ,20/2/14	2/15	Case study	20
Sat,22/2/14		Certification in MS Excel	22
Mon,24/2/14	1/16	Licensing levy	24
Tue,25/2/14	1/17	Collection of duty	26
Wed,26/2/14	2/19	Powers and duties of excise officer	28
Sat,1/3/14		Certification in MS Excel	30
Mon,3/3/14	2/21	Revision of return	32
Tue,4/3/14	1/22	Appeals	34
Wed,5/3/14	1/23	Recovery of funds	36
Thu ,6/3/14	1/24	CENVAT	38
Mon,10/3/14	1/25	Remission of duty	40
Tue, 11/3/14	1/26	Performa credit	42
Wed, 12/3/14	1/27	Case study	44
Thu ,13/3/14	1/28	Tax structure	46
Mon,17/3/14	1/29	Money credit	48
Tue, 18/3/14		Workshop on Excise Procedure	
18- 20/3/14		Certification on Financial Planning	50
Wed, 19/3/14	1/31	Self removal procedure	52
Thu ,20/3/14	1/32	Offences ad penalties	54
Sat, 22/3/14		FDP on Teaching Pedagogy	56
Mon,24/3/14	1/33	Adjudications	58
25- 26 /3/14		Industrial Visit to NSE and Hyundai, Chennai	60
Thu ,27/3/14		Workshop On Customs Procedure	

Thu ,27/3/14	1/36	Case study&The cascading effect	1
Fri ,28/3/14		Self Defence techniques as a part of women Empowerment	3
Tue,1/4/14	1/37	History of customs duty	5
Wed,2/4/14	1/38	Customs tariff	7
Thu,3/4/14	1/39	MNC restructuring	9
Mon,7/4/14	1/40	Prohibition on import and export	11
Tue, 8/4/14	1/41	EXIM policy	13
Wed,9/4/14		Symposium in Commerce	15
Thu , 10/4/14	1/43	EXIM policy	17
Sat,12/4/14	2/45	ALUMNI MEET	19
Tue,15/4/14	1/46	Case study	21
Wed, 16/4/14	1/47	Remission of duty	23
Thu , 17/4/14	1/48	Adjudications	25
Mon,21/4/14	2/50	Case study	27
Tue,22/4/14	2/52	Performa credit	29
Wed, 23/4/14	2/53	Recovery of funds	31
Thu , 24/4/14	2/54	Offences ad penalties	33
Fri, 25/4/14	1/55	FACULTY DEVEOPMENT PROGRAMME	35
Mon,28/4/14	1/56	Baggage	37
Tue,29/4/13	2/58	Revision	39
Wed,30/4/14	2/60	Revision	41
5- 6/5/14		Cultural	
Wed,7/5/14		Farewell for final M.Com students	

Schedule of Internals:

Each student allotted maximum 10 mts. for presentation.

Test - I [31st March & 1st April, 2014

Test - II [8th to 9th May, 2014]

FACULTY

H.O.D

PRINCIPAL

DIRECTOR

ANNEXURE - V
CALENDER OF EVENTS MBA

THE OXFORD COLLEGE OF BUSINESS MANAGEMENT
CALENDER OF EVENTS FOR II SEMESTER AND IV SEMESTER MBA FOR THE
YEAR 2014

SL.NO.	DATE	EVENTS
1.	24 th March 2014	Reopening of Classes
2.	4 th April	Workshop on Measuring Portfolio risk For II sem MBA students
3.	7 th April	Activity- Creativity For IV sem. MBA students
4.	8 th April	Explanation about small Research project group wise For II sem MBA students
5.	9 th April	Symposium in Banking
6.	12 th April	Alumni Meet
7.	16 th April	Exercise on Management Research Question Hierarchy For II sem MBA students
8.	19 th April	Workshop on Creativity in Advertising For IV sem. MBA students
9.	25 th April	Faculty Development Programme in Research Methodology
10.	26 th April	Workshop on Research in Management For II sem MBA students
11.	28 th April	Workshop on Right To Information Act 2005 For II sem MBA students
12.	30 th April	Workshop on Human Resource Information System For II sem MBA students
13.	5 th & 6 th May	Cultural Meet
14.	7 th May	Workshop on Trade Unions For IV sem. MBA students
15.	9 th May	Workshop On Plant Layout For II sem MBA students
16.	10 th May	Workshop on Marketing Channels For II sem MBA students
17.	12 th May	Workshop on Capital Budgeting in MNC For IV sem. MBA students
18.	12 th May	Workshop on Importance of OR in Management For II sem MBA students
19.	13 th May	Workshop On Cross cultural Business Etiquettes For IV sem. MBA students
20.	14 th May	Workshop on Creativity and learning Organisation For IV sem. MBA students
21.	17 th May	Workshop in Advertising Management For IV sem. MBA students
22.	19 th May	Workshop On Financial Planning For IV sem. MBA students
23.	22 nd May	Workshop on Ethical issues and Work Life Balance Stress Management For IV sem. MBA students
24.	22 nd May	Objective Question Test For II sem MBA students
25.	23 rd May	Workshop on Interview skills For II sem MBA students
26.	24 th May	Workshop on Future Of International Business special emphasis

		on India and China For IV sem. MBA students
27.	26th May to 29th	I Internal Test for II sem MBA
28.	28th May	Workshop On Balanced Score Card For IV sem. MBA students
29.	30th May	Presentation of Research reports conducted group wise For II sem MBA students
30.	30th May	Workshop on Rural Strategies For IV sem. MBA students
31.	2nd June	Workshop on Forex Management For IV sem. MBA students
32.	2nd June	Workshop on Branding For II sem MBA students
33.	2nd June	Workshop on Indian Companies Act 1956 for II sem MBA students
34.	3rd June	Workshop on HRIS prospectus and challenges For IV sem. MBA students
35.	4th June	Workshop on Capital Structure For II sem MBA students
36.	5th June	Workshop on Quality Control For II sem MBA students
37.	6th June	Workshop on Effectiveness of Linear Programming in Management For II sem MBA students
38.	6th & 7th June	Marketing Activity For II sem MBA students
39.	9th June	Workshop On Risk Management For IV sem. MBA students
40.	10th June	Workshop on Hypothesis Testing For II sem MBA students
41.	11th June	Workshop On International Strategic Management For IV sem. MBA students
42.	11th June	Workshop on Agricultural Markets For IV sem. MBA students
43.	13th June	Workshop on Branding strategies For IV sem. MBA students
44.	14th June	Workshop on Knowledge Management For IV sem. MBA students
45.	20th June	Quiz on Marketing Concepts For II sem MBA students
46.	20th June to 27th June	Internal Test For IV Sem MBA
47.	28th June	Last Working Day

HOD PG STUDIES

CALENDER OF EVENTS M Com**THE OXFORD COLLEGE OF BUSINESS MANAGEMENT
CALENDER OF EVENTS FOR M.Com FOR THE YEAR 2014**

SL.NO.	DATE	EVENTS
1	6 th Februray,2014	Reopening of IV Sem M.Com Classes
2	15 th ,20 th February,2014	Certification in MS Excel
3	24 th February,2014	Workshop on Forward contract Regulation Act Amendment.
4	1 st March,2014	Certification in MS Excel
5	3 rd March,2014	Reopening of II Sem M.Com Classes
6	5 th March,2014	Workshop on Transfer Pricing
7	12 th March,2014	Workshop on Effectiveness if Portfolio Mgmnt by Sharpes Single Index model
8	13 th March,2014	Workshop on E- Business Revenue models
9	18 th March,2014	Workshop on Excise procedures
10	25 th & 26 th March,2014	Internal I Test for IV M.Com
11	27 th March,2014	Workshop on Customs procedures
12	28 th March,2014	Self Defence techniques as a part of women empowerment.
13	29 th March,2014	Workshop on Uniform costing.
14	2 nd April,2014	Workshop on Merger.
15	4 th & 5 th April,2014	Industrial Visit to NSE and Hyundai, Chennai.
16	6 th April,2014	Workshop on 5 yr plans.
17	7 th April,2014	Workshop on Balance Score Card.
18	8 th April,2014	Effectiveness of finance in Portfolio management.
19	9 th April,2014	Symposium in Commerce
20	12 th April,2014	Alumni Meet
21	15 th April,2014	Workshop on Cost audit
22	21 st & 23 rd April,2014	Internal I Test for II M.Com
23	24 th April,2014	Workshop on Trading Mechanism and Margin trading
24	25 th April,2014	FDP on Teaching Pedagogy
25	3 rd May,2014	Workshop on Technological Environment
26	5 th & 6 th May,2014	Culturals
27	7 th May,2014	Farewell for IV M.Com students
28	8 th & 9 th May,2014	Internal II Test for IV M.com
29	12 th May,2014	Workshop on Web server Hardware
30	17 th May,2014	Workshop on Risk management
31	22 nd & 23 rd May,2014	Internal II Test for II M.com

HOD PG STUDIES

ANNEXURE VI

SAMPLE REPORTS ON SYMPOSIUMS, CONFERENCES, WORKSHOPS

National Symposium on Contemporary Management Practices

28th November, 2013



THE OXFORD COLLEGE OF BUSINESS MANAGEMENT

(Affiliated to Bangalore University, Approved by AICTE, Accredited by NAAC with 'A' Grade and certified by IAO)

No.32, 19th Main, 17th B Cross, Sector IV, HSR Layout, Bangalore 560 102

Phone: 080-30266353, 301, 331, Fax: 30266349

www.theoxford.edu

INTRODUCTION

Management Practises have existed from several thousand years & since then has undergone systematic investigation, thereby acquiring a common body of knowledge and has finally evolved to a formal discipline of study. The major contribution in this field starts with Adam smith in his “Wealth of Nations” and continues with classical contributions in the form of scientific management theory and general administrative theory. The modern management theory started in 20th century with the contributon by FW Taylor. In the contemporary times the management practices have major contributions from the corporate world and academicians.



Dignitaries on the Dias

The Oxford College of Business Management had organized a National symposium on 28th November, 2013 at its HSR campus on “Contemporary Management Practices”. The symposium aimed at exploring the contemporary practices of Management in the highly volatile global economic context, where sustainability & growth are the pillars of existence & brand building. Practitioners from the industry shared their knowledge & experience with students through discussions & interactions on various areas of Management–Finance, Knowledge Management & Marketing.



Student delegate from IBMR lighting the lamp

Mr. T.V .Rao, Director, Export Import Bank of India was the Chief Guest of the event . The crowd was overwhelmed by his speech where he spoke about the importance of hardwork which can take people to great heights and accomplishment, quoting his own example of how his early education was in very elementary schools but the determination and hard work brought in laurels . He also added the importance of emerging economies like China, Russia, Uzbekistan and the like which would hold job opportunities in future .He also exhorted the audience to learn foreign language which would leverage their career prospects.



Guest Mr.T.V.Rao & Mr.Harish Ramachandran with Director , Principal , HOD & Co – ordinators of the Symposium

Mr.Harish Ramachandran, CEO Sumeru Software Solutions, was the Guset of Honour. He spoke about the contemporary practices of management in corporate houses and also stressed the importance of keeping the mind at peace to achieve heights in ones career. The technical session was presided by Ms.Indu Kapoor, Senior Assistant Vice- president HR, EXL services Pvt Ltd., who gave a comprehensive insight into contemporary HR practices propelled by technology based applications and the importance and nterventions of social media in HR.



Ms.Indu Kapoor Senior Assistant Vice- president HR, EXL services Pvt Ltd addressing the technical session

It was followed by Panel discussion moderated by Mr.Iniyan, Leadership Coach. The other panelists included Mr.Krishnana Vaidhyanathan, Vice- President , EXL Services pvt ltd., Mr.Sandipan Mithra, Co-Founder , Just Eat Holdings pvt ltd., Dr.Sheelan Misra ,Professor and HOD , New Horizon college of Engineering, Ms.Sonia D'souza, Vice- president Goldman Sachs. The discussion began with mythological references related to management practices and continued with consensus building and problem solving. It also had discussions on entrepreneurial ventures, mentorship and ended with technological up gradation and employability as the key to

sustenance in contemporary times. The symposium was well received by student from colleges all over Karnataka. Around 30 colleges participated and benefitted from the symposium



Panel Discussion (L-R) Mr.Sandipan Mithra, Co-Founder , Just Eat Holdings pvt ltd , Mr.Krishnana Vaidhyathan, Vice- President , EXL Services pvt Ltd , Mr.Iniyan, Leadership Coach, Ms.Sonia D'souza, Vice- president Goldman Sachs , , Dr.Sheelan Misra ,Professor and HOD , New Horizon college of Engineering.



Students delegates attending the symposium

Feedback

The symposium was well appreciated by all the participants who expressed their appreciation about the organizing committee and the institutional infrastructure which is well equipped to match world class standards. The participants were overwhelmed with the high profile of the guests & the simplicity with which they shared their knowledge about contemporary management practices. The symposium was appreciated for its holistic approach.

International Conference on
**STRATEGIC MANAGEMENT:
EMERGING ECONOMIES' PERSPECTIVE**

25th October, 2013



THE OXFORD COLLEGE OF BUSINESS MANAGEMENT

(Affiliated to Bangalore University, Approved by AICTE, Accredited by NAAC with 'A' Grade and certified by IAO)

No.32, 19th Main, 17th B Cross, Sector IV, HSR Layout, Bangalore 560 102

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INTRODUCTION

Today's global economic revolution calls for organizations to pursue transient strategic advantage rather than sustained advantage. Emerging economies are on the top of the growth agenda of MNCs. According to UN report 2012 Foreign Direct Investment (FDI) in emerging economies is mounting which has created positive effects in the economy in terms of job creation and industrial growth. The International Conference on **STRATEGIC MANAGEMENT: EMERGING ECONOMIES' PERSPECTIVE** is a timely confluence which aims to provide a platform for discussion and deliberations on various facets of Strategic thinking in the industrial scenario from various perspectives.



The dignitaries lighting the lamp

The inaugural session commenced at 10.am .

The highlight of the inaugural session was the book release of the Edited textbook. The edited textbook comprised of 40 full papers of excellent rigor and was published by Himalaya publishers with ISBN number 978-93-5142-199-3.



Dignitaries releasing edited textbook

The chief guest was Mr. Mehul Patel, vice president, Sumeru software solutions. Mr Mehul has over 20 yrs of IT industry experience in creating leading edge technologies, products and solutions. He graduated from IIT Mumbai and has worked for leading products and IT companies like Accenture, Mind tree, Sasken and Kyocera. He currently leads a business unit in Sumeru solutions where he is responsible for creating innovative products and solutions for emerging markets like India and Africa.

Dr. Pallab was the guest of honor for the event. He currently heads the country HR function for both R & D and sales as director human resources at Citrix based at Bangalore. A doctoral fellow in HRD from XLRI, Dr. Pallab has been trained at various human process and organisation development interventions at NTL, USA as well as adult learning theories at interactive consultants, Canada. He has more than 24 yrs of professional experience managing the entire gamut of HRD function including learning and development, workforce management, C&B, HRIS, employee communications and engagement. He has held key positions at various companies like Dell services, Cambridge solutions, Sasken communications and Ashok Leyland

information technology. He and his team has been instrumental in making sasken the winner of prestigious Hewitt best employer award. He was also conferred super achievers award twice by centre for change a management and HR leadership awards by institute of public enterprise for outstanding achievements in the field of HR.He is an expert reviewer at Harward Business school and also a certified coach.

Dr Kalpana Gopalan IAS, Ph.D.(IIM-B), Chairman, Karnataka Appellate Tribunal, Bangalore, India. was the guest of honor. Kalpana's credentials include in-depth academic training as a researcher. In the last ten years, she honed her research skills as a Doctoral and Masters Student in the Indian Institute of Management Bangalore which is rated the top business school in Asia. For her research work on Public Private Partnerships in Infrastructure in India, she was rated among the "top two percent of Doctoral Candidates in the past decade". She was a Visiting Fellow at McGill and Concordia Universities in Canada, EU fellow in the University of Salerno in Italy, Chevening scholar, UK and Maxwell Public Policy scholar in Syracuse University, USA. Most recently she has been selected as a SA-YSSP scholar by the University of the Free State, Bloemfontein, South Africa, and the International Institute for Applied Systems Analysis (IIASA). Her academic credentials are excellent; she is University topper and Gold Medalist at undergraduate and Masters levels. She thus combines a unique mix of both academic and practical experience.

Kalpana possesses considerable international exposure. Widely travelled in North America, Europe and Asia, she is comfortable living and working in a multi-cultural setting. She has presented extensively in national and international fora and has several publications to her credit.



Dr.Kalpana Gopalan addressing the gathering

CONFERENCE TRACKS

The conference tracks comprises of presentations and discussions on Business Strategies in a global context, Strategic HRM, Strategic Finance, Strategic Marketing & Product Innovation, Sustainability in Strategy and Contemporary practices in emerging Economies. Each of the tracks focused on prospectus, practices, and possibilities of growth strategies, sustainability strategies and competitive strategies which would leverage the growth of emerging economies from various dimensions.

The conference received 113 abstracts, and based on the merit and analytical rigor and relevant criteria's, we identified 40 papers which are included in the edited Text book with ISBN number. The conference was an intellectual feat with world class quality research papers contributed based on the conference theme. Innovative research articles on topics include Blue Ocean Strategy and Technology acquisition in the area of Business Strategies in a global context, Women empowerment, PCMM, Employee Engagement in the area of Strategic HRM, Angel investing, Behavioral Finance, M&A in the area of Strategic Finance, Social networking and Strategic Fashion Marketing in the area of Strategic Marketing, Big Data, Rural Infrastructure and entrepreneurship in Contemporary practices in Emerging Economies.

The tracks and the presentations :

TRACK 1

BUSINESS STRATEGIES IN A GLOBAL CONTEXT

Chair: Dr Lakshmi Jagannathan
Faculty – In – Charge: Prof Anuradha .R
Time: 11:30 am Venue: Room 309

Sl.No	Paper title	AUTHOR/S
1.1	A Study On Career Plans Of Professional Course Students With Special Refrence To Bbm Students In Tumkur University	C V Guruprasad N S Ravi Kumar
1.2	A Strategic Bludgeon To Triumph Competitive Antagonism – A Case Chronicle Of Honda Motor Co. Ltd	A Mahesh N Jaysheelan Jagadeesh Babu K
1.3	Blue Ocean Strategy - An Indian Perspective	Deepa Kotasthane Dr. Ritika Sinha
1.4	Technology Acquisition – Necessity And Importance In India	Dr. Cynthia Menezes Prakasha

TRACK 2

STRATEGIC HRM

Chair: Dr Cynthia Menezes
Faculty – In – Charge: Dr Bina Pandey
Time: 2:00 pm Venue: Seminar Hall

SL.NO	PAPER TITLE	AUTHOR/S
2.1	A Study On How To Utilize The Human Resource At Present In Indian Educational Institutions	C V Guruprasad Dr. D. Rajanaik
2.2	Change Management- Building Strategic Change Capabilities	Prof Heena Kouser
2.3	Women In Management- Breaking The Glass Ceiling	Sonal Nagpal
2.4	An Analysis And Approach To Manage Work Related Stress In It Sector At Chennai City	T.Sujatha
2.5	Training Management – A New Concept In Sericulture Training	V. K. Rahmathulla K. Sathyanarayana B. Saratchandra
2.6	Effectiveness Of Training And Development Programs On Women Employees In Urban Women's Co-Operative Banks	Dr. Cynthia Menezes Usha Rani
2.7	Interpersonal Conflicts In Organizations- An Empirical Study	Dr. Cynthia Menezes Srinivas C
2.8	Strategies For Employee Engagement Drivers – An Empirical Study	Dr. Cynthia Menezes Shruthika.N Lubna Amreen

2.9	Interpersonal Conflicts In Organizations- An Empirical Study	Dr. Cynthia Menezes Srinivas C Shruthika.N
2.10	Strategy To Reorienting Human Resource Measurement To Drive Business Performance	Arpana.D
2.11	People Capability Maturity Model-Pcmm Revelution In Creating A Quality And Competent Workforce	Mrs. Geetanjali P Dr Aparna K Rao
2.12	Influence Of Employer Branding On Employee Attraction And Retention	Nishchitha Gowda C.G Dr Aparna Rao
2.13	Knowledge Management And Inventive Hrm	Lakshmi R.B Dr Aparna K Rao

TRACK 3

STRATEGIC FINANCE

Chair: Dr. Chellasamy

Faculty – In – Charge: Prof Vijayanand

Time: 11:30 Am Venue: Seminar Hall

SL.NO	PAPER TITLE	AUTHORS
3.1	Cost Audit As A Tool Of Management Control System	Usha C Dr Raghavendra B N
3.2	Creative Strategies To Curb The Growing Menace Of Insurance Fraud	Prof. Venkatesh Ganapathy
3.3	Angel Investing: A Source Of Start-Up Capital	Dr.Y.Nagaraju K.N Ajaykumar
3.4	Investment Patterns Of Capital Market Investors – A Case Study Of Kurnool District In A.P.	Dr. G. Rama Krishna
3.5	Depreciation Of Indian Currency And Its Impact On Indian Economy	Dr.P.Chellasamy
3.6	Performance Evaluation Of Mergers And Acquisitions Of Scheduled Commercial Banks In India”	Dr.P.Chellasamy N.Ponsabariraj
3.7	Impact Of Ifrs On Indian Banking	N R Shreyes Dr. Mukund Sharma
3.8	The Impact Of Behavioral Finance On Stock Markets	R Gowri Shankar Girish Babu M

TRACK 4
STRATEGIC MARKETING

Chair: Dr Jeevanada

Faculty – In – Charge: Dr Sanjeev Padashetty

Time: 2:00 Pm

Venue: Gallery Room

SL.NO	PAPER TITLE	AUTHORS
4.1	Review Of Fdi Policy With Special Reference To Indian Retail	Mr.N Srikanth Reddy Dr P.V. Raveendra
4.2	Social Network Helps In Marketing Strategy Formulation	Dr. Cynthia Menezes Renuka Devi
4.3	A Study On Consumer Understanding Towards Shopping Malls In Bangalore City	Dr. Ritika Sinha Prof. Mohammed Naveed.U
4.4	Shopping Styles: The New World Of Direct Marketing	Chandrakala V.
4.5	A Study On Marketing Strategies And Certification Standards For Organic Food Products	Netravathi Vasudevaraju.S Dr Sanjeev Padashetty
4.6	Developing Startegic Fashion Marketing Mix For Apparels - A Study With Respect To Bangladesh And West Bengal	Dr Isita Lahiri Humaira Siddika
4.7	A Study On Customer Awareness And Growth Of Fusion Marketing	Kiran G

TRACK 5

CONTEMPORARY PRACTICES IN EMERGING ECONOMIES

Chair: Dr Anitha Ramachandran

Faculty – In – Charge: Prof Roshni James

Time: 11:30 am

Venue: Gallery Room

SL.NO	PAPER TITLE	AUTHORS
5.1	Feasibility Analysis In Project Management- An Empirical Study	Dr. Cynthia Menezes Raghunandan G
5.2	The Emerging Practices For Achieving Business Excellence Through Integrated It Systems And Big Data In Power Generation Companies In India	Padmalatha N A Dr Kadambini Katke
5.3	Fabian Entrepreneur Culture To Modern Entrepreneur Culture In Emerging Cities In India :A Study	Dr Y M Raju
5.4	Rural Infrastructure Development Of India Through Public Private Partnership Especially In Tourism Spots Of Shivamogga District,Karnataka-Case Study	Dr.Balakrishna Hegde
5.5	Entrepreneurship: The Dynamics Of Start-Ups, Job Creation And Survival.	K.Srinivasan

The conference was a result of dedicated support and seamless commitment of the Department of Post Graduate studies of The Oxford College of Business Management. The contribution of

the authors for their excellent work is appreciated, the evidence of which the edited text book proudly holds.

Feedback

The conference was well appreciated by all the participants who expressed their appreciation about the organizing committee and the institutional infrastructure which is well equipped to match world class standards, The quality of papers discussed in the individual tracks and the suggestions given by track chairs to each delegate was well received. The edited textbook also added to the takeaway from the conference in terms of fuelling further intellectual pursuits.

The conference has opened multiple avenues for research and we intend to take ahead this interest in terms of further research pursuit and excellence to catapult The Oxford College of Business management to a world class growth trajectory of academic excellence.

ANNEXURE VII
SAMPLE REPORT ON
FACULTY DEVELOPMENT PROGRAM
On
LEARNING AND RELEARNING MANAGEMENT PEDAGOGY

NATIONAL LEVEL
FACULTY DEVELOPMENT PROGRAM
ON
LEARNING AND
RELEARNING
MANAGEMENT PEDAGOGY

14th September , 2013 at 9.30 a.m.



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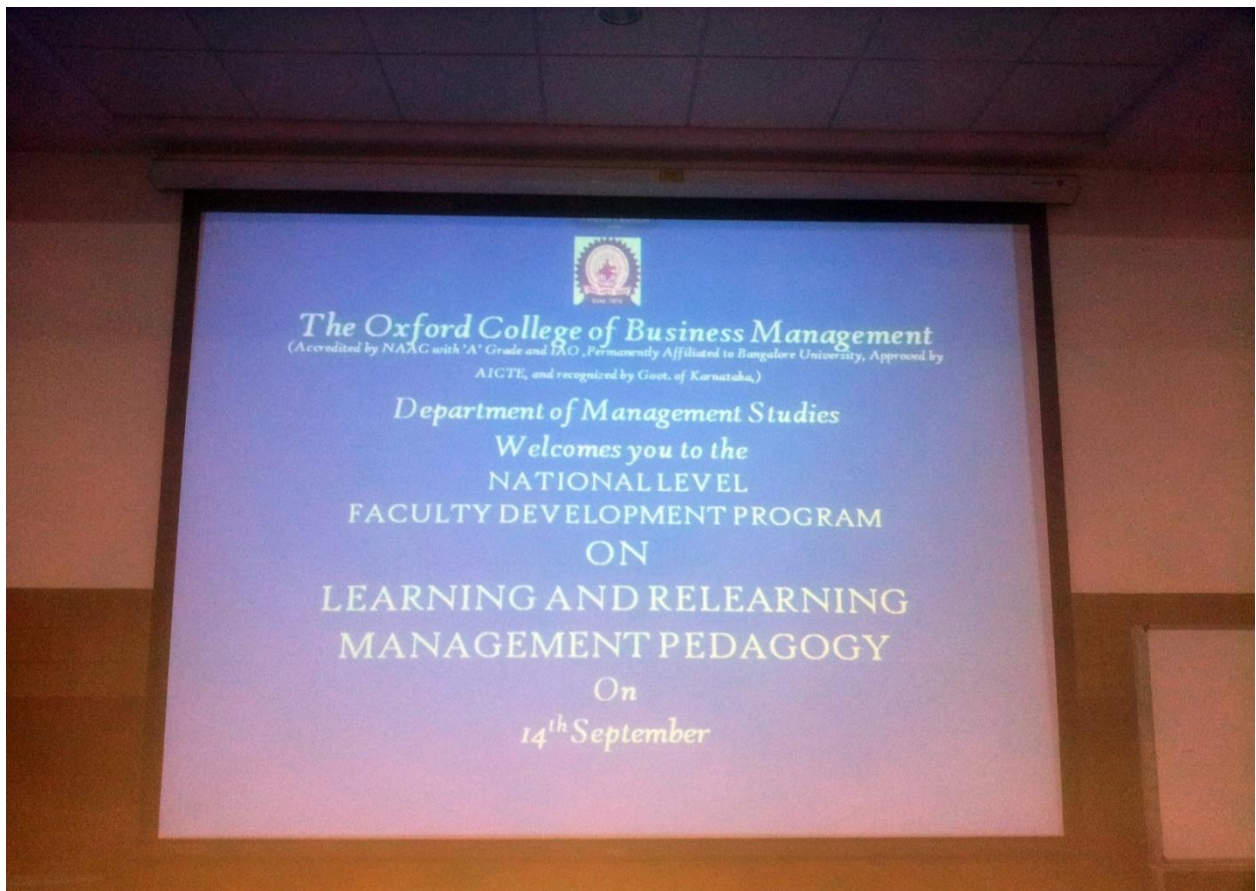
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INTRODUCTION

Knowledge Management in Management pedagogy comprises of learning and relearning of theoretical frameworks, beliefs, attitudes, values and pedagogical strategies. The academic community is in the continuous process of learning, unlearning, and relearning. Learning by building new pedagogical content knowledge relevant to the subject philosophy and design. Unlearning by letting go of deeply held assumptions about what it means to be a teacher, what the essence of teaching and learning is. Finally, relearning is the process of creating new understandings and behaviors. This FDP on “Learning and Relearning Management Pedagogy

“will benefit greatly in knowledge sharing and enhancing and managing stress in management pedagogy.



SCHEDULE OF EVENTS

- Inauguration: 9:25 A.M
- Technical session 1 by Dr Rose Kavitha : 9:30 A.M -10:30 A.M
- Technical session 2 by Dr Indu Anand: 11:00 A.M – 12:00 P.M
- Valedictory address by Dr. Aparna K Rao: 12:00 P.M

TECHNICAL SESSION 1

The resource person for Technical Session 1 was Dr Rose Kavitha. She shared her insights and experience on “Teaching and Learning”. Dr Rose has more than 17 years of experience in the corporate as well as academics. She has authored 7 books and has 53 research papers to her credit. In recognition of her research acumen, she has received 6 best paper awards for her

research articles. She is also a certified corporate trainer in the area of industrial psychology.



Dr Rose Felicitated by Dr Sanjeev Padashetty

Dr Rose Kavitha shared her insights on learning style inventory. She elaborated on the concept with the help of practical exercise. The Auditory, Visual and Tactile learning style were identified of the participants. She then proceeded to render an assessment of personal effectiveness, which was appreciated by all. The personal effectiveness was categorized as Effective, Insensitive, Ego-centric, Dogmatic, Secretive, Task-obsessed, Lonely Empathetic and Ineffective.

TECHNICAL SESSION 2:

The resource person for Technical Session 2 was Dr Indu Anand. Dr Indu is an expert in industrial psychology. She has been conducting various corporate training programs and is currently associated with Bangalore University.



Dr Indu Anand Felicitated by Dr Aparna K Rao

Dr Indu Anand conducted a workshop on stress management. She elaborated on the concept that the sources of stress aren't always the obvious. It was elaborated that it is all too easy to overlook our own stress –inducing thoughts, feelings and behavior. Her relaxation techniques and exercises were appreciated by all the participants.

The FDP was well attended by the teaching fraternity in Bangalore and other parts of the country. It was appreciated as being well organized and effective by all the participants. The FDP concluded with Valedictory address by Principal Dr Aparna K Rao, and certificates presented to all the participants.

ENTREPRENEURSHIP MELA

The Oxford College Of Business Management, HSR layout organized an Entrepreneurship Mela on 18th and 19th April 2013. It was followed by Business Plan contest on 19th April 2013. The theme being “Innovating for India” the students were given a platform to showcase their ideas and creativity of thoughts and transformed them into products and services. This was a great opportunity to bring out the Entrepreneurship qualities among the aspiring student entrepreneurs.

There were different eco-friendly products and services that were marketed in the E-MELA namely decorative items out of waste glass, plastic bottles, waste papers, rags, mud items etc. The students had set up food stalls which were full of creativity not only in their culinary skills but also in their way of presentation. The food stalls had varieties of food depicting the culture of India. There were other products also that were well marketed which helped the students know what a real business is and it gave them a real experience of being an entrepreneur. There were 30 teams which participated from different Post graduate departments of the Oxford Institutions. The students were of the opinion that the event was very helpful in transforming their ideas into product / service which was possible because of a real time event like E-MELA which gave them the opportunity to show their business acumen.



ANNEXURE VIII

EXTENSION ACTIVITY SAMPLE REPORT

**A REPORT ON
Cleaning of Agara Lake
CONDUCTED BY
THE OUTREACH COMMITTEE AND NSS OF
THE OXFORD COLLEGE OF BUSINESS MANAGEMENT
ON 16th NOVEMBER 2013
NO: 32, 19th Main, 17th B Cross, Sector- IV, H.S.R. Layout, Bangalore-560102**



**Faculty Coordinator:
Dr.Bina Pandey**

**Student Coordinators:
S.Ponsrinivasan**

**NSS Programme Officer
Mr.Mariswamy**

The National Service Scheme (NSS) is an Indian government-sponsored public service program conducted by the Department of Youth Affairs and Sports of the Government of India. Popularly known as NSS, the scheme was launched in Gandhiji's Centenary year, 1969. Aimed at developing student's personality through community service, NSS is a voluntary association of young people in Colleges, Universities and at +2 level working for a campus-community linkage. The cardinal principle of the NSS programme is that it is organised by the students themselves, and both students and teachers through their combined participation in community service, get a sense of involvement in the tasks of nation building.

The Oxford College of Business Management has been a part of NSS. On 16th November, 2013 Members from the NSS team, MBA Department, went to clean the surrounding of Agara Lake. It was a one day program. The students were told to assemble in college at 9:30 am and were told that the cleaning program will happen. We went to Agara Lake by 10 am after everyone assembled, took a few sickles and other equipments needed and started towards agara lake. We had to clear the area around a statue which was overgrown with bushes and other sorts of wild plants. It took us the whole day to clear the area of weeds and plastics which was strewn all over.



NSS Students.

Conclusion:

We all enjoyed the activity even though it was hard work. We managed to clear most of the things but more work needs to be done.

ANNEXURE IX

REPORT ON INTERPERSONAL SKILLS WORKSHOP

MBA ORIENTATION PROGRAM I SEM MBA

19th September, 2013

A workshop on interpersonal skills was conducted in the afternoon session at the seminar hall for I semester MBA students as a part of the Orientation programme. The objective of the workshop was to identify the level of soft skills and communication of the fresher's. The workshop was organized in the form of brand building exercises.



One of the teams preparing the product chart

The students were divided into groups for the workshop. The workshop was conducted in two parts. Part-I consisted of presentation of a product of their choice. This was aimed at furthering the interaction and communication skills of the participants. The participants were asked to develop a brand from a variety of product categories. They had to position the product with a logo, tag line, price proposition, supply chain proposition and suggested marketing activities. The time for presentation given was 10 minutes followed by question and answer session.



Teams involved in their activities

This was followed by the part II: Poster session. It aimed to unearth creativity and innovation of the participants and to further interaction among the fresher's. Participants were given full freedom of expression to promote product of their choice with the help of posters.

The participants were enthusiastic and active and developed excellent products and presented them effectively. The marketing activities suggested were also commendable. The creativity and innovation exhibited was exemplary. The winner was chosen based on holistic criteria and the winning team was suitably rewarded.

Workshop On Corporate Governance- An Indian Context



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Workshop
On
Corporate Governance- An Indian Context

7th January 2014

Resource Person
Mr Kshitij Awasthi
IIM Bangalore

A Workshop was organised on “Corporate Governance- An Indian Context” for IIIrd Sem MBA Students on 7th January, 2014 at 9:30 AM. The facilitator was Mr. Kshitij Awasthi from IIM Bangalore.



Mr Anand Sasidharan of 3rd Sem MBA welcoming Mr Kshitij

The Indian context of Corporate Governance was highlighted by the speaker with special mention of Sarbanes Oxley Act. Mr Kshitij elaborated on Companies Act 2013 raising the bar on Corporate Governance practices in India. The Act in a comprehensive form purports to deal with

relevant themes such as investor protection, inclusive agenda, fraud mitigation, internal control, director responsibility and efficient restructuring. Indian companies will have to closely examine these developments to develop a clear strategy at ensuring compliance per the new requirements.

Mr Kshitij elaborated on the historic developments of Corporate Governance in India, pre and post liberalisation. He highlighted the part of SEBI in post liberalisation Corporate Governance implementation in India. The Clause 49 was elaborated as under.

Clause 49 of the Listing Agreement to the Indian stock exchange comes into effect from 31 December 2005. It has been formulated for the improvement of corporate governance in all listed companies.



Mr Kshitij addressing the students.

In corporate hierarchy two types of managements are envisaged: i) companies managed by Board of Directors; and ii) those by a Managing Director, whole-time director or manager subject to the control and guidance of the Board of Directors.

- As per Clause 49, for a company with an Executive Chairman, at least 50 per cent of the board should comprise independent directors. In the case of a company with a non-executive Chairman, at least one-third of the board should be independent directors.
- It would be necessary for chief executives and chief financial officers to establish and maintain internal controls and implement remediation and risk mitigation towards deficiencies in internal controls, among others.

- Clause VI (ii) of Clause 49 requires all companies to submit a quarterly compliance report to stock exchange in the prescribed form. The clause also requires that there be a separate section on corporate governance in the annual report with a detailed compliance report.
- A company is also required to obtain a certificate either from auditors or practicing company secretaries regarding compliance of conditions as stipulated, and annex the same to the director's report.
- The clause mandates composition of an audit committee; one of the directors is required to be "financially literate". It is mandatory for all listed companies to comply with the clause by 31 December 2005.

Mr kshitij also highlighted the mandatory aspect of CSR in Company investment. It was highlighted that 2 % of company expenses should be invested in CSR activities in case of companies having net worth of Rs 500 crore or more, Turnover of Rs 1000 crore or more and Net profit of Rs 5 Crore or more.



The Workshop in Progress

The Workshop program was well appreciated by students. The students expressed the opinion that the Workshop helped them to get a governance perspective of the organisation. The students expressed the opinion that they were introduced to new terminology such as “tunnelling, Market for Corporate Control and Green washing”.



The winning team

Overall the entire program was a rewarding session, to further the interpersonal and communication skills of the first semester MBA students.

REPORT ON WORKSHOP ON FINANCIAL SKILLS

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**WORKSHOP ON
FINANCIAL SKILLS**

Facilitated by

ARTHA VIDHYA, *Enabling employment*

& NSDC

14th September, 2013

REPORT ON WORKSHOP IN FINANCIAL SKILLS

Facilitated by: Artha Vidhya & NSDC

A workshop in financial skills was held for the first and final year P.G students on 14th September, 2013 at the computer lab between 9.30 am and 12.30 pm. The workshop was conducted by ArthaVidhya, an associate of ePalmleaf, ITES pvt ltd., which as a part of National Skill Development Programme, organized this workshop to assess the financial skills of the students.



The Workshop in Financial skills by Artha vidhya

The workshop was in the form of on line test where students were asked various objective type questions in various areas of finance. The test had five modules in various areas of finance and one module in communication skills.



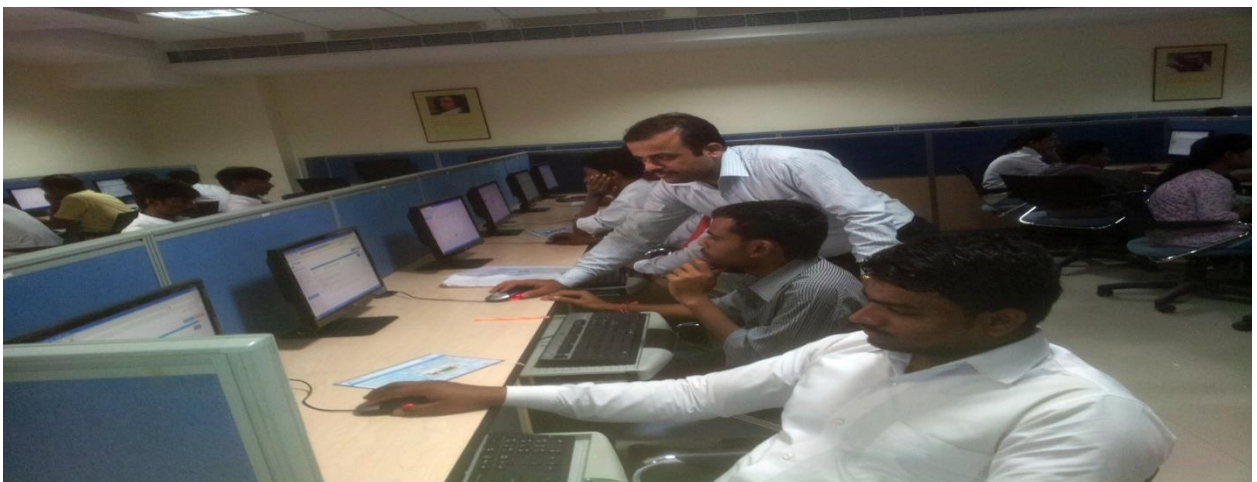
Students listening to the organisers before the start of session

The finance modules included Banking reconciliation statement, Fundamentals of Accounting, shares, derivatives and various software required in preparation of financial statements..



Students taking the online assessment test

The session was for three hours and 75 multiple objective questions were asked. The methodology also included case scenarios in the form of objective questions.



Students taking the online assessment test

After the online assessment, students were immediately given their scores and areas of strength and weakness were deliberated. The experts helped the students in identifying and overcoming their weak areas and offered them other courses to pursue.

Students were immensely benefited by the workshop as it enabled them not only to identify their strengths and weakness but also to know the happening in real corporate life and accordingly fine tune themselves.

Report on Consumer Rights and Consumer Protection Act 18/12/13 Resource Person: Mr. Anantha N. Legal Consultant

The workshop was on the subject Consumer rights and Consumer Protection Act. The session was opened with a welcome address by Mr. Maruti, Mcom student. Mr. Anantha introduced them to the architecture of law and a detailed explanation about contract; he emphasized the need to understand contracts to have a clear idea about consumer protection laws.

He spoke about the various levels of consumer protection which is initiated by Govt., lawyers and customers. He also spoke about the redressal system and councils.



Case laws were discussed to give practical exposure to the students. He shared his personal experiences in consumer courts. The question and answer session saw the curiosity of students regarding various areas of concern as consumers to them.

The session was well received and appreciated.

ANNEXURE X

LIST OF SPORTS ACHIEVEMENTS IN – 2013- 2014

All India Inter-University, Inter University and State Level
MR. RAVI KUMAR. V



STUDYING IN 2ND YEAR M.COM OF OXFORD COLLEGE OF BUSINESS MANAGEMENT has **SELECTED** for SHOOTING to REPRESENTED BANGALORE UNIVERSITY, IN THE All India Inter-University SHOOTING Competition Organized By University of Punjab University Chandigarh on 11th to 15th February -2014

MR. SACHIN K M



STUDYING IN 2ND YEAR B.COM OF OXFORD COLLEGE OF BUSINESS MANAGEMENT HAS **SELECTED** to REPRESENTED BANGALORE UNIVERSITY, in All India Inter University CRICKET (Men) Championship the Year 2013-14

MR. HARI BABU.M



STUDYING IN 2ND YEAR M.COM OF OXFORD COLLEGE OF BUSINESS MANAGEMENT has **SELECTED** for POWR LIFTING to REPRESENTED BANGALORE UNIVERSITY, IN THE All India Inter-University POWR LIFTING Competition Organized By coiabotour (TN) on 4th to 7th march -2014

MR. AJAY KUMAR Y



STUDYING IN 2ND YEAR M.COM OF THE OXFORD COLLEGE OF BUSINESS MANAGEMENT is GOT **GOLD MEDAL** IN 12TH STATE **WUSHU** CHAMPIONSHIP HELD AT SHRI ADICHUCHANAGIRI SAMODAYA BHAVANA, SHIMOGA FRO 3RD TO 5TH SEPTEMBER 2013

LIST OF SPORTS ACHIEVEMENTS IN – 2013- 2014

Bangalore University Inter Collegiate Level

- ❖ **BRONZE MEDAL in BEST PHYSIQUE** in Bangalore University Inter-collegiate organized by SHESHADHIRI PURAM EVENING College, Bangalore. On 28th of September 2012-13
- ❖ **GOLD MEDAL in WT LIFTING** in Bangalore University Inter-collegiate organized by K.R. PURAM GFGC College, Bangalore. On 14th of February 2013.
- ❖ **GOLD MEDAL in POWR LIFTING** in Bangalore University Inter-collegiate organized by K.R. PURAM GFGC College, Bangalore. On 15th of February 2013
- ❖ **GOLD MEDAL in BEST PHYSIQUE** in Bangalore University Inter-collegiate organized by A.P.S College, of commerce Bangalore. On 28th of September 2013
- ❖ **GOLD MEDAL in WT LIFTING** in Bangalore University Inter-Collegiate Organized by BASAVESHWARA, RAJAJINAGAR College, Bangalore. On 2^{3rd} to 2^{5th} of October 2013.
- ❖ **GOLD MEDAL in POWER LIFTING** in Bangalore University Inter-Collegiate Organized by Gort Arts, College, Bangalore. On 29th & 30th of October 2013.

BANGALORE INTER- UNIVERSITY SELECTION TRAILS **PARTICIPATION-2013-14**

- 1 University **Volley ball** selection - at DPE Ground, Bangalore on 4th to 6th of September 2013
- 2 University **shooting** selection –at SAI Centre on 3rd and 4th of September 2013.
- 3 University **Cricket** selection- at- 10th, to 14th of September 2013 D P E ground, Bangalore.
- 4 University **Power Lifting** selection - at- 29th &30th October 2013 Govt Arts College, Bangalore

BANGALORE INTER- UNIVERSITY & ALL INDIA INTER- UNIVERSITY SELECTION & PARTICIPATION-2013-14

- **MR. RAVI KUMAR. V** student of 2nd year M.com got **selected shooting** (all India Inter-university) Organized by, Bangalore University, Bangalore. On 3rd of September 2013.
- **MR.SACHIN.K.M** student of 2nd year B.com got **Selected CRICKET** (Inter-university) Organized by, Bangalore University, Bangalore On 10TH to 14th of September 2013.
- **MR. HARI BABU.M** student of 2nd year M.com got **selected POWER LIFTING** (all India Inter-university) Organized by, Bangalore University, Bangalore. On 29th & 30th October 2013

STATE LEVEL PRIZE & PARTICIPATION-2013

- **MR. AJAY KUMAR.Y.** student of 2nd year B.com got **GOLD MEDAL** in 12th state **WUSHU** championship held at Shri Adichuchanagiri Samodaya Bhavana, Shivamoga from 3rd to 5th September 2013

LIST OF SPORTS ACHIEVEMENTS IN – 2013- 2014 **PRIVATE Inter Collegiate Level**

- Participated and secured **WINNERS** in **DSI International Students Fest 2014 BASKET BALL(M) TOURNAMENT** held on Dayananda Sagar Institute of Bangalore, on 21th to 23rd February 2014
- Participated and secured **RUNNERS** in **DSI International Students Fest 2014 BASKET BALL(W) TOURNAMENT** held on Dayananda Sagar Institute of Bangalore, on 21th to 23rd February 2014
- Participated and secured **RUNNERS** in **CCJ INTER COLLEGIATE Tennis Ball CRICKET Tournament** held on 19th & 20th of March 2014
- Participated and secured **RUNNERS** in **ESPERAN LA2014 INTER COLLEGIATE Tennis Ball GULLY CRICKET Tournament** held on PES Institute of technology Bangalore, south campus on 24th & 25th April 2014

- Participated and secured **RUNNERS** in **OXFORD CUP , INTER COLLEGIATE Tennis Ball CRICKET Tournament** held on Oxford campus HSR, Layout Bangalore, on 26th to 28th march 2014
- Participated and secured **RUNNERS** in **Columbia College Fest-2014, INTER COLLEGIATE CAROM Compaction** held on 13th to 15th of March 2014 Bangalore.
- Participated and secured **RUNNERS** in **Columbia College Fest-2014, Inter Collegiate DRAW THE TAIL Compaction** held on 13th to 15th of March 2014 Bangalore
- Participated and secured **WINNERS** in **Columbia College Fest-2014, INTER COLLEGIATE THROW BALL(M) Compaction** held on 13th to 15th of March 2014 Bangalore
- Participated and secured **RUNNERS** in **Columbia College Fest-2014, INTER COLLEGIATE THROW BALL (W) Compaction** held on 13th to 15th of March 2014 Bangalore

ORGANIZED INTER COLLEGIATE TENNIS BALL CRICKET TOURNAMENT

The Intra-Collegiate Tennis Ball Cricket Tournament were Conducted Among The Oxford Institute Colleges For **Under-Graduate and Post Graduate Level** on 26th to 28th March 2014.

BANGALORE UNIVERSITY INTER-COLLEGIATE PARTICIPATION-2013-14

- 1 TABLE TENNIS- at P.E.S. College Bangalore on 22ND to 24th of August 2013.
- 2 BASKET BALL (M)- at S.F.S College Bangalore on 5th and 6th of September 2013
- 3 SHOOTING –at SAI Centre on 3rd and 4th of September 2013.
- 4 Hand ball -at jyothi nivas college koramangala, Bangalore on 6th and 7th of September 2013.
- 5 CHESS- at vijaya college R.V. Road Bangalore on 16th to 18th of September 2013.
- 6 Foot Ball- at DPE Ground, Bangalore on 26th to 28th of August 2013.
- 7 Athletics- at Shree Kanteerava Stadium on 19th, 20th and 21st of September 2013.
- 8 Best physique(M)-at 28th of September 2013A P S college of commerce Bangalore
- 9 Weight Lifting- at -23rd & 24th October 2013 Basaveshwara College Rajaji Nagara Bangalore
- 10 Power Lifting- at- 29th & 30th October 2013 Govt Arts College, Bangalore