



Yearly Status Report - 2019-2020

Part A

Data of the Institution

1. Name of the Institution		THE OXFORD COLLEGE OF BUSINESS MANAGEMENT
Name of the head of the Institution		Prof. Jacob Alexander
Designation		Director
Does the Institution function from own campus		Yes
Phone no/Alternate Phone no.		08061754542
Mobile no.		9886434746
Registered Email		principalbmgmt@theoxford.edu
Alternate Email		principal.tocbm@gmail.com
Address		The Oxford College Of Business Management # 32,17th B main, Sector 4, HSR Layout
City/Town		Bangalore
State/UT		Karnataka

Pincode	560102																								
2. Institutional Status																									
Affiliated / Constituent	Affiliated																								
Type of Institution	Co-education																								
Location	Urban																								
Financial Status	private																								
Name of the IQAC co-ordinator/Director	Prof. Pratibha M.R																								
Phone no/Alternate Phone no.	08061754562																								
Mobile no.	9902015854																								
Registered Email	principalbmgt@theoxford.edu																								
Alternate Email	principal.tocbm@gmail.com																								
3. Website Address																									
Web-link of the AQAR: (Previous Academic Year)	http://www.theoxford.edu/business_management/igac.htm#																								
4. Whether Academic Calendar prepared during the year	Yes																								
if yes,whether it is uploaded in the institutional website: Weblink :	http://www.theoxford.edu/business_management/pdf/Website%20updation%20calendar%20of%20events%20UG%20and%20PG.pdf																								
5. Accrediation Details																									
<table border="1"> <thead> <tr> <th rowspan="2">Cycle</th> <th rowspan="2">Grade</th> <th rowspan="2">CGPA</th> <th rowspan="2">Year of Accrediation</th> <th colspan="2">Validity</th> </tr> <tr> <th>Period From</th> <th>Period To</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>A</td> <td>3.10</td> <td>2012</td> <td>21-Apr-2012</td> <td>20-Apr-2017</td> </tr> <tr> <td>2</td> <td>B</td> <td>2.44</td> <td>2018</td> <td>26-Sep-2018</td> <td>26-Sep-2023</td> </tr> </tbody> </table>						Cycle	Grade	CGPA	Year of Accrediation	Validity		Period From	Period To	1	A	3.10	2012	21-Apr-2012	20-Apr-2017	2	B	2.44	2018	26-Sep-2018	26-Sep-2023
Cycle	Grade	CGPA	Year of Accrediation	Validity																					
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1	A	3.10	2012	21-Apr-2012	20-Apr-2017																				
2	B	2.44	2018	26-Sep-2018	26-Sep-2023																				
6. Date of Establishment of IQAC	24-Dec-2010																								
7. Internal Quality Assurance System																									

Quality initiatives by IQAC during the year for promoting quality culture

Item /Title of the quality initiative by IQAC	Date & Duration	Number of participants/ beneficiaries
FDP on Enhancement of research skill	24-Jan-2020 1	43
FDP on Online teaching platform using technology	15-May-2020 1	37

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8. Provide the list of funds by Central/ State Government- UGC/CSIR/DST/DBT/ICMR/TEQIP/World Bank/CPE of UGC etc.

Institution/Department/ Faculty	Scheme	Funding Agency	Year of award with duration	Amount
NIL	0	NIL	2020 0	0

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9. Whether composition of IQAC as per latest NAAC guidelines:

Yes

Upload latest notification of formation of IQAC

[View File](#)

10. Number of IQAC meetings held during the year :

8

The minutes of IQAC meeting and compliances to the decisions have been uploaded on the institutional website

Yes

Upload the minutes of meeting and action taken report

[View File](#)

11. Whether IQAC received funding from any of the funding agency to support its activities during the year?

No

12. Significant contributions made by IQAC during the current year(maximum five bullets)

The Oxford College of Business Management follow an IT embedded system and this is done through campus Technology. There are a lot of initiatives which includes such as • Lesson Plan • Assignments • Video Lectures • PowerPoint Presentation • Interactive Platform • Question Bank • Online test • Access to eJournals • Configuring Online test for Students • Program Outcome • Course Outcome • Mapping Of CO's and PO'S • Attainment Calculation • Admission Automation • Alumni Management • Attendance Management • Uploading of Video Lectures and PPT's • Online Certification Courses • Value Added Courses for Students • Online feedback of all Stake holders • Monitoring system for IQAC

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13. Plan of action chalked out by the IQAC in the beginning of the academic year towards Quality Enhancement and outcome achieved by the end of the academic year

Plan of Action	Achivements/Outcomes
To incorporate contemporary learning skill into the curriculum, industrial visits were scheduled. However, due to the pandemic it is postponed	To enhance students understanding of real life situation
To Encourage and motivate faculty to publish research papers in reputed journal (Scopus and web of Science)A few phds were awarded during the year and more faculty are encouraged to do NET/SLET exams.	Faculty had published research paper in the reputed journal (Scopus)
Provide deep insights into value added and certification programs	Certification programs and Value added programs conducted.
Planned sessions to use ICT to improve teaching learning process by adopting outcome based education process	The ICT enabled courses were taught in sync with outcome based education process thereby improving it time to time.
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14. Whether AQAR was placed before statutory body ?

No

15. Whether NAAC/or any other accredited body(s) visited IQAC or interacted with it to assess the functioning ?

No

16. Whether institutional data submitted to AISHE:

Yes

Year of Submission

2020

Date of Submission

01-Feb-2020

17. Does the Institution have Management Information System ?

Yes

If yes, give a brief descripton and a list of modules currently operational (maximum 500 words)

The Oxford College of Business Management follow an IT embedded system and this is done through campus Technology. There are a lot of initiatives which includes such as • Lesson Plan • Assignments • Video Lectures • PowerPoint Presentation • Question Bank • Online test • Access to

eJournals • Configuring Online test for Students • Program Outcome • Course Outcome • Mapping Of CO's and PO'S • Attainment Calculation • Admission Automation • Alumni Management • Attendance Management • Uploading of Video Lectures and PPT'S (LMS) • Online Certification Courses • Value Added Courses for Students • Online feedback of all Stake holders • Monitoring system for IQAC

Part B

CRITERION I – CURRICULAR ASPECTS

1.1 – Curriculum Planning and Implementation

1.1.1 – Institution has the mechanism for well planned curriculum delivery and documentation. Explain in 500 words

The curriculum development is an important aspect of an institution's survival as it where the key stakeholders - the students take cognizant of the institutional benchmarking. On the basis of initial screening on certain important parameters, a choice is made by the students to go for a particular institution. The primary purpose of any institution is to have a well-planned, resolute, enlightened and a system in place so that academic improvements can be made from time to time. It is the curriculum that is updated as and when a change happens around the globe. Keeping in mind the above aspects we at Oxford make every effort to incorporate certain amendments in the curriculum by adding certain contemporary topics and content which add value when they enter the industry. We begin the semester after having a proper academic plan of action and this is done to understand the faculty-student ratio and the subjects handled across the streams. A faculty mapping is done by the Dean Academics in consultation with the Director. Each faculty is allotted a choice of the subject looking into their area of specialization. Once a subject is allotted, they submit a lesson plan which is again scrutinized by the departmental heads and if needed will make changes and freeze it. A proper work diary is maintained by individual faculty and the same is reviewed on a weekly basis. Faculties are encouraged to attend conferences, and workshops to enhance their domain knowledge and to expand their skills in the professional setups. They are also being evaluated on the basis of research publications done in a particular year. By doing so our students vastly benefit from their expert knowledge and skills acquired. Students are also motivated to take up seminars and presentations in their course and a proper assessment system is put in place.

1.1.2 – Certificate/ Diploma Courses introduced during the academic year

Certificate	Diploma Courses	Dates of Introduction	Duration	Focus on employ ability/entrepreneurship	Skill Development
MS Excel	Nil	03/02/2020	61	Focus on employability	Skill Development
Basics of TALLY	Nil	02/03/2020	58	Focus on employability	Skill Development

1.2 – Academic Flexibility

1.2.1 – New programmes/courses introduced during the academic year

Programme/Course	Programme Specialization	Dates of Introduction
Nil	Nil	Nil
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1.2.2 – Programmes in which Choice Based Credit System (CBCS)/Elective course system implemented at the affiliated Colleges (if applicable) during the academic year.

Name of programmes adopting CBCS	Programme Specialization	Date of implementation of CBCS/Elective Course System
BCom	Accounting and Taxation, Finance, Banking and Insurance	26/06/2020
BBA	Marketing, Human Resources, Finance	26/06/2020
MCom	Finance and Banking, accounting and Taxation	11/12/2020
MBA	Marketing, Finance, HR, Health care, SMES, Banking finance and Insurance services Management	Nil

1.2.3 – Students enrolled in Certificate/ Diploma Courses introduced during the year

	Certificate	Diploma Course
Number of Students	325	0

1.3 – Curriculum Enrichment

1.3.1 – Value-added courses imparting transferable and life skills offered during the year

Value Added Courses	Date of Introduction	Number of Students Enrolled
BASICS OF TALLY (BCOM, BBA)	05/03/2020	198
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1.3.2 – Field Projects / Internships under taken during the year

Project/Programme Title	Programme Specialization	No. of students enrolled for Field Projects / Internships
MBA	Management	131
MCom	Commerce	36
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1.4 – Feedback System

1.4.1 – Whether structured feedback received from all the stakeholders.

Students	Yes
Teachers	Yes
Employers	Yes
Alumni	Yes
Parents	Yes

1.4.2 – How the feedback obtained is being analyzed and utilized for overall development of the institution? (maximum 500 words)

Feedback Obtained

It is imperative to have a 360-degree feedback mechanism in place and Oxford ensures to connect with different stakeholders in a regular but scheduled manner. The system in place will help to understand the area where improvement is required and areas where we need alterations in the teaching-learning process. The feedback mechanism is a very broad and extensive process in which the systems performance is reflected in the education provided so as to strengthen and monitor outcomes. The institutions success depends on a large extent of the successful implementing and monitoring of the feedback system. At the Oxford College of Business Management, the feedback mechanism covers all stakeholders, including faculty, staff, employers, alumni, and parents. Further measures are taken on the basis of the input obtained and evaluated. Initially, input from stakeholders on the curriculum, teaching quality, methodology used, teaching resources, infrastructure, and other aspects are obtained at the departmental level. Students-The feedback mechanism is a step forward that ensures teachers with a better understanding of their teaching, procedures adopted in executing it, and deployment of resources. This helps in reducing the gap between expectations and perception among students. The input received is processed and relayed teachers for appropriate measures. Faculty: The Director along with the department head holds meetings with the faculty and offers inputs on the use of new teaching technique practices, insights on contemporary value-additions to their curriculum thereby ensuring the success of the students. The guidelines are applied in order to enrich all services that supplement the organizations education system. Alumni: The official Alumni meeting conducted at Oxford has supported the institution academically, professionally, and also in the organizations social acceptance. In order to enrich the curriculum and incorporate value-added programs, regular interactions are initiated at the departmental level so that their valuable inputs are taken into considerations. It is always the positive contribution of alumni that helps students career advancement placement assistance. Parents-Every effort is made to integrate the contribution of parents in the holistic development of the student community and the institution at large. With the information and feedback, we obtain through Parents -Teachers Meeting in terms of teaching efficiency, discipline, and other infrastructural facilities, their suggestions are duly infused by the management. Employers-We have strong engagement with our students employers that enables to consider patterns and developments in different verticals. The input received is properly analyzed and communicated to the management. The management sees the importance of these inputs and tries to incorporate them in the system as and when it demands.

CRITERION II – TEACHING- LEARNING AND EVALUATION

2.1 – Student Enrolment and Profile

2.1.1 – Demand Ratio during the year

Name of the Programme	Programme Specialization	Number of seats available	Number of Application received	Students Enrolled
BCom	Commerce	300	187	152
BBA	Management	240	195	169
MBA	Management	180	129	117
MCom	Commerce	60	39	34

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2.2 – Catering to Student Diversity

2.2.1 – Student - Full time teacher ratio (current year data)

Year	Number of students enrolled in the institution (UG)	Number of students enrolled in the institution (PG)	Number of fulltime teachers available in the institution teaching only UG courses	Number of fulltime teachers available in the institution teaching only PG courses	Number of teachers teaching both UG and PG courses
2019	321	151	27	10	0

2.3 – Teaching - Learning Process

2.3.1 – Percentage of teachers using ICT for effective teaching with Learning Management Systems (LMS), E-learning resources etc. (current year data)

Number of Teachers on Roll	Number of teachers using ICT (LMS, e-Resources)	ICT Tools and resources available	Number of ICT enabled Classrooms	Number of smart classrooms	E-resources and techniques used
37	37	5	9	9	5
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View File of E-resources and techniques used					

2.3.2 – Students mentoring system available in the institution? Give details. (maximum 500 words)

The importance of faculty as a Mentor in the overall nurturing and up-skilling of mentees (students) are crucial and every effort is made to fulfill the mentor-mentee roles with finesse. In the process, the mentee is trained on their professional development as well as their personal, individualized growth. This process helps them accomplish their pursuit of excellence and thereby achieve their goals set. In the process Mentor tries to understand and dissect the needs of individual mentees and try to establish a closer relationship between them which enables them to clearly explain the opportunities and challenges attached to each role they undertake to attain their set goals. The student entering Oxford College is provided with ample support in the form of mentoring thereby they reduce the anxiety and fear of being in a new environment. The faculty allotted to student mentees meets them twice a Semester so that any questions relevant to their goals set are sorted out. Apart from this the mentor also guides the mentee once the results are declared so that proper feedback on further improvements is discussed and deliberated. The mentor during the course of time identifies the strength and weakness of the mentees and guides them on what they are good at and the emphasis is being given on their weaknesses so that gradual but smooth improvement could take place.

Number of students enrolled in the institution	Number of fulltime teachers	Mentor : Mentee Ratio
472	37	1:13

2.4 – Teacher Profile and Quality

2.4.1 – Number of full time teachers appointed during the year

No. of sanctioned positions	No. of filled positions	Vacant positions	Positions filled during the current year	No. of faculty with Ph.D
37	37	0	0	7

2.4.2 – Honours and recognition received by teachers (received awards, recognition, fellowships at State, National, International level from Government, recognised bodies during the year)

Year of Award	Name of full time teachers receiving awards from state level, national level, international level	Designation	Name of the award, fellowship, received from Government or recognized bodies
2020	Nil	Nil	Nil
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2.5 – Evaluation Process and Reforms

2.5.1 – Number of days from the date of semester-end/ year- end examination till the declaration of results during the year

Programme Name	Programme Code	Semester/ year	Last date of the last semester-end/ year-end examination	Date of declaration of results of semester-end/ year- end examination
BBA	26	IV	16/05/2019	01/08/2019
BCom	41	IV	16/05/2019	02/08/2019
BBA	26	II	16/05/2019	21/12/2019
BCom	41	II	16/05/2019	23/12/2019
MBA	CMD	I	29/01/2020	28/07/2020
MCom	Com	I	20/01/2020	16/10/2020
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2.5.2 – Reforms initiated on Continuous Internal Evaluation(CIE) system at the institutional level (250 words)

A reform in Continuous Internal Evaluation (CIE) system at the Institutional level The educational institutions across the world have seen a transformation in the teaching-learning process. The Quality aspects are mandatory norms for educational institutions around the world as it helps in creating a world-class student community. This demands an effective teaching and learning environment in the campus. A student-centric approach is practiced in our institution of higher learning that provides a perfect blend of pedagogy and assessment which suites the industry's contemporary needs. We have a regular assessment system in place to help students enhance their learning skills. To understand the current industry scenario and to reduce the gap between the industry-academia, each student is exposed to live projects wherein their class-room knowledge is utilized while at work. At Oxford we have a regular attendance monitoring system in place where students are notified in case of any deficiencies. The test is also being evaluated as a part of their assessment criteria. Board room discussions, seminars, and presentations are a part of the regular curriculum. The students are also trained and developed for their organizing skills so that programs and events are students driven. Students are exposed to various evaluation/ assessment strategies where they are tested on their analytical and logical skills. The assignment is spread across the semester so that their understanding of topics covered are known and any deviations or improvements are discussed regularly. The assessment criteria are a blend of many aspects including quizzes, assignments, debates, presentations, think-pair-share, and tests to name a few. By having a rigorous system in place, the students are well-groomed academically and professionally.

2.5.3 – Academic calendar prepared and adhered for conduct of Examination and other related matters (250 words)

The Oxford College of Business Management sticks on to the academic calendar for the conduct of CIE. The committee consisting of Director/Principal and Head of the Department prepares the academic calendar in advance before the commencement of the semester examination. The academic calendar sketches the regular classes, activity schedules, and schedule of internal and external examinations. The Head of the department finalizes the subject allocation for the faculty based on their subject preference and specialization. The faculty prepares the lecture plan before the commencement of the semester, listing the topics and activities to be covered under the subject including the evaluation process for each paper and the same is approved by the head of the department and the Principal. Timetable in-charge of each department prepares the timetable as per the guidelines given by the university. This is based on the

number of credit hours for each subject prior to the commencement of the semester and makes it available for display on the notice board and the same is relayed to students. The academic performance of the students is assessed on a continuous basis by means of two internal examinations as per the norms of the Bangalore University. The average is taken as final internal marks scored by the student. The evaluated answer books are discussed with the students so that continuous improvement of the students is taken into account. Finally, the Internal Assessment marks are carried out for 30 and the same is submitted to the university.

2.6 – Student Performance and Learning Outcomes

2.6.1 – Program outcomes, program specific outcomes and course outcomes for all programs offered by the institution are stated and displayed in website of the institution (to provide the weblink)

http://www.theoxford.edu/business_management/pdf/PO's%20and%20CO's%20of%20UG%20and%20PG%20Courses%20edited.xlsx

2.6.2 – Pass percentage of students

Programme Code	Programme Name	Programme Specialization	Number of students appeared in the final year examination	Number of students passed in final year examination	Pass Percentage
CMD	MBA	Management	141	131	93
Com	MCom	Accounting and Taxation	32	32	100
C26	BBA	Business Management	189	126	68
C41	BCom	Commerce	185	141	76

[View File](#)

2.7 – Student Satisfaction Survey

2.7.1 – Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design the questionnaire) (results and details be provided as weblink)

[http://www.theoxford.edu/business_management/pdf/SSS%20\(1\).pdf](http://www.theoxford.edu/business_management/pdf/SSS%20(1).pdf)

CRITERION III – RESEARCH, INNOVATIONS AND EXTENSION

3.1 – Resource Mobilization for Research

3.1.1 – Research funds sanctioned and received from various agencies, industry and other organisations

Nature of the Project	Duration	Name of the funding agency	Total grant sanctioned	Amount received during the year
Nil	0	0	0	0

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3.2 – Innovation Ecosystem

3.2.1 – Workshops/Seminars Conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative practices during the year

Title of workshop/seminar	Name of the Dept.	Date
Workshop on IPR Patentability , patent filing	Management	19/09/2019

Workshop on Importance of IPR	Management	20/12/2019
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3.2.2 – Awards for Innovation won by Institution/Teachers/Research scholars/Students during the year

Title of the innovation	Name of Awardee	Awarding Agency	Date of award	Category
0	0	nil	Nil	0
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3.2.3 – No. of Incubation centre created, start-ups incubated on campus during the year

Incubation Center	Name	Sponsored By	Name of the Start-up	Nature of Start-up	Date of Commencement
NIL	NIL	NIL	NIL	NIL	Nil
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3.3 – Research Publications and Awards

3.3.1 – Incentive to the teachers who receive recognition/awards

State	National	International
0	13	7

3.3.2 – Ph. Ds awarded during the year (applicable for PG College, Research Center)

Name of the Department	Number of PhD's Awarded
NIL	0

3.3.3 – Research Publications in the Journals notified on UGC website during the year

Type	Department	Number of Publication	Average Impact Factor (if any)
National	Commerce and Management	4	5.94
International	Commerce and Management	7	6.08
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3.3.4 – Books and Chapters in edited Volumes / Books published, and papers in National/International Conference Proceedings per Teacher during the year

Department	Number of Publication
Management	1
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3.3.5 – Bibliometrics of the publications during the last Academic year based on average citation index in Scopus/ Web of Science or PubMed/ Indian Citation Index

Title of the Paper	Name of Author	Title of journal	Year of publication	Citation Index	Institutional affiliation as mentioned in the publication	Number of citations excluding self citation
Financial Literacy, Financial Behaviour and	Dr Arpana D	International Journal of Psycho Social Rehabilitation	2020	2	TOCBM	2

financial planning - implication for financial well being of professionals		n				
An Explanation of factors in influencing customer preference towards Health Insurance Policy with specific reference to Religare Health Insurance	Dr.Swapna HR	Solid State Technology	2020	1	TOCBM	1
A research paper on "The Branding Efforts of Snap deal and the Quest for Profits: A Case Study",	Prof. Jacob Alexander	Indian Journal of Marketing	2019	1	TOCBM	1
A research paper on "Virtual Employee Experience - Cognitive Era of HR"	Prof. Jacob Alexander	European Journal of Business	2019	1	TOCBM	1

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3.3.6 – h-Index of the Institutional Publications during the year. (based on Scopus/ Web of science)

Title of the Paper	Name of Author	Title of journal	Year of publication	h-index	Number of citations excluding self citation	Institutional affiliation as mentioned in the publication
Nil	Nil	Nil	2020	0	0	0

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3.3.7 – Faculty participation in Seminars/Conferences and Symposia during the year :

Number of Faculty	International	National	State	Local
Attended/Seminars/Workshops	7	22	0	0
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3.4 – Extension Activities

3.4.1 – Number of extension and outreach programmes conducted in collaboration with industry, community and Non- Government Organisations through NSS/NCC/Red cross/Youth Red Cross (YRC) etc., during the year

Title of the activities	Organising unit/agency/collaborating agency	Number of teachers participated in such activities	Number of students participated in such activities
Agara Lake Cleaning	NSS	5	100
Gandhi Jayanti Celebration	NSS	4	200
Blood donation camp	Rotary ClubTTK Group and NSS	4	300
World Environment Day	NSS	4	80
Pulse polio	Govt Of Karnataka in association with Rotary Club	4	120
Eye camp	Vasan Eye Care	5	250
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3.4.2 – Awards and recognition received for extension activities from Government and other recognized bodies during the year

Name of the activity	Award/Recognition	Awarding Bodies	Number of students Benefited
Pulse polio	Recognition	Agara Government Hospital	120
Eye camp	Recognition	Vasan Eye Care	250
Blood donation camp	Recognition	Rotary ClubTTK Group and NSS	300
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3.4.3 – Students participating in extension activities with Government Organisations, Non-Government Organisations and programmes such as Swachh Bharat, Aids Awareness, Gender Issue, etc. during the year

Name of the scheme	Organising unit/Agency/collaborating agency	Name of the activity	Number of teachers participated in such activities	Number of students participated in such activities
Awareness Program - Swachh Bharat	TOCBM	Devotion not decoration eco friendly Ganesha.	2	30
Swachh Bharat	TOCBM	Anti-litter campaign: HSR layout	2	52

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3.5 – Collaborations

3.5.1 – Number of Collaborative activities for research, faculty exchange, student exchange during the year

Nature of activity	Participant	Source of financial support	Duration
nil	nil	nil	0
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3.5.2 – Linkages with institutions/industries for internship, on-the- job training, project work, sharing of research facilities etc. during the year

Nature of linkage	Title of the linkage	Name of the partnering institution/ industry /research lab with contact details	Duration From	Duration To	Participant
Nil	Nil	Nil	Nil	Nil	0
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3.5.3 – MoUs signed with institutions of national, international importance, other universities, industries, corporate houses etc. during the year

Organisation	Date of MoU signed	Purpose/Activities	Number of students/teachers participated under MoUs
Nil	Nil	Nil	0
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CRITERION IV – INFRASTRUCTURE AND LEARNING RESOURCES

4.1 – Physical Facilities

4.1.1 – Budget allocation, excluding salary for infrastructure augmentation during the year

Budget allocated for infrastructure augmentation	Budget utilized for infrastructure development
9195822.66	5032044

4.1.2 – Details of augmentation in infrastructure facilities during the year

Facilities	Existing or Newly Added
Value of the equipment purchased during the year (rs. in lakhs)	Newly Added
Number of important equipments purchased (Greater than 1-0 lakh) during the current year	Newly Added
Video Centre	Existing
Seminar halls with ICT facilities	Existing
Classrooms with LCD facilities	Existing
Seminar Halls	Existing
Laboratories	Existing
Class rooms	Existing
Campus Area	Existing

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4.2 – Library as a Learning Resource

4.2.1 – Library is automated {Integrated Library Management System (ILMS)}

Name of the ILMS software	Nature of automation (fully or partially)	Version	Year of automation
LIBSOFT	Fully	10.5.0 web version 1	2017

4.2.2 – Library Services

Library Service Type	Existing		Newly Added		Total	
Text Books	14763	3248014	233	150461	14996	3398475
Reference Books	2499	163873	26	29065	2525	192938
e-Books	3134009	0	19179491	0	22313500	0
Journals	28	2608840	0	79336	28	2688176
Digital Database	2	2018777	2	365416	4	2384193
CD & Video	568	0	1	0	569	0

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4.2.3 – E-content developed by teachers such as: e-PG- Pathshala, CEC (under e-PG- Pathshala CEC (Under Graduate) SWAYAM other MOOCs platform NPTEL/NMEICT/any other Government initiatives & institutional (Learning Management System (LMS) etc

Name of the Teacher	Name of the Module	Platform on which module is developed	Date of launching e-content
Dr Sweta Bhasin	Gap model	LMS by E Paathsala	26/12/2019
Dr S Chitradevi	Accounting for managerial decision	LMS by E Paathsala	27/12/2019
Dr. Arpana D	Mutual Funds	LMS by E Paathsala	26/12/2019
Dr. Swapna H R	THE FACTORIES ACT 1948	LMS by E Paathsala	27/12/2019
Ms.Anuradha	Factors affecting group performance	LMS by E Paathsala	27/04/2020
Mr.Kumar	Income From Salary Part 1	LMS by E Paathsala	10/09/2020
Mr.Kumar	Income From Salary Part 2	LMS by E Paathsala	31/08/2020
Mr.Kumar	Income From Salary Part 5	LMS by E Paathsala	04/05/2020
Mr. Sampath	Income From Other Sources	LMS by E Paathsala	19/04/2020

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4.3 – IT Infrastructure

4.3.1 – Technology Upgradation (overall)

Type	Total Computers	Computer Lab	Internet	Browsing centers	Computer Centers	Office	Departments	Available Bandwidth (MBPS/GBPS)	Others
Existing	400	3	60	3	3	10	25	60	365
Added	150	2	130	0	0	0	0	40	0
Total	550	5	190	3	3	10	25	100	365

4.3.2 – Bandwidth available of internet connection in the Institution (Leased line)

100 MBPS/ GBPS

4.3.3 – Facility for e-content

Name of the e-content development facility	Provide the link of the videos and media centre and recording facility
Oxford Studio	http://www.theoxford.edu/business_management/iqac.htm

4.4 – Maintenance of Campus Infrastructure

4.4.1 – Expenditure incurred on maintenance of physical facilities and academic support facilities, excluding salary component, during the year

Assigned Budget on academic facilities	Expenditure incurred on maintenance of academic facilities	Assigned budget on physical facilities	Expenditure incurred on maintenance of physical facilities
5232406.6	4387912	8449150.36	4419435

4.4.2 – Procedures and policies for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc. (maximum 500 words) (information to be available in institutional Website, provide link)

Infrastructure is one of the primitives in the service industry especially pure service like higher education as it adds value to the key stakeholders -students. Taking into consideration we at Oxford have given great importance to the infrastructure build-up which helps enhance the teaching-learning process. Each academic year proper planning is done so that all the procedures and policies in maintaining and utilizing physical, academic, and support facilities are synced towards institutional goals. The departmental heads relay the requirements based on their academic schedules and the same is validated by the IQAC department along with the head of the institution -the Director/principal. Once all the requirements are discussed, allocations are being made. Year-after-year the institution makes every effort to improve the infrastructure capabilities, based on the requirements related to Library, laboratory, sports complex, IT infra, and classrooms to name a few. Almost all maintenance is carried out internally by qualified workers. A proper monitoring system is in place so that any contingencies are dealt with without any delay. Well-planned cleaning staffs are deployed in every floor so that hygienic conditions within the campus are kept as a priority. Apart from the regular support staff, the college has an attendance monitoring system which is managed by Campus technology. The technology-embedded system helps in conducting internal examinations, feedback from key stakeholders, on-line classes as and when required. Each year new books, periodicals, and journals are added to the

library for the embellishment of teaching-learning.

http://www.theoxford.edu/business_management/igac.htm

CRITERION V – STUDENT SUPPORT AND PROGRESSION

5.1 – Student Support

5.1.1 – Scholarships and Financial Support

	Name/Title of the scheme	Number of students	Amount in Rupees
Financial Support from institution	The Oxford Endowment Fund	4	2000
Financial Support from Other Sources			
a) National	OBC SC/ST	195	4544560
b) International	Nil	0	0
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5.1.2 – Number of capability enhancement and development schemes such as Soft skill development, Remedial coaching, Language lab, Bridge courses, Yoga, Meditation, Personal Counselling and Mentoring etc.,

Name of the capability enhancement scheme	Date of implementation	Number of students enrolled	Agencies involved
Personal Counseling	20/02/2019	139	In house
Soft Skills development-personality Development	11/09/2019	30	In house
Remedial Coaching- Phase-I (first Internal)	07/09/2019	113	In house
Remedial Coaching- Phase-II (After First Internal)	08/11/2019	27	In house
Remedial Coaching- Phase-III (preparatory)	17/12/2019	30	In house
Remedial Coaching- PG	01/01/2019	27	In house
Bridge Course	06/08/2019	228	In house
Mentoring	23/08/2019	472	In house
View File			

5.1.3 – Students benefited by guidance for competitive examinations and career counselling offered by the institution during the year

Year	Name of the scheme	Number of benefited students for competitive examination	Number of benefited students by career counseling activities	Number of students who have passed in the comp. exam	Number of students placed
2019	career counselling	0	139	0	0

2019	personality development -women and Men	0	225	0	0
2019	Competitive Exam Coaching for UPSC and KPSC (UG)	256	0	0	0
2019	Competitive Exam Coaching for UPSC and KPSC (PG)	36	0	2	2
View File					

5.1.4 – Institutional mechanism for transparency, timely redressal of student grievances, Prevention of sexual harassment and ragging cases during the year

Total grievances received	Number of grievances redressed	Avg. number of days for grievance redressal
41	41	7

5.2 – Student Progression

5.2.1 – Details of campus placement during the year

On campus			Off campus		
Name of organizations visited	Number of students participated	Number of students placed	Name of organizations visited	Number of students participated	Number of students placed
CONCENTRIX, ACCENTURE, WIPRO, HP, 5 PAISE.COM	85	46	HDFC Life, Accenture, Muthoot Finance, Nielson, EY	69	27
View File					

5.2.2 – Student progression to higher education in percentage during the year

Year	Number of students enrolling into higher education	Programme graduated from	Department graduated from	Name of institution joined	Name of programme admitted to
2019	1	PG	M.com	Mysore University	PhD
2019	1	PG	MBA	Christ University	PhD
2019	55	UG	BBA/B.Com	attached in excel	PG courses
View File					

5.2.3 – Students qualifying in state/ national/ international level examinations during the year (eg:NET/SET/SLET/GATE/GMAT/CAT/GRE/TOFEL/Civil Services/State Government Services)

Items	Number of students selected/ qualifying
NET	1
View File	

5.2.4 – Sports and cultural activities / competitions organised at the institution level during the year

Activity	Level	Number of Participants
Ethnic Day	In house	312
E-mela	In house	321
Onam celebration	In house	451
View File		

5.3 – Student Participation and Activities

5.3.1 – Number of awards/medals for outstanding performance in sports/cultural activities at national/international level (award for a team event should be counted as one)

Year	Name of the award/medal	National/ Internaional	Number of awards for Sports	Number of awards for Cultural	Student ID number	Name of the student
2020	Nil	Nil	Nil	1	Nil	Nil
No file uploaded.						

5.3.2 – Activity of Student Council & representation of students on academic & administrative bodies/committees of the institution (maximum 500 words)

The Oxford College of Business Management, HSR Layout Bangalore organised various events in academic year 2019-2020. Participants were chosen from B.B.A and B.COM along with all years. Details are as follows. I EVENT Cultural event based on Patriotic theme on 21 of August, 2019 at college Quadrangle headed by Prof. Priyanka Ganguly and Student Council members of Business Management. The event was specially celebrated in the name of our Independence and also it was a very exemplary tribute to our Indian soldiers and their Family. About the Event: For showing the refinement and elegance of India, there were three shows participated and performed by Management student. The event started at 2.45 pm sharp at college Quadrangle. The event list and their Team lists are as follows. 1. Skit Play- The Soldier's Last Journey, Ajibul and team (exhibit. 1,2,3) The Soldier's last journey was a story of an army officer who sacrificed his life while coming back to his home in a train which was planned to be bomb by a terrorist. The Act was quite touching, inspiring and also it reflected the tough journey of an Army officers and their Families. 2. Patriotic Songs- Prajwal and team (exhibit. 4,5) Prajwal and team inspired everyone by singing song like "Sandeseaatehai" which described about Army's life without their family. The event portrayed a great dedication towards Indian Army and their families. This shows that our religion, Culture and Respect for our country will remain forever. II ACADEMIC EVENT About the Events: These events helped the student participants to improve in solving challenging tasks and to cultivate and encourage their range of abilities. 1- TURNCOAT: Turncoat is a form of debate where the speaker literally debates against oneself. The speaker starts by taking stance on the topic and switches sides after specific duration of time. Winner and the runners up were judged by a list of criteria based around the concepts of content, physical presence, voice and articulation and language. 2- DEBATE: Debate is process that involves formal discussion on a particular topic. Students competed against each other were judged the winner by a list of criteria based around the concepts of content, style and strategy. 4- BEST MANAGER: Best manager is all about identifying the student with the traits of a good manager. Tasks and situations were given to test the

participants on how they come up with smart strategies to solve the problems. Judging criteria was based on presentation skills, candidate understands of the position, motivation and written paper presentation score. 5- BEST BUSINESS PLAN: Student teams are challenged to conceive of a new service or product offering, and then create a business plan and concept pitch video aimed at convincing potential investors to finance the business. Judging of the winner and runners up was based around attractiveness of the market opportunity, competitive advantage of the proposed venture, operational and viability and capability of the management team. The Director of the Oxford College of Business Management Prof. Jacob Alexander wishes everyone for great events and gave his regards.

5.4 – Alumni Engagement

5.4.1 – Whether the institution has registered Alumni Association?

No

5.4.2 – No. of enrolled Alumni:

121

5.4.3 – Alumni contribution during the year (in Rupees) :

60700

5.4.4 – Meetings/activities organized by Alumni Association :

The alumni is always a reflection of its past, representation of its present and a link to its future. The Oxford college of Business management has an alumni association. The Name of the Association Oxfordites . Alumni meet is being organized by the alumni association every year to help support the college financially at a personal level act as an ambassador in the community as a representative of Oxford be a part of all major events organized by the college to name a few. The association possesses a large pool of talented individuals, who have made a name for themselves in diverse areas of specialization. During the meet, the alumni community shares their experience in the corporate world, especially the challenges they have faced in finding their first job and ways of growing up the ladder. They mentor the students so that they could be able to choose the right career path. The alumni meet has also helped the student community in placements. The alumni contribute to the institution growth by being the resource persons in workshops and seminars.

CRITERION VI – GOVERNANCE, LEADERSHIP AND MANAGEMENT

6.1 – Institutional Vision and Leadership

6.1.1 – Mention two practices of decentralization and participative management during the last year (maximum 500 words)

The Institution follows policy of Decentralization and encourages Participative Management in its day today activities. • The Principal and Chairman of IQAC is assisted by four deans Dean Academics, Dean administration, Examination and Human Resource. The head of the Institution is both academic and administrative head. He is accountable for achieving excellence in the college. He is appropriately empowered and has autonomy to achieve the objectives. He acts as a bridge between management, faculty and nonteaching staff. • IQAC Chairman is assisted by IQAC coordinator and various committees at institutional level and departmental level and are responsible for planning and executing many operational procedures in the institution. • The institution firmly believes that achievement of quality is every employee's prerogative and everyone in the institution has a stake in contributing towards achievement of excellence. •

Every employee at all levels has an opportunity to contribute his/her innovative ideas leading to improved processes and hence high quality results.

6.1.2 – Does the institution have a Management Information System (MIS)?

Yes

6.2 – Strategy Development and Deployment

6.2.1 – Quality improvement strategies adopted by the institution for each of the following (with in 100 words each):

Strategy Type	Details
<p style="text-align: center;">Admission of Students</p>	<p>The following are the Admission policy and practices at the Institution. 1. The Admissions committee formulates its admission plans as per Bangalore University rules and regulations which include qualifying criteria, minimum percentage requirements, reservation quota, etc. 2. As per Karnataka Government Bangalore University rules, 50 of sanctioned seats for PG course are allotted through University (Government administered entrance examination) 3. Prospective candidates are counseled by the faculty and taken around the campus to help them decide. For UG PG programmers, students are put through intensive GD and Interview process to select the right student for the courses.</p>
<p style="text-align: center;">Human Resource Management</p>	<p>The following are the HRM policies and practices at the institution: 1. Transparent recruitment and selection policies. 2. Faculty recruitment process emphasizes research aptitude and research qualifications. 3. Industry best pay packages for staff and substantial annual increments. 4. Training and development programs for staff and students through workshops, FDPs, seminars, and skills development sessions. 5. Research related incentives for paper publications, book publications, and participation in national and international seminars, conferences, etc. 6. Welfare measures for staff and students - food, transportation facility, medicals, dental treatment at concessionary rates, accommodation and regular health checkups. 7. Fee waiver for meritorious students 8. Fee waiver for students participating in national sports and games. 9. Independent workstations and staff rooms for staff and similarly separate common rooms, dining halls for boys and girls.</p>

<p>Research and Development</p>	<p>The following are the highlights of Research and Development at the institution: 1. The College runs an online research journal which encourages contribution from students, faculty in all areas of business management. Commerce and economics. 2. Faculty members are encouraged to do research by registering for MPhil/PhD programs and also by publishing research papers and book publications. 3. Students are encouraged to write research papers on relevant topics and to participate in Seminars/Conferences and workshops. 4. Faculty development programs on research topics, latest concepts and recent trends happening in the industry. 5. Faculty recruitment processes emphasize research aptitude and research qualifications. 6. Students and faculty are sponsored by the Institution to participate in seminars, conferences and workshops and to present papers. 7. Book and research paper publications by faculty are rewarded with cash award/incentives.</p>
<p>Examination and Evaluation</p>	<p>1. Regular Internal assessments for UG and PG courses as per the guidelines of the Bangalore University 2. Nodal Centre for University examinations for UG and PG courses. 3. Assignments, Class tests, Presentations, Case study exercises for UG and PG courses. 4. Internal assessment evaluations remarks are sent to parent periodically. 5. Examination results determine remedial and tutorial sessions for the failed students.</p>
<p>Curriculum Development</p>	<p>The Oxford College of Business Management is a College affiliated to Bangalore University, and follows the curriculum scheme and syllabus of the university. 1. Senior faculty have been involved in the university meetings for the purpose of revision of syllabi / curriculum for MBA, M.Com, BBA, B.Com Programmes. 2. Curriculum development is undertaken by University however the Institution also takes initiatives to incorporate value added programs to enhance the skill set on the part of the student. 3. Curriculum quality improvement is measured through strict adherence to lesson plans, Seminars and Workshops on critical topics and themes. 4. Student paper presentations, Case study discussions, Summer</p>

projects/ Internships as per University regulations, research based assignments are also emphasized for curriculum development. 5. Faculty are encouraged to design and implement value added programs in areas such as Entrepreneurship, Finance, HRM, Marketing, Advertising and Research methodology. 6. Short visits to Industry (One Day trip), Industrial tours are encouraged to give exposure to the students to learn practice of management, which intern helps in the curriculum development. 7. Business plan exercises and Guest lectures by the industry personnel also help in bringing significant development in the curriculum of the commerce and management courses. 8. New specializations are becoming popular namely Health care , Banking, Finance insurance services management, startups and SMEs management.

Teaching and Learning

To make teaching and learning effective, the following techniques are executed: 1. Case studies to give the real time exposure Business plan exercises to give exposure on the future perspective and creative thinking, idea generation and financial planning, Entrepreneurship events to give exposure on innovative ideas and to develop start-up culture Strategy games to develop the students to react and counteract to the peer group strategies and presentations by the students to make them involve and to develop their presentation skills. 2. Remedial and tutorial courses in critical subjects such as Accounts, Business mathematics, Research methodology for the weak students to make them learn effectively. 3. Lesson plan based teaching and learning processes to make the teaching and learning process systematic. 4. Excellent infrastructure and learning resources create conducive environment for speedy and effective learning. 5. Experiential learning methods through Industrial visits, Project activity, Management games, Campus ventures, work-shops , field surveys, seminars, paper presentations , live projects. 6. Continuous feedback mechanisms enable real time improvements, corrections in teaching and learning methods. 7. Class tests, student paper presentations,

regular QA sessions also contribute to quality enhancements in teaching and learning. 8. Academic activity reports, student-performance report implemented.

Library, ICT and Physical Infrastructure / Instrumentation

1. Library resources are updated every year through the budgetary recommendations of the Library committee. 2. Library is well stocked with current titles, journals, e-journals, current affairs magazines and newspapers, learning software, videos, internet facility, reading facilities, J-GATE and EBSCO e-journal is installed in library. 3. The institution has modern computer labs, updated software and hardware, Wi-Fi facilities, LCDs, smart boards and audio video transmission facilities. 4. The institution has a dedicated recording and editing studio for learning and its own media purposes. 5. The institution has set up three fully equipped air-conditioned seminar halls. State of art facilities auditorium is used for seminar workshop presentation

Admission of Students

1. Industry experts are invited to take guest lecturers in areas as Business strategy, core functional areas of management and Entrepreneurship Development: , Innovation and Creativity, startup culture etc., Further Industrial personnel are used to organize workshops and case study discussions.. 2. The Institution also collaborates with industry for university stipulated projects/internships, case studies and also for placements.

6.2.2 – Implementation of e-governance in areas of operations:

E-governance area	Details
Planning and Development	It is implemented through Campus .technology
Administration	It is implemented through Campus.technology
Finance and Accounts	It is implemented: BB soft,Tally software
Student Admission and Support	It is implemented through BB soft,Tally software
Examination	It is implemented through Campus.technology

6.3 – Faculty Empowerment Strategies

6.3.1 – Teachers provided with financial support to attend conferences / workshops and towards membership fee of professional bodies during the year

Year	Name of Teacher	Name of conference/ workshop attended for which financial support provided	Name of the professional body for which membership fee is provided	Amount of support
2020	Anuradha.H.N	Learning and Knowledge Management	SJBIT	1000
2020	Dr Arpana D	A study on retailers perception towards Paytm	department of Commerce, Jain Deemed-to -be U niversity, Banga lore	1000
2020	Prof.Jacob Alexander	Flexible Working arrangement, Employee Engagement, and Organizational Commitment: A Mediation Model	International Conference on Future of Work, Workforce, Workplace:2020 held at WE SCHOOL, Mumbai	2000
2019	Kumar N	Workshop on Business Taxation	M.E.S college of Arts, commerce and Science	1000
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6.3.2 – Number of professional development / administrative training programmes organized by the College for teaching and non teaching staff during the year

Year	Title of the professional development programme organised for teaching staff	Title of the administrative training programme organised for non-teaching staff	From date	To Date	Number of participants (Teaching staff)	Number of participants (non-teaching staff)
2019	NA	Training program on MS Excel basics for support staff	08/07/2019	09/07/2019	Nil	32
2020	Faculty De velopment Program on Research paper writing	NA	11/12/2019	11/12/2019	41	Nil
2019	NA	Training program on Online fee payment	22/11/2019	22/11/2019	Nil	10
2019	Faculty developmen	NA	02/12/2019	03/12/2019	34	Nil

	t program on ICT teaching and learning technique					
2020	faculty development program on Enhancement of Research skills.	NA	24/01/2020	25/01/2020	34	Nil
2020	FDP on GST	NA	20/02/2020	20/02/2020	34	Nil
2020	FDP on Online teaching platform using technology	NA	15/05/2020	15/05/2020	34	Nil

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6.3.3 – No. of teachers attending professional development programmes, viz., Orientation Programme, Refresher Course, Short Term Course, Faculty Development Programmes during the year

Title of the professional development programme	Number of teachers who attended	From Date	To date	Duration
FDP on Future of Learning -COVID or No COVID	6	29/05/2020	29/05/2020	01
Recent Trends in Artificial Intelligence and impact on Teaching Professionals	10	22/04/2020	22/04/2020	01
FDP on Scientific Research Article writing and Publishing	10	21/04/2020	21/04/2020	01
FDP on Mastering the Art of Unwinding	9	13/04/2020	13/04/2020	01
FDP on contemporary Cost Accounting Practice For Business Sustainability	1	12/02/2020	12/02/2020	01

FDP on ICT teaching and learning techniques	41	02/12/2019	03/12/2020	02
Faculty development program on research paper writing	41	11/11/2019	11/11/2019	01
One day faculty development program on Mergers Acquisitions	1	24/10/2019	24/10/2019	01
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6.3.4 – Faculty and Staff recruitment (no. for permanent recruitment):

Teaching		Non-teaching	
Permanent	Full Time	Permanent	Full Time
38	38	10	10

6.3.5 – Welfare schemes for

Teaching	Non-teaching	Students
Free dental checkup, free medical and health facility, school facility for employee children, Contributory provident funds, Concession for employee children at The Oxford Institution. Canteen at the subsidized rates. Sabbatical leave for employees for pursuing Ph.D. Incentives and rewards for faculties who publish research articles in national and international journals. Maternity leave for women employee	Free Bus facility for employees. Free Dental checkup. Free medical and health checkup facility. School facility for employee children. Contributory provident fund facility. Staff quarters for few employees. Concession for employee children at The Oxford Institution. ESI facility for Nonteaching staff. Canteen at the subsidized rates. Free uniforms for bus drivers and security personnel. Maternity leave for women employees.	50 concession for a topper student in 1st year undergraduate program. Full concession for a topper student in 2nd year undergraduate program. Financial rewards for toppers in all courses. Scholarship facility for rank holders. Free medical and health checkup facility. Pick up and drop facility for hostel students. Midday lunch made available at college premises for hostel students.

6.4 – Financial Management and Resource Mobilization

6.4.1 – Institution conducts internal and external financial audits regularly (with in 100 words each)

- The institution maintains two different Accounts statements for undergraduate and postgraduate courses.. The Institution regularly conducts both internal and external financial audit every year. The Internal Audit is conducted during the first half of the financial year by a team of qualified leading accountants permanently appointed by the Institution. • External audit is done every year by a certified Chartered Accountant S. Venkatesan M.No.9676.

6.4.2 – Funds / Grants received from management, non-government bodies, individuals, philanthropies during the

year(not covered in Criterion III)

Name of the non government funding agencies /individuals	Funds/ Grnats received in Rs.	Purpose
NIL	0	Nil
No file uploaded.		

6.4.3 – Total corpus fund generated

0

6.5 – Internal Quality Assurance System

6.5.1 – Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	Yes	Campus.techno logy	Yes	IQAC
Administrative	Yes	Campus.techno logy	Yes	IQAC/Governing Council

6.5.2 – Activities and support from the Parent – Teacher Association (at least three)

<p>1. Parents support the institution by providing permissions to students for projects with the organizations they work for and by interacting with students on industry related themes 2. Parents – Teachers' Association is very proactive in this Institution. 3. Parents are regularly kept informed about their ward's progress, attendance and internal assessments and also remedial measures undertaken to improve students' performance. 4. Parents' consent is mandatory for industrial trips, projects, competitions etc. 5. Parents Teachers meetings are held regularly</p>

6.5.3 – Development programmes for support staff (at least three)

<p>1. Supporting staff are given training to work with installed software in order to improve their productivity. 2. Free medical and Dental checkups 3. ESI benefits to all supporting staff. 4. Training programs for clerical staff in written and Oral communication.</p>

6.5.4 – Post Accreditation initiative(s) (mention at least three)

<p>Introduction of skill/capability enhancement certificate courses. Introduction of lecture capturing system. Further enhancement of learning management system further strengthening of activities for Industry Academia interaction empowering the faculty with research skills through Faculty development program on Research paper Writing</p>

6.5.5 – Internal Quality Assurance System Details

a) Submission of Data for AISHE portal	Yes
b)Participation in NIRF	No
c)ISO certification	No
d)NBA or any other quality audit	No

6.5.6 – Number of Quality Initiatives undertaken during the year

Year	Name of quality initiative by IQAC	Date of conducting IQAC	Duration From	Duration To	Number of participants
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2019	1	1	20/09/2019	1	Blood Doantion Camp	Collected 241 units and haded over to the units of Ttk Blood Bank	262
2019	1	1	16/11/2019	1	Agara lake Cleaning	swach bharath	106
2019	1	1	27/08/2019	1	Eye Camp	create awareness	156
2019	1	1	10/03/2019	1	Pulse Polio	create awareness	123
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7.1.5 – Human Values and Professional Ethics Code of conduct (handbooks) for various stakeholders

Title	Date of publication	Follow up(max 100 words)
Code of Conduct handbook for Various Stake holders	31/05/2019	Every new batch is given a Diary with includes a Calendar and a Code of Conduct Handbook. The Code of conduct hand book contains rules and regulations for Students and other Stake holders. The code of Conduct for Students adheres to the timings of College, Attendance requirements, Dress code, Discipline to be followed in College. the code of conduct for faculty describes their roles and responsibility in college. The role of Faculty towards students.

7.1.6 – Activities conducted for promotion of universal Values and Ethics

Activity	Duration From	Duration To	Number of participants
Gandhian Study centre Initiated	02/10/2019	02/10/2019	250
World environment day	06/05/2019	06/05/2019	150
Patriotic Day	21/08/2019	21/08/2019	500
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7.1.7 – Initiatives taken by the institution to make the campus eco-friendly (at least five)

Initaitives taken by the Institution to make the campus eco friendly • Plastic free Campus • Waste Segregation initiatives • Water harvesting Technology • Biodiversity initiatives • Awareness on Green Environment on Environment

related days.

7.2 – Best Practices

7.2.1 – Describe at least two institutional best practices

7.2 Best Practices Response: Title of the Practice Performance-Based Quality Improvement Strategic Systems Portfolio (PBQISSP) Objectives of the Practice • The Performance-Based Quality Improvement Strategic Systems Portfolio (PBQISSP) is meant to: - Measure performance quality on ten Parameters of Higher Degree Educational Institutions. - To determine and implement strategic action steps to sustain and strengthen Strong KPIs and to improve performance in Weak key performance indicators. - To identify strong and weak areas of performance through the use of key performance indicators. - To prioritize resources and align institutional systems and processes to achieve quality results. • Underlying principles or concepts of these practices include: - Higher Degree educational institutions require strategic vision to overhaul systems and processes for quality outcomes. - Key Performance Indicators in such categories as teaching, learning and evaluation, understanding stakeholders needs, Governance and leadership, extension activities, student progression, and research can accurately help in directing the institution to higher-level quality goals and objectives. • The Context - It is increasingly felt that higher degree educational institutions need professional tools to examine all aspects of their management and governance systems and to improve their critical processes and results. - There is an urgent need for educational institutions to stress experiential student learning and employability. - To incorporate excellence in performance in the domain of Higher Degree Education - a well-conceived and well-executed assessment strategy, annual improvements in key measures and indicators of performance, and demonstrated leadership in performance. • The Practice - The Oxford College of Business Management, Bangalore has implemented a well-planned Strategy. - Systems portfolio in ten categories of systems and processes. A number of areas were identified for measurement of performance. - Each area generated a number of KPIs (Key Performance Indicators) which were evaluated qualitatively in order to determine Strong and Weak KPIs. - Finally, strategic action steps were defined and implemented. Monitoring is an ongoing process and the cycle is repeated to ensure continuous progression. • Evidence of Success - Success is evident in better placements, improved academic performances, and recognition of the Institution among its peers as a quality center in the educational sphere, and an enhanced degree of influence of students and faculty in the industry. Problems Encountered and Resources Required - Higher degree educational institutions in India are still traditional in nature. The concept and practice of professionalism in these institutions are largely restricted. Therefore the idea of self-evaluation through the identification of KPIs and subsequent strategic action steps is not immediately accepted. Title of the Practice Experiential Learning and Innovative Pedagogy. • Objectives of the Practice - To expose students to events, situations, and experiences in the business domain in order to enhance and improve business management skills in students. - To improve the effectiveness of teaching and learning methods and processes. - To enhance learning experiences and results. Underlying principles or concepts of these practices: - Learning by doing enhances the quality of outcomes. - Increasing interaction and collaboration between teachers, students, and events improves strategic and decision-making skills. • The Context - In contemporary times, the critical challenge facing education and industry is the widening mismatch between skills imparted or developed and skills required among students. - In this context, it has become imperative on the part of educational institutions to bring events into the classroom and to stimulate experiential learning among students. - Further, there is an urgent need to transform behavior through innovative pedagogy as the industry expects

its new breed of employees to transform the organizations they work for. • The Practice The Oxford College of Business Management, Bangalore has strategically implemented a carefully planned, teaching, learning, and assessment portfolio which includes, effective lesson plans, case study and discussions, workshops, surveys, projects, presentations, certifications, training programs, classroom tests, assignments, skills enrichment programs, research orientation programs, entrepreneurship development programs and feedback mechanisms. • Evidence of Success - Success is evident in better placements, improved academic performances, and recognition of the Institution among its peers as a quality center in the educational sphere, and an enhanced degree of influence with Students and faculty. Problems Encountered and Resources Required - Being a self-aided higher degree institution, financial resources remain a challenge and a constraint. - The absence of effective monitoring mechanisms for experiential learning and teaching processes also poses challenges in determining the effectiveness and impact of such processes.

Upload details of two best practices successfully implemented by the institution as per NAAC format in your institution website, provide the link

http://www.theoxford.edu/business_management/igac/Best%20Practices%20of%20the%20Institution.pdf

7.3 – Institutional Distinctiveness

7.3.1 – Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust in not more than 500 words

The institution has effectively integrated student-centric methods into the teaching curriculum to empower the students with the necessary skills and enable continuous learning. The faculty play the role of facilitators in the Process of various learning activities like seminar presentation, Simulation exercises, Business games, Roleplay, Case studies, and projects. This has resulted in the delivery of excellent quality education which is reflected in better placements. The college organizes many certification programs, value-added programs/ enrichment programs to sharpen the skills of the students and equip them to face the realities of the industry. The college familiarizes the students with the culture, the program, and specific subjects through bridge courses and orientation programs. These activities enable students to comprehend the realities of the corporate world better. The institution takes initiative in imparting pre-placement training for III and IV semester students which helps them in better performance in placements. Teachers are provided with opportunities to update their knowledge by attending refresher programs and faculty development programs. They are encouraged to hone their research skills by presenting papers in seminars/ conferences and publishing in reputed journals. The E subscription repository is a valuable resource for achieving the same.

Provide the weblink of the institution

http://www.theoxford.edu/business_management/

8.Future Plans of Actions for Next Academic Year

1. The institution aspires to improve the intellectual capital of the institution whereby recruiting highly-skilled faculty members who could enhance students' learning and thereby overall development.
2. Engaging high-profile faculty who are inclined to research activities and motivate them to infuse a research culture within the institution.
3. Involve Industry experts and have a regular tie-up with industry-academia so as to help students equip with skill sets necessary for the challenging and contemporary environment.
4. Through faculty engagement, the institutions strive to bring forth more funded projects.
5. To have a faculty-student exchange program and focus on international

linkages. 6. To create an incubation hub within the institution thereby encouraging entrepreneurial skills among students. 7. To initiate and undertake more social projects and by doing so contribute to nation building.