Yearly Status Report - 2017-2018

Part A			
Data of the Institution			
1. Name of the Institution	THE OXFORD COLLEGE OF BUSINESS MANAGEMENT		
Name of the head of the Institution	Dr. Monoo John		
Designation	Principal		
Does the Institution function from own campus	Yes		
Phone no/Alternate Phone no.	08030266353		
Mobile no.	9916192177		
Registered Email	principalbmgt@theoxford.edu		
Alternate Email	principal.tocbm@gmail.com		
Address	The Oxford College Of Business Management # 32,17th B main,Sector 4,HSR Layout		
City/Town	Bangalore		

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private
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08030266353
9343610273
principal.tocbm@gmail.com
principalbmgt@theoxford.edu
<pre>_http://www.theoxford.edu/business ma nagement/pdf/AQAR-2017.pdf</pre>
Yes
http://www.theoxford.edu/business management/igac.htm
<u>r</u>

Cycle	Grade	CGPA	Year of	Vali	dity
			Accrediation	Period From	Period To
1	A	3.10	2012	21-Dec-2012	20-Dec-2019
2	В	2.44	2018	26-Dec-2018	26-Sep-2023

6. Date of Establishment of IQAC	24-Dec-2010

7. Internal Quality Assurance System

Quality initiatives by IQAC during the year for promoting quality culture				
Item /Title of the quality initiative by IQAC	Date & Duration	Number of participants/ beneficiaries		
FDP on Online teaching platform using technology	08-Feb-2017 2	35		
Value added program on Communication skills	15-Nov-2018 2	186		
Value added course on stress management	10-Oct-2018 01	154		
Certification on MS word	03-Oct-2018 09	287		
Certification program on 19-Sep-2018 MS powerpoint 09		155		
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8. Provide the list of funds by Central/ State Government- UGC/CSIR/DST/DBT/ICMR/TEQIP/World Bank/CPE of UGC etc.

Institution/Departmen t/Faculty	Scheme	Funding Agency	Year of award with duration	Amount
NIL	0	NIL	2018 0	0
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9. Whether composition of IQAC as per latest NAAC guidelines:	Yes
Upload latest notification of formation of IQAC	<u>View File</u>
10. Number of IQAC meetings held during the year :	7
The minutes of IQAC meeting and compliances to the decisions have been uploaded on the institutional website	Yes
Upload the minutes of meeting and action taken report	<u>View File</u>
11. Whether IQAC received funding from any of the funding agency to support its activities during the year?	No

12. Significant contributions made by IQAC during the current year(maximum five bullets)

The Oxford College of Business Management follow an IT embedded system and this is done through campus Technology. There are a lot of initiatives which includes such as • Lesson Plan • Assignments • Video Lectures • PowerPoint Presentation • Interactive Platform • Question Bank • Online test • Access to eJournals • Configuring Online test for Students • Program Outcome • Course Outcome • Mapping Of CO's and PO'S • Attainment Calculation • Admission Automation • Alumni Management • Attendance Management • Uploading of Video Lectures and PPT's • Online Certification Courses • Value Added Courses for Students • Online feedback of all Stake holders • Monitoring system for IQAC

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13. Plan of action chalked out by the IQAC in the beginning of the academic year towards Quality Enhancement and outcome achieved by the end of the academic year

Plan of Action	Achivements/Outcomes		
Extension activities	Students are encouraged to involve actively themselves in social service through the NSS wing of the college. As a part of Corporate Social Responsibility, the students are encouraged to engage in humanitarian and social upliftment activities		
Training and Development activities for students	Training and Development Cell has initiated many soft skill training programmes to improve the skill set of the students. This has equipped them to face interviews, participate in group discussions with confidence and gain better placements.		
Value added programs	The department has conducted many workshops, symposia, certification programs, skill development programs and Faculty Development Programs to enhance the learning process.		
Planned sessions to use ICT to improve teaching learning process by adopting outcome based education process	The ICT enabled courses were taught in sync with outcome based education process thereby improving it time to time.		
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14. Whether AQAR was placed before statutory body ?	No
15. Whether NAAC/or any other accredited body(s) visited IQAC or interacted with it to assess the functioning ?	No
16. Whether institutional data submitted to AISHE:	Yes

Year of Submission	2018
Date of Submission	12-Dec-2018
17. Does the Institution have Management Information System ?	Yes
If yes, give a brief descripiton and a list of modules currently operational (maximum 500 words)	The Oxford College of Business Management follow an IT embedded system and this is done through campus Technology. There are a lot of initiatives which includes such as • Lesson Plan • Assignments • Video Lectures • PowerPoint Presentation • Question Bank • Online test • Access to eJournals • Configuring Online test for Students • Program Outcome • Course Outcome • Mapping Of CO's and PO'S • Attainment Calculation • Admission Automation • Alumni Management • Attendance Management • Uploading of Video Lectures and PPT's (LMS) • Online Certification Courses • Value Added Courses for Students • Online feedback of all Stake holders • Monitoring system for IQAC

Part B

CRITERION I – CURRICULAR ASPECTS

1.1 - Curriculum Planning and Implementation

1.1.1 – Institution has the mechanism for well planned curriculum delivery and documentation. Explain in 500 words

Semester begins with the plan of action and Faculty-Student ratio will be measured based on the subject handled. Subjects allocated to the faculties according to their specialization by the HOD and the Dean Academics in consultation with the Principal. Faculties prepared the lesson plan for the whole semester and submitted it to the HOD which was periodically checked by Dean Academics and the Principal. There were 2 internal examinations and one preparatory for each semester to evaluate the student's performance.

Presentation should be given to the students on scheduled time. Parent-Teachers meetings were conducted periodically and students' performance was communicated to them. Feedback will be collected from the parents and modification done to the possible extent. Students are also motivated to take up seminars and presentations in their course and a proper assessment system is put in place.

Faculties are encouraged to attend conferences, and workshops .Personal developments of the faculties will also be there along with the development of the Institution

1.1.2 - Certificate/ Diploma Courses introduced during the academic year

Certificate	Diploma Courses	Dates of	Duration	Focus on employ	Skill
		Introduction		ability/entreprene urship	Development
				distrip	

Excel Certificate Course	04/09/2017	30	Employabil ity	Skill Development
Tally Certificate	16/10/2017	45	Employabil ity	Skill Development

1.2 - Academic Flexibility

1.2.1 - New programmes/courses introduced during the academic year

Programme/Course	Programme Specialization	Dates of Introduction		
Nill	NA	Nill		
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1.2.2 – Programmes in which Choice Based Credit System (CBCS)/Elective course system implemented at the affiliated Colleges (if applicable) during the academic year.

Name of programmes adopting CBCS	Programme Specialization	Date of implementation of CBCS/Elective Course System
BCom	Accounting and Taxation, Finance, Banking and Insurance	05/07/2017
BBM	Marketing, Human Resources, Finance	Nill
MCom	Finance and Banking, accounting and Taxation	Nill
MBA	Finance and Banking, accounting and Taxation	Nill

1.2.3 - Students enrolled in Certificate/ Diploma Courses introduced during the year

	Certificate	Diploma Course	
Number of Students	246	0	

1.3 - Curriculum Enrichment

1.3.1 - Value-added courses imparting transferable and life skills offered during the year

Value Added Courses	Date of Introduction	Number of Students Enrolled			
Nil	Nill	0			
No file uploaded.					

1.3.2 - Field Projects / Internships under taken during the year

Project/Programme Title	Programme Specialization	No. of students enrolled for Field Projects / Internships		
MBA	Finance/ Finance/HR	104		
MCom	Accounting and Taxation/Finance and Banking	42		
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1.4 - Feedback System

1.4.1 – Whether structured feedback received from all the stakeholders.

Students	Yes
Teachers	Yes

Employers	Yes
Alumni	Yes
Parents	Yes

1.4.2 – How the feedback obtained is being analyzed and utilized for overall development of the institution? (maximum 500 words)

Feedback Obtained

Students The feedback mechanism is a breakthrough that helps teachers better understand their teaching, the procedures in place to deliver and deploy resources. This helps to reduce the gap between expectations and perceptions among students. Donations received will be processed and forwarded to the teacher for appropriate action. Faculty Meeting has been conducted by the Director and Hod along with all the faculties to provide insights into the use of new teaching methods, modern added value to the curriculum, and ensure student success. The guidelines are applied to enhance the services that complement the organizations education system. Alumni Every year out going students will be included in the official Alumni Association to become a member of Oxford Alumni. Meeting has been conducted at Oxford has supported th e institution academically, professionally, and also in the organizations social acceptance. Regular interactions are initiated at the department level to enhance the curriculum and integrate value-added programs and to take into account valuable information. Supporting student professional development and placement support has always been an active contribution of graduates.Parents Every effort is made to integrate the contributions of parents into the overall development of the student community and the institution as a whole. Your proposal will be properly incorporated by management using the information and feedback received through parent-teacher meetings regarding educational efficiency, discipline and other infrastructure facilities. Employers We have a strong commitment to student employers and make it possible Consider patterns and developments in various fields. The input received is properly analyzed and communicated to management. Management recognizes the importance of these inputs and seeks to incorporate them into the system as needed.

CRITERION II – TEACHING- LEARNING AND EVALUATION

2.1 - Student Enrolment and Profile

2.1.1 – Demand Ratio during the year

Name of the Programme	Programme Specialization	Number of seats available	Number of Application received	Students Enrolled
MBA	Management	180	201	173
MCom	Commerce	60	43	35
BBM	Management	240	271	239
BCom	Commerce	300	233	200

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2.2 – Catering to Student Diversity

2.2.1 – Student - Full time teacher ratio (current year data)

	Year	Number of	Number of	Number of	Number of	Number of
		students enrolled	students enrolled	fulltime teachers	fulltime teachers	teachers
		in the institution	in the institution	available in the	available in the	teaching both UG
		(UG)	(PG)	institution	institution	and PG courses
				teaching only UG	teaching only PG	
l				courses	courses	

	0015	401	112	2.5	1.0	•
П	2017	401	113	35	12	U

2.3 - Teaching - Learning Process

2.3.1 – Percentage of teachers using ICT for effective teaching with Learning Management Systems (LMS), Elearning resources etc. (current year data)

Number of Teachers on Roll	Number of teachers using ICT (LMS, e- Resources)	ICT Tools and resources available	Number of ICT enabled Classrooms	Numberof smart classrooms	E-resources and techniques used
47	47	5	9	9	4
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2.3.2 – Students mentoring system available in the institution? Give details. (maximum 500 words)

Faculty play a crucial role in mentoring students. Mentor acts a complete guide to students till they complete the course and provide them with professional and personal advice to make them as better citizens of the country. They help students balance their professional and personal goals. Mentors make the students understand challenges and opportunities at the college and at the career. Mentors at Oxford college of Business Management counsels the first graduates and slow learners and be a moral support to first year students to remove the initial fear with the college and trying proactively to identify their problems. Faculty members meet the concerned mentees allotted to them twice in a week to discuss the general matter and make them at ease. Faculty members also meet the students at the end of examination to discuss their academic performance and make them at ease. A special counseling had been given to students who feel difficult to cope with the environment. The mentor identifies the strength and weakness of the students and guide them on what they are good at and they also identify the hobbies and fields of their interest. An orientation is provided among students to make them actively participate in other activities apart from academics.

Number of students enrolled in the institution	Number of fulltime teachers	Mentor : Mentee Ratio
657	47	1:14

2.4 - Teacher Profile and Quality

2.4.1 – Number of full time teachers appointed during the year

No. of sanctioned positions	No. of filled positions	Vacant positions	Positions filled during the current year	No. of faculty with Ph.D	
47	47	0	0	2	

2.4.2 - Honours and recognition received by teachers (received awards, recognition, fellowships at State, National, International level from Government, recognised bodies during the year)

Year of Award	Name of full time teachers receiving awards from state level, national level, international level	Designation	Name of the award, fellowship, received from Government or recognized bodies			
Nill	NA	Nill	NA			
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2.5 - Evaluation Process and Reforms

2.5.1 – Number of days from the date of semester-end/ year- end examination till the declaration of results during the year

Programme Name	Programme Code	Semester/ year	Last date of the last semester-end/ year-	Date of declaration of results of semester-
			end examination	end/ year- end examination
				CXCITITICUOTI

MCom	Com	I	23/04/2018	28/08/2018			
MBA	CMD	I	05/05/2018	29/10/2018			
BCom	41	II	04/04/2018	31/07/2018			
BBM 26 I 11/04/2018 16/08/20							
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2.5.2 - Reforms initiated on Continuous Internal Evaluation(CIE) system at the institutional level (250 words)

Quality in higher education has become obligatory for educational institutions around the world to have betterment and a good code of conduct. It necessitates effective teaching and learning environment in the campus. This is successfully brought out by by gaining the students attention and transforming the knowledge into reality. "Student-Centered" teaching and learning evaluation process is continuous and gives key importance to students and the teaching pedagogy includes regular assessments and bridging the learning gap as an integral part of the process to make teaching learning, a vital objective At The Oxford College of Business Management , we plan the evaluation process to arrive at the student progress in an academic year. Project Works given to the students gives a handpicked experience on the subject knowledge applied in real world scenario and analysing the same. Internal Exams are conducted twice every semester according to the syllabus of Bangalore University . Seminars and Presentations are conducted at regular intervals to explore on a topic and develop a wide array of study skills to build confidence among the student community. Expert talks share a deep competence in terms of knowledge to students and are conducted once in a semester on the current scenario . Multiple choice question identifies the stem among number of distractions and helps students to develop analytical and logical reasoning and lead to a better understanding of the subject. Brilliant guess can be done in attending Multiple choice question even if not having idea on the same. Assignments are given at the end of completion of 50 of syllabus to ensure that learning does not stop at the classroom and students are given an opportunity to explore the various sources available in learning the subject . Quizzes and brainstorming games are conducted to reinforce learning. It is also a very useful mindsport to test the knowledge and gain understanding of the learning process of the students. The change with the effect of the above action has made teaching learning better , development of students, Improved results and increased percentage of clearing in the University examinations had drastically reduced backlogs every year.

2.5.3 – Academic calendar prepared and adhered for conduct of Examination and other related matters (250 words)

The Oxford school of Business Management adheres on to the academic calendar for the conduct of Continuous internal Examination. The committee consisting of Principal and Head of the Department prepares the academic calendar in advance before the commencement of the semester examination. The academic calendar gives the clear picture on regular classes, activity schedules, and schedule of internal and external examinations. The Head of the department finalizes the subject allocation for the faculty based on their competency mapping. The faculty prepares the lecture plan before the commencement of semester, listing down the topics and activities to be covered relating to the subject including the evaluation process for each paper. Timetable in-charge of the department prepares the timetable as per the guidelines of university based on the number of credits allotted to each subject prior to the commencement of the semester and make it available in the notice board at the respective departments. The academic performance of the students are assessed on a continuous basis by the internal examinations conducted as according to the norms of the Bangalore University, where the average is taken as final Internal marks scored by the student .. The evaluated answer books are returned to the students to discuss

on the evaluation with the teacher. The teacher rectifies the error if any and finally the Internal Assessment marks is carried out for 30.

2.6 - Student Performance and Learning Outcomes

2.6.1 - Program outcomes, program specific outcomes and course outcomes for all programs offered by the institution are stated and displayed in website of the institution (to provide the weblink)

http://www.theoxford.edu/business_management/pdf/P0's%20and%20C0's%20of%20UG%20 and%20PG%20Courses%20edited.xlsx

2.6.2 - Pass percentage of students

Name	Programme Specialization	Number of students appeared in the final year examination	Number of students passed in final year examination	Pass Percentage
BBA	Business A dministratio	144	33	22
BCom	Commerce	145	61	42
MCom	Acoouting and Taxation	44	44	100
		105	100	96
	BCom MCom	BBA Business A dministratio n BCom Commerce MCom Acoouting and Taxation MBA Business A dministratio n	BBA Business A dministratio n BCom Commerce 145 MCom Accounting and Taxation MBA Business A dministratio	appeared in the final year examination BBA Business A dministratio n BCom Commerce 145 61 MCom Accounting and Taxation MBA Business A dministratio n MBA Business A dministratio n

2.7 - Student Satisfaction Survey

2.7.1 - Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design the questionnaire) (results and details be provided as weblink)

http://www.theoxford.edu/business_management/pdf/SSS%20(1).pdf

CRITERION III – RESEARCH, INNOVATIONS AND EXTENSION

3.1 - Resource Mobilization for Research

3.1.1 – Research funds sanctioned and received from various agencies, industry and other organisations

Nature of the Project	Duration	Name of the funding agency	Total grant sanctioned	Amount received during the year			
Minor Projects			245000	0			
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3.2 - Innovation Ecosystem

3.2.1 - Workshops/Seminars Conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative practices during the year

Title of workshop/seminar	Name of the Dept.	Date
Workshop on " Brand and Brand Equity	Commerce and Management	01/06/2017
Workshop on Demonetization	Commerce and Management	01/06/2017
Workshop on Future of Retail Sector in India	Commerce and Management	02/12/2017

Seminar on The Union Budget-2017 Workshop on IFRS Commerce and Management 25/02/2017 Workshop on "Stock Market trading" Workshop on Patents copy rights WORKSHOP CONDUCTED BY NIESBUD NEDC ON ENTREPRENEURSHIP AND SKILL DEVELOPMENT Workshop on TRENDS IN E-COMMERCE Workshop on "Savings and Investments" Workshop on "Strategic HRM" Workshop on "Strategic HRM" Workshop on "Strategic Commerce and Management 20/05/2017 Workshop on "Awareness about Stock market investments" Workshop on "Scope and Opportunities of Health Care Management" Workshop on TRADING IN Commerce and Management 23/06/2017 Workshop on TRADING IN Commerce and Management 23/06/2017 Workshop on TRADING IN STOCK MARKET Workshop on TRADING IN Commerce and Management 23/06/2017 Workshop on TRADING IN Commerce and Management 27/06/2017 Workshop on TRADING IN Commerce and Management 27/06/2017 WORKSHOP ON DIGITAL Commerce and Management 03/11/2017 WORKSHOP ON PLACEMENT INTEGRATED TRAINING PROGRAM FOR BFSI SECTIOR WORKSHOP ON FUNDAMENTALS Commerce and Management 21/11/2017 WORKSHOP ON FUNDAMENTALS Commerce and Management 21/11/2017 WORKSHOP ON DATA SCIENCE Commerce and Management 22/11/2017			
Workshop on "Stock Market trading" Workshop on Patents copy rights WORKSHOP CONDUCTED BY NIESBUD NEDC ON ENTREPRENEURSHIP AND SKILL DEVELOPMENT Workshop on TRENDS IN E-COMMERCE Workshop on "Savings and Investments" Workshop on "Strategic Commerce and Management 15/04/2017 Workshop on "Strategic Commerce and Management 20/05/2017 Workshop on "Strategic Commerce and Management 20/05/2017 Workshop on "Strategic Commerce and Management 20/05/2017 Workshop on "Strategic Commerce and Management 20/06/2017 Workshop on "Nawareness about Stock market investments" Workshop on "Scope and Opportunities of Health Care Management" Workshop on TRADING IN STOCK MARKET WORKSHOP ON DIGITAL MARKETS WORKSHOP ON PLACEMENT INTEGRATED TRAINING PROGRAM FOR BFSI SECTOR WORKSHOP ON FUNDAMENTALS OCMMERCE and Management 21/11/2017		Commerce and Management	23/02/2017
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STOCK MARKET WORKSHOP ON DIGITAL Commerce and Management 03/11/2017 WORKSHOP ON PLACEMENT Commerce and Management 20/11/2017 INTEGRATED TRAINING PROGRAM FOR BFSI SECTOR WORKSHOP ON FUNDAMENTALS Commerce and Management 21/11/2017 OF THE CAPITAL MARKETS	Opportunities of Health	Commerce and Management	23/06/2017
MARKETING WORKSHOP ON PLACEMENT INTEGRATED TRAINING PROGRAM FOR BFSI SECTOR WORKSHOP ON FUNDAMENTALS OF THE CAPITAL MARKETS Commerce and Management 20/11/2017 21/11/2017	_	Commerce and Management	27/06/2017
INTEGRATED TRAINING PROGRAM FOR BFSI SECTOR WORKSHOP ON FUNDAMENTALS OF THE CAPITAL MARKETS Commerce and Management 21/11/2017		Commerce and Management	03/11/2017
OF THE CAPITAL MARKETS	INTEGRATED TRAINING	Commerce and Management	20/11/2017
WORKSHOP ON DATA SCIENCE Commerce and Management 22/11/2017		Commerce and Management	21/11/2017
	WORKSHOP ON DATA SCIENCE	Commerce and Management	22/11/2017

3.2.2 - Awards for Innovation won by Institution/Teachers/Research scholars/Students during the year

Title of the innovation	Name of Awardee	Awarding Agency	Date of award	Category			
Na	a NA NA		Nill	NA			
No file uploaded.							

3.2.3 - No. of Incubation centre created, start-ups incubated on campus during the year

Incubation Center	Name	Sponsered By	Name of the Start-up	Nature of Start- up	Date of Commencement		
NIL	NIL	NIL	NIL	NIL	Nill		
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3.3 - Research Publications and Awards

3.3.1 – Incentive to the teachers who receive recognition/awards

State	National	International			

		0		(2			0					
3.3	3.2 – Ph. Ds av	varded duri	ng the yea	r (applicab	le for PG	College	, Resear	ch Cen	ter)						
	ľ	Name of the	Departme	ent			Νι	mber o	of PhD's A	warde	t				
			Nil			0									
3.3	3.3 – Research	Publication	ns in the Jo	ournals not	ified on l	JGC wel	bsite duri	ng the	year						
	Туре		D	epartment		Numl	oer of Pul	olication	n Avei	-	npact Factor (if any)				
	Natio	nal	М	lanageme:	nt		1				0				
	Interna	tional	1	Finance arketing	_		6				1.8				
				No	file	upload	ded.								
	3.4 – Books an ceedings per				Books pu	blished,	and pape	ers in N	lational/Int	ernatio	onal Conference				
	Department Number of Publication														
	NA 0														
				No	file	upload	ded.								
	3.5 – Bibliomet b of Science o					ademic y	ear base	d on a	verage cita	ition in	dex in Scopus/				
	Title of the Paper	Name of Author	f Title	of journal	Year of publication		Citation	Index	Institutio affiliatio mention the public	n as ed in	Number of citations excluding self citation				
	0	0		NIL	Nill		()	NIL		0				
				No	file	upload	ded.								
3.3	3.6 – h-Index o	f the Institu	ional Publ	ications du	ring the	year. (ba	ased on S	copus/	Web of so	cience)	١				
	Title of the Paper	Name of Author	f Title	of journal	Yea public	-	h-ind	ex	Numbe citatio excluding citatio	ns g self	Institutional affiliation as mentioned in the publication				
	NIL	NIL		NIL	N:	Nill 0 0		ı	NIL						
				No	file	upload	ded.								
3.3	3.7 – Faculty pa	articipation	in Seminaı	rs/Confere	nces and	Sympo	sia during	the ye	ar:						
1	Number of Fac	culty	Internation	nal	Natio	onal		State	9		Local				
n	Attended/ ars/Worksh		0		:	12		C)		0				
				No	file	upload	ded.								
3.4	- Extension	Activities					3.4 – Extension Activities								

3.4.1 – Number of extension and outreach programmes conducted in collaboration with industry, community and Non- Government Organisations through NSS/NCC/Red cross/Youth Red Cross (YRC) etc., during the year

Title of the activities	Organising unit/agency/ collaborating agency	Number of teachers participated in such activities	Number of students participated in such activities
Eye Check up camp	Eye Check up camp Vasan eye care		257

Training on "Life saving skills- First-Aid	Clairvoyant educational Services	31	556	
Blood Donation Camp	Rashtrotthana Blood Bank	36	245	
No file uploaded.				

3.4.2 - Awards and recognition received for extension activities from Government and other recognized bodies during the year

Name of the activity	Award/Recognition	Awarding Bodies	Number of students Benefited		
Eye Check up camp	Recognition	Vasan Eye Care	257		
Blood Donation Camp	Recognition	Rashtrotthana Blood Bank	556		
Life Saving Skills training on First Aid and CPR	Recognition	Clairvoyant Educational Services	245		
No file uploaded.					

3.4.3 – Students participating in extension activities with Government Organisations, Non-Government Organisations and programmes such as Swachh Bharat, Aids Awareness, Gender Issue, etc. during the year

Name of the scheme	Organising unit/Agen cy/collaborating agency	Name of the activity	Number of teachers participated in such activites	Number of students participated in such activites		
nss	Campaign Program at Shree Melanagavi Veerasimhasana Samsthan Mutt	Swachh Bharat	3	40		
NSS	TOCBM NSS Unit	Rain water Harvesting	2	30		
NSS	Rashtrotthana Blood Bank	Blood Donation Camp	36	245		
NSS	Vasan Eye Care	Eye Check up camp	32	257		
NSS	Clairvoyant educational Services	Life Saving Skills training on First Aid and CPR	31	556		
NSS	TOCBM NSS Unit	National Youth Day	3	40		
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3.5 - Collaborations

3.5.1 - Number of Collaborative activities for research, faculty exchange, student exchange during the year

Nature of activity	Participant	Source of financial support	Duration		
NA	NA NA NA		0		
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3.5.2 – Linkages with institutions/industries for internship, on-the- job training, project work, sharing of research facilities etc. during the year

Nature of linkage	Title of the linkage	Name of the partnering institution/ industry /research lab with contact details	Duration From	Duration To	Participant
Industrial Exposure	Industrial visit	West Coast Paper Mill Dandeli (UG)	05/04/2017	08/04/2017	64
Field Study	Industrial visit	Akshya Patra Foundation Bangalore (UG)	26/10/2018	26/10/2018	105
Research P articipation	Research	JPAL South Asia at IFMR	30/10/2017	04/11/2017	11
No file uploaded.					

3.5.3 – MoUs signed with institutions of national, international importance, other universities, industries, corporate houses etc. during the year

Organisation	Date of MoU signed	Purpose/Activities	Number of students/teachers participated under MoUs
Krisraj inc.(Franchise-Aptech Jayanagar Bangalore	19/07/2017	GST, Advanced Excel,BIG Data, Aptech Certified Banking	75
Best in Town Analytics PVT Bangalore	10/08/2017	Application of Statistics	78
Educesta Global Services PVT, Bangalore	12/09/2017	Carrer Enhancement Program	80
Fabric Institution Bangalore	20/06/2017	MS-Excel, Digital Marketing	40
Fintech Info system PVT Gurgoan	17/11/2017	Global Online Trading Certificate	42
Finmark Trainers India PVT	06/06/2017	Fundamentals of Capital Markets	40
NIESBUD	22/11/2017	workshop on Entrepreneurship	300
Services PVT, Bangalore Fabric Institution Bangalore Fintech Info system PVT Gurgoan Finmark Trainers India PVT	20/06/2017 17/11/2017 06/06/2017 22/11/2017	Enhancement Program MS-Excel, Digital Marketing Global Online Trading Certificate Fundamentals of Capital Markets workshop on	40

CRITERION IV – INFRASTRUCTURE AND LEARNING RESOURCES

4.1 - Physical Facilities

4.1.1 - Budget allocation, excluding salary for infrastructure augmentation during the year

Budget allocated for infrastructure augmentation	Budget utilized for infrastructure development
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500000 250000	500000	250000
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4.1.2 - Details of augmentation in infrastructure facilities during the year

Facilities	Existing or Newly Added		
Class rooms	Existing		
Class rooms	Existing		
Laboratories	Existing		
Seminar Halls	Existing		
Classrooms with LCD facilities	Existing		
Seminar halls with ICT facilities	Existing		
Video Centre	Existing		
Value of the equipment purchased during the year (rs. in lakhs)	Newly Added		
Classrooms with Wi-Fi OR LAN	Existing		
No file uploaded.			

4.2 - Library as a Learning Resource

4.2.1 – Library is automated {Integrated Library Management System (ILMS)}

Name of the ILMS software	Nature of automation (fully or patially)	Version	Year of automation
LIBSOFT	Fully	10.5.0 web version 1	2014

4.2.2 - Library Services

Library Service Type	Exis	ting	Newly	Added	Tot	al
Text Books	11309	200000	0	0	11309	200000
Journals	28	69206	0	0	28	69206
Reference Books	2399	0	0	0	2399	0
e- Journals	2	371081	0	0	2	371081
CD & Video	0	568	0	0	0	568
No file uploaded.						

4.2.3 – E-content developed by teachers such as: e-PG- Pathshala, CEC (under e-PG- Pathshala CEC (Under Graduate) SWAYAM other MOOCs platform NPTEL/NMEICT/any other Government initiatives & Eamp; institutional (Learning Management System (LMS) etc

Name of the Teacher	Name of the Module	Platform on which module is developed	Date of launching e- content
Dr Sweta Bhasin	Gap model	LMS by E Paathsala	22/08/2018
Dr S Chitradevi	Accounting for managerial decision	LMS by E Paathsala	13/06/2018

Dr. Arpana D	Mutual Funds	LMS by E Paathsala	05/09/2018	
Dr. Swapna H R	THE FACTORIES ACT 1948	LMS by E Paathsala	02/09/2019	
No file uploaded.				

4.3 - IT Infrastructure

4.3.1 - Technology Upgradation (overall)

Туре	Total Co mputers	Computer Lab	Internet	Browsing centers	Computer Centers	Office	Departme nts	Available Bandwidt h (MBPS/ GBPS)	Others
Existin g	440	2	60	3	3	10	25	60	0
Added	0	0	0	0	0	0	0	0	0
Total	440	2	60	3	3	10	25	60	0

4.3.2 - Bandwidth available of internet connection in the Institution (Leased line)

8 MBPS/ GBPS

4.3.3 - Facility for e-content

Name of the e-content development facility	Provide the link of the videos and media centre and recording facility
Oxford Studio	
	http://www.theoxford.edu/business_manag
	<u>ement/iqac.htm</u>

4.4 – Maintenance of Campus Infrastructure

4.4.1 – Expenditure incurred on maintenance of physical facilities and academic support facilities, excluding salary component, during the year

Assigned Budget on academic facilities	Expenditure incurred on maintenance of academic facilities	Assigned budget on physical facilities	Expenditure incurredon maintenance of physical facilites
5232406	4387912	8449150.36	4419435

4.4.2 – Procedures and policies for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc. (maximum 500 words) (information to be available in institutional Website, provide link)

Infrastructure is one of the primitives in the service industry especially pure service like higher education as it adds value to the key stakeholders -students. Taking into consideration we at Oxford have given great importance to the infrastructure build-up which helps enhance the teaching-learning process. Each academic year proper planning is done so that all the procedures and policies in maintaining and utilizing physical, academic, and support facilities are synced towards institutional goals. The departmental heads relay the requirements based on their academic schedules and the same is validated by the IQAC department along with the head of the institution -the Director/principal. Once all the requirements are discussed, allocations are being made. Year-after-year the institution makes every effort to improve the infrastructure capabilities, based on the requirements related to Library, laboratory, sports complex, IT infra, and classrooms to name a few. Almost all maintenance is carried out internally by qualified workers. A proper monitoring system is in place so that any contingencies are dealt with without any delay.

Well-planned cleaning staffs are deployed in every floor so that hygienic conditions within the campus are kept as a priority. Apart from the regular support staff, the college has an attendance monitoring system which is managed by Campus technology. The technology-embedded system helps in conducting internal examinations, feedback from key stakeholders, on-line classes as and when required. Each year new books, periodicals, and journals are added to the library for the embellishment of teaching-learning.

http://www.theoxford.edu/business_management/iqac.htm

CRITERION V – STUDENT SUPPORT AND PROGRESSION

5.1 – Student Support

5.1.1 - Scholarships and Financial Support

	Name/Title of the scheme	Number of students	Amount in Rupees		
Financial Support from institution	Endowment	4	2000		
Financial Support from Other Sources					
a) National	OBC/SC/ST	84	1928541		
b)International	NIl	0	0		
No file uploaded.					

5.1.2 – Number of capability enhancement and development schemes such as Soft skill development, Remedial coaching, Language lab, Bridge courses, Yoga, Meditation, Personal Counselling and Mentoring etc.,

Name of the capability enhancement scheme	Date of implemetation	Number of students enrolled	Agencies involved	
Soft Skill Development	19/07/2018	256	TOCBM	
language lab	25/10/2017	112	TOCBM	
remedial coaching	13/02/2018	165	TOCBM	
Bridge course	19/07/2017	316	TOCBM	
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5.1.3 – Students benefited by guidance for competitive examinations and career counselling offered by the institution during the year

Year	Name of the scheme	Number of benefited students for competitive examination	Number of benefited students by career counseling activities	Number of students who have passedin the comp. exam	Number of studentsp placed
2018	PLATFORM FOR PRACTICING FOR COMPETETIVE EXAMINATIONS	322	322	0	0
View File					

5.1.4 – Institutional mechanism for transparency, timely redressal of student grievances, Prevention of sexual harassment and ragging cases during the year

Total grievances received Number of grievances redressed Avg. number of days for grievance

		redressal
37	37	8

5.2 - Student Progression

5.2.1 - Details of campus placement during the year

	On campus			Off campus	
Nameof organizations visited	Number of students participated	Number of stduents placed	Nameof organizations visited	Number of students participated	Number of stduents placed
HDFC	46	13	Nill	0	0
<u>View File</u>					

5.2.2 - Student progression to higher education in percentage during the year

Year	Number of students enrolling into higher education	Programme graduated from	Depratment graduated from	Name of institution joined	Name of programme admitted to
2017	20	B.Com BBM	Management and Commerce	Attached in excelPG Program	PG Course
<u>View File</u>					

5.2.3 – Students qualifying in state/ national/ international level examinations during the year (eg:NET/SET/SLET/GATE/GMAT/CAT/GRE/TOFEL/Civil Services/State Government Services)

Items	Number of students selected/ qualifying		
NET	2		
No file uploaded.			

5.2.4 - Sports and cultural activities / competitions organised at the institution level during the year

Activity	Level	Number of Participants		
Patriotic Day	College	251		
Ganesh Chathurthi College		396		
<u>View File</u>				

5.3 – Student Participation and Activities

5.3.1 – Number of awards/medals for outstanding performance in sports/cultural activities at national/international level (award for a team event should be counted as one)

Year	Name of the award/medal	National/ Internaional	Number of awards for Sports	Number of awards for Cultural	Student ID number	Name of the student
2018	5th student Olympic in ternationa 1 1 games	Internat ional	1	Nill	17sLC26076	Aashish K C

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5.3.2 – Activity of Student Council & Expresentation of students on academic & Expresentative bodies/committees of the institution (maximum 500 words)

The purpose of the student council is to give students an opportunity to

develop strong leadership skills. The Oxford College of Business Management , give opportunities for student experience in leadership and encourages student faculty relations. The institution has an active student council at both UG and PG levels. Core council members are selected by Director, Dean Academics and class coordinators. The criteria for selection of the core council members were active participation in academic and extracurricular activities in the previous semesters. Responsibilities of the student council include conduct of academic events like turn coat, debate, best business plan, public speaking, Ensuring regular attendance of students, Maintaining discipline with respect to dress code, mobile phone usage, harmony in corridors, conducting regular events in college etc Investiture ceremony was held on November 8 /2019. Each core members were given their badges by the Director during the interaction between Juniors and seniors. The various committees under the student council are sports, entrepreneurship, media and communication, discipline, cultural, sports, academics and library.

5.4 – Alumni Engagement

5.4.1 – Whether the institution has registered Alumni Association?

No

5.4.2 - No. of enrolled Alumni:

450

5.4.3 – Alumni contribution during the year (in Rupees) :

60000

5.4.4 – Meetings/activities organized by Alumni Association :

The Oxford college of Business management has an alumni association formed by all the ex students. Alumni meet is being organised by the alumni association every year to help the current students get an opportunity to interact with the alumni of the institution. The association possesses a large pool of talented individuals, who have made a name for themselves in diverse areas of specialization. During the meet, the alumni community shares their experience in the corporate world, especially the challenges they have faced in finding their first job and ways of growing up the career ladder. They assist the students as mentors helping them to choose the right career path. The alumni meet has also helped the student community in placements. the alumni contributes to the institution growth by being the resource persons in workshops and seminars for the students.

CRITERION VI – GOVERNANCE, LEADERSHIP AND MANAGEMENT

6.1 – Institutional Vision and Leadership

6.1.1 – Mention two practices of decentralization and participative management during the last year (maximum 500 words)

The Institution follows the Decentralization policy and supports Participatory Management in its current activities. The President and President of IQAC are seconded by four Deans, Dean Academic, Dean Administration, Examination and Human Resource. The head of the Institution is both academic and administrative head. He is responsible for achieving excellence at the college. He is duly empowered and has the autonomy to achieve the objectives. He acts as a bride.

The IQAC Chairman, with the help of the IQAC coordinator and numerous committees at the institutional and departmental levels, is in charge of planning and executing many Operational procedures in the institution. • The institution is firmly believes that achieving quality is the responsibility of

every employee, and that everyone in the organization has a stake in achieving excellence. • Every employee, at every level, has the chance to offer new ideas that lead to enhanced procedures and, as a result, high-quality outputs.

6.1.2 - Does the institution have a Management Information System (MIS)?

Yes

6.2 - Strategy Development and Deployment

6.2.1 – Quality improvement strategies adopted by the institution for each of the following (with in 100 words each):

2.1 – Quality improvement strategies adopted by the institution for each of the following (with in 100 words eac			
Strategy Type	Details		
Curriculum Development	The Oxford College of Business Management is a College affiliated to Bangalore University, and follows the curriculum scheme and syllabus set by the university. 1. Senior faculty have been involved in the university meetings for the purpose of revision of syllabi / curriculum for MBA, M.Com, BBA, B.Com Programmes. 2. Curriculum development is undertaken by University however the Institution also takes initiatives to incorporate value added programs to enhance the skill set and make students market ready. 3. Curriculum quality improvement is measured through strict adherence to lesson plans, Seminars and Workshops on critical topics and themes. 4. Student paper presentations, Case study discussions, Summer projects/ Internships as per University regulations, research based assignments are also emphasized for curriculum development. To add on the college takes initiative to provide industrial visit to give live experience to the students. 5. Faculty are encouraged to design and implement value added programs in areas such as Entrepreneurship, Finance, HRM, Marketing, Advertising and Research methodology. 6. Business plan exercises and Guest lectures by the industry personnel also help in bringing significant development in the curriculum of the commerce and management courses.		
Teaching and Learning	1. Case studies to give the real time exposure Business plan exercises to give exposure on the future perspective and creative thinking, idea generation and financial planning, Entrepreneurship events to give exposure on innovative ideas and to develop start-up culture Strategy games to develop the students to react and		

counteract to the peer group strategies and presentations by the students to make them involve and to develop their presentation skills. 2. Remedial and tutorial courses in critical subjects such as Accounts, Business mathematics, Research methodology for the weak students to make them learn effectively. 3. Lesson plan based teaching and learning processes to make the teaching and learning process systematic. 4. Excellent infrastructure and learning resources create conducive environment for speedy and effective learning. 5. Experiential learning methods through Industrial visits, Project activity, Management games, Campus ventures, workshops , field surveys, seminars, paper presentations , live projects. 6. Continuous feedback mechanisms enable real time improvements, corrections in teaching and learning methods. 7. Class tests, student paper presentations, regular QA sessions also contribute to quality enhancements in teaching and learning. 8. Academic activity reports, studentperformance reports implemented. Examination and Evaluation 1. Regular Internal assessments for UG and PG courses as per the guidelines of the Bangalore University 2. Nodal Centre for University examinations for UG and PG courses. 3. Assignments, Class tests, Presentations, Case study exercises for UG and PG courses. 4. Internal assessment evaluations remarks are sent to parents periodically. 5. Examination results determine remedial and tutorial sessions for the failed students. Research and Development 1. The College runs an online research journal which encourages contribution from students, faculty in all areas of business management. Commerce and economics. 2. Faculty members are encouraged to do research by registering for M.Phil/PhD programs and also by publishing research papers and book publications. 3. Students are encouraged to write research papers on relevant topics and to participate in Seminars/Conferences, workshops. 4. Faculty development programs on research topics, latest concepts and recent trends happening in the industry. 5. Faculty recruitment processes emphasize research aptitude

and research qualifications. 6. Students and faculty are sponsored by the Institution to participate in seminars, conferences and workshops and to present papers. 7. Book and research paper publications by faculty are rewarded with cash award/incentives. Library, ICT and Physical 1. Library resources are updated Infrastructure / Instrumentation every year through the budgetary recommendations of the Library committee. 2. Library is well stocked with current titles, journals, ejournals, current affairs magazines and newspapers, learning software, videos, internet facility, reading facilities, J-GATE and EBSCO e-journal is installed in library. 3. The institution has modern computer labs, updated software and hardware, Wi-Fi facilities, LCDs, smart boards and audio video transmission facilities. 4. The institution has a dedicated recording and editing studio for learning and its own media purposes. 5. The institution has set up three fully equipped airconditioned seminar halls. 6. State of art facilities auditorium is used for seminar workshop presentation 1. Transparent recruitment and Human Resource Management selection policies. 2. Faculty recruitment process emphasizes research aptitude and research qualifications. 3. Industry best pay packages for staff and substantial annual increments. 4. Training and development programs for staff and students through workshops, FDPs, seminars, and skills development sessions. 5. Research related incentives for paper publications, book publications, and participation in national and international seminars, conferences, etc. 6. Welfare measures for staff and students - food, transportation facility, medicals, dental treatment at concessionary rates, accommodation and regular health checkups. 7. Fee waiver for meritorious students 8. Fee waiver for students participating in national sports and games. 9. Independent workstations and staff rooms for staff and similarly separate common rooms, dining halls for boys and girls. Industry Interaction / Collaboration 1. Industry experts are invited to take guest lecturers in areas as Business strategy, core functional areas of management and

Entrepreneurship Development: , Innovation and Creativity, startup culture etc., Further Industrial personnel are used to organize workshops and case study discussions.. 2. The Institution also collaborates with industry for university stipulated projects/internships, case studies and also for placements. Admission of Students 1. The Admissions committee formulates its admission plans as per Bangalore University rules and regulations which include qualifying criteria, minimum percentage requirements, reservation quota, etc. 2. As per Karnataka Government Bangalore University rules, 50 of sanctioned seats for PG course are allotted through University (Government administered entrance examination) 3. Prospective candidates are counseled by the faculty and taken around the campus to help them decide. For UG PG programmers, students are put through intensive GD and Interview process to select the right student for the courses.

6.2.2 – Implementation of e-governance in areas of operations:

E-governace area	Details
Planning and Development	campus.technology
Administration	campus.technology
Finance and Accounts	BB soft, Tally software
Student Admission and Support	BB soft, Tally software
Examination	campus.technology

6.3 - Faculty Empowerment Strategies

6.3.1 – Teachers provided with financial support to attend conferences / workshops and towards membership fee of professional bodies during the year

Year	Name of Teacher	Name of conference/ workshop attended for which financial support provided	Name of the professional body for which membership fee is provided	Amount of support
2017	Prof. Mutharasi M	International conference on recent trends in commerce and management	Sengunthar arts and science college, Tiruchengode	3000
2017	Prof. Praveen kumar KN	International conference on recent trends in commerce and management	Sengunthar arts and science college, Tiruchengode	3000

2017	Prof. Reny raphael	National conference on " Evaluating major economic responsibilitie s for growth and evolution: analyzing progressive India"	New Horizon college	1500
<u>View File</u>				

6.3.2 – Number of professional development / administrative training programmes organized by the College for teaching and non teaching staff during the year

Year	Title of the professional development programme organised for teaching staff	Title of the administrative training programme organised for non-teaching staff	From date	To Date	Number of participants (Teaching staff)	Number of participants (non-teaching staff)
2017	Workshop on " Awareness about stock market inv estments"	NA	06/06/2017	09/06/2017	30	Nill
2017	Workshop on integrated training program for BFSI sector	NA	20/11/2017	22/11/2017	40	Nill
2017	NA	Training program on MS Excel basics for support staff	23/11/2017	25/11/2017	Nill	29

6.3.3 – No. of teachers attending professional development programmes, viz., Orientation Programme, Refresher Course, Short Term Course, Faculty Development Programmes during the year

Title of the professional development programme	Number of teachers who attended	From Date	To date	Duration	
NIL	0	Nill	Nill	0	
No file uploaded.					

6.3.4 – Faculty and Staff recruitment (no. for permanent recruitment):

Teaching	Non-teaching

Permanent	Full Time	Permanent	Full Time
45	45	17	17

6.3.5 - Welfare schemes for

Teaching	Non-teaching	Students
free dental checkup,	Free Bus facility for	50 concession for a
free medical and health	employees. Free Dental	topper student in 1st
facility, school facility	checkup. Free medical and	year undergraduate
for employee children,	health checkup facility.	programme. Full
contributory provident	School facility for	concession for a topper
funds, Concession for	employee children.	student in 2nd year
employee children at The	Contributory provident	undergraduate programme.
Oxford Institution.	fund facility. Staff	Financial rewards for
Canteen at the subsidized	quarters for few	toppers in all courses.
rates. Sabbatical leave	employees. Concession for	Scholarship facility for
for employees for	employee children at The	rank holders. Free
pursuing Ph.D. Incentives	Oxford Institution. ESI	medical and health
and rewards for faculties	facility for Nonteaching	checkup facility. Pick up
who publish research	staff. Canteen at the	and drop facility for
articles in national and	subsidized rates. Free	hostel students Midday
international journals.	uniforms for bus drivers	lunch made available at
Maternity leave for women	and security personnel.	college premises for
employee	Maternity leave for women	hostel students.
	employees.	

6.4 - Financial Management and Resource Mobilization

6.4.1 – Institution conducts internal and external financial audits regularly (with in 100 words each)

The institution maintains two different Accounts statements for undergraduate and postgraduate courses. The Institution regularly conducts both internal and external financial audit every year. The Internal Audit is conducted during the first half of the financial year by a team of qualified leading accountants permanently appointed by the Institution. • External audit is done every year by a certified Chartered Accountant S. Venkatesan M.No.9676

6.4.2 – Funds / Grants received from management, non-government bodies, individuals, philanthropies during the year(not covered in Criterion III)

Name of the non government funding agencies /individuals	Funds/ Grnats received in Rs.	Purpose		
Nil	0	0		
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6.4.3 - Total corpus fund generated

0

6.5 – Internal Quality Assurance System

6.5.1 - Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Yes/No Agency		Authority
Academic	No	Campus technology	Yes	Campus technology
Administrative	No	Campus technology	Yes	IQAC/Governing Council

6.5.2 – Activities and support from the Parent – Teacher Association (at least three)

1. Parents support the institution by providing permissions to students for projects with the organizations they work for and by interacting with students on industry related themes 2. Parents - Teachers' Association is very proactive in this Institution. 3. Parents are regularly kept informed about their ward's progress, attendance and internal assessments and also remedial measures undertaken to improve students' performance. 4. Parents' consent is mandatory for industrial trips, projects, competitions etc. 5. Parents Teachers meetings are held regularly

6.5.3 – Development programmes for support staff (at least three)

. Supporting staff are given training to work with installed software inorder to improve their productivity. 2. Free medical and Dental checkups 3. ESI benefits to all supporting staff. 4. Training programs for clerical staff in written and Oral communication.

6.5.4 – Post Accreditation initiative(s) (mention at least three)

Introduction of skill/capability enhancement certificate courses. Introduction of lecture capturing system. Further enhancement of learning management system further strengthening of activities for Industry Academia interaction Empowering the faculty with .research skills through Faculty development program on Research paper Writing

6.5.5 – Internal Quality Assurance System Details

a) Submission of Data for AISHE portal	Yes
b)Participation in NIRF	No
c)ISO certification	No
d)NBA or any other quality audit	No

6.5.6 - Number of Quality Initiatives undertaken during the year

Year	Name of quality initiative by IQAC	Date of conducting IQAC	Duration From	Duration To	Number of participants	
2018	Certificat ion program on MS powerpoint	19/09/2018	19/09/2018	27/09/2018	155	
2018	Certificat ion on MS word	03/10/2018	03/10/2018	11/10/2018	287	
2018	Value added course on stress management	10/10/2018	10/10/2018	10/10/2018	154	
2018	Value added program on C ommunication skills	15/06/2018	15/06/2018	16/06/2018	484	
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CRITERION VII – INSTITUTIONAL VALUES AND BEST PRACTICES

7.1 – Institutional Values and Social Responsibilities

7.1.1 – Gender Equity (Number of gender equity promotion programmes organized by the institution during the year)

Title of the programme	Period from	Period To	Number of Participants	
			Female	Male
Women's Day Celebration	08/03/2017	08/03/2017	108	10
Women Empowerment	15/02/2017	15/02/2017	115	8

7.1.2 – Environmental Consciousness and Sustainability/Alternate Energy initiatives such as:

Percentage of power requirement of the University met by the renewable energy sources

NA

7.1.3 - Differently abled (Divyangjan) friendliness

Item facilities	Yes/No	Number of beneficiaries
Physical facilities	Yes	0
Provision for lift	Yes	0
Ramp/Rails	Yes	0
Braille Software/facilities	No	0
Scribes for examination	Yes	0
Rest Rooms	Yes	0
Special skill development for differently abled students	No	0

7.1.4 - Inclusion and Situatedness

Y	ear /	Number of initiatives to address locational advantages and disadva ntages	Number of initiatives taken to engage with and contribute to local community	Date	Duration	Name of initiative	Issues addressed	Number of participating students and staff
	2017	1	1	27/05/2 017	Nill	Blood Donation camp	Nill	Nill
	2018	1	1	Nill	Nill	Agara lake cleaning	Nill	Nill
	2018	1	1	Nill	Nill	EYE CAMP	Nill	Nill
	No file uploaded.							

7.1.5 - Human Values and Professional Ethics Code of conduct (handbooks) for various stakeholders

Title	Date of publication	Follow up(max 100 words)

No Data Entered/Not Applicable !!!

7.1.6 – Activities conducted for promotion of universal Values and Ethics

Activity Duration From		Duration To	Number of participants			
No Data Entered/Not Applicable !!!						
No file uploaded.						

7.1.7 – Initiatives taken by the institution to make the campus eco-friendly (at least five)

Plastic free Campus • Waste Segregation initiatives • Water harvesting Technology • Biodiversity initiatives • Awareness on Green Environment on Environment

7.2 - Best Practices

7.2.1 - Describe at least two institutional best practices

1. Implementation of Performance Based Quality Improvement Strategic Systems Portfolio (PBQISSP) 2. Experiential Learning and Innovative Pedagogy

Upload details of two best practices successfully implemented by the institution as per NAAC format in your institution website, provide the link

http://www.theoxford.edu/business_management/igac/Best%20Practices%20of%20the%2 0Institution.pdf

7.3 - Institutional Distinctiveness

7.3.1 – Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust in not more than 500 words

The institution has effectively integrated student-centric methods into the teaching curriculum to empower the students with the necessary skills and enable continuous learning. The faculty play the role of facilitators in the Process of various learning activities like seminar presentation, Simulation exercises, Business games, Roleplay, Case studies, and projects. This has resulted in the delivery of excellent quality education which is reflected in better placements. The college organizes many certification programs, valueadded programs/ enrichment programs to sharpen the skills of the students and equip them to face the realities of the industry. The college familiarizes the students with the culture, the program, and specific subjects through bridge courses and orientation programs. These activities enable students to comprehend the realities of the corporate world better. The institution takes initiative in imparting pre-placement training for III and IV semester students which helps them in better performance in placements. Teachers are provided with opportunities to update their knowledge by attending refresher programs and faculty development programs. They are encouraged to hone their research skills by presenting papers in seminars/ conferences and publishing in reputed journals. The E subscription repository is a valuable resource for achieving the same.

Provide the weblink of the institution

http://www.theoxford.edu/business management/

8. Future Plans of Actions for Next Academic Year

Future plan of action • Value added programs, FDPs, Workshops, Seminars and Certificate Program • To conduct programs to encourage and support students to become entrepreneurs. • Interview, Training and Development activities for student • More industry institution linkages through Research analytics. • Initiatives for an eco-friendly learning space • Conducting student focused

academic and skills development activities. \bullet Encourage faculty to publish research paper in reputed journals with good impact factor \bullet To sign more functional MOUs to conduct many programs to the students.